

Set Items Description  
S1 0 AU=(SNYDER S? SNYDER, S?)  
S2 1321222 ASSIST? OR HELP? OR SUGGEST?  
S3 1285228 SELECT? OR CHOOS? OR CHOSE? OR CHOICE? OR PICK? OR RECOMME-  
ND?  
S4 48450 S2(5N) (CONSUMER? OR USER? OR BUYER? OR PARTICIPANT? OR CUS-  
TOMER? OR CLIENT? OR SUBSCRIBER? OR MEMBER? ? OR INDIVIDUAL? -  
OR PERSON? ?)  
S5 1962181 PREFER? OR PROFIL? OR INFORMATION  
S6 35172 S3(5N)(GOOD? ? OR COMMODIT? OR PRODUCT? ? OR WARES OR EQUI-  
PMENT OR MERCHANTI?)  
S7 928376 OPTIM? OR BEST  
S8 220 S4 AND S6 AND S5  
S9 33 S8 AND S7  
S10 27 S9 NOT PY>2000  
S11 26 RD (unique items) *Considered title and abstract*  
? show file  
File 2:INSPEC 1969-2003/Aug W3  
    (c) 2003 Institution of Electrical Engineers  
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    (c) 2003 BLDSC all rts. reserv.  
File 99:Wilson Appl. Sci & Tech Abs 1983-2003/Jul  
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    (c) 2003 The New York Times  
File 475:Wall Street Journal Abs 1973-2003/Aug 28  
    (c) 2003 The New York Times  
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    (c) 2002 The Gale Group  
File 256:SoftBase:Reviews,Companies&Prods. 82-2003/Jul  
    (c) 2003 Info.Sources Inc

Set        Items        Description  
S1        0        AU=(SNYDER S? SNYDER, S?)  
S2        788247        GOOD? ? OR COMMODIT? OR PRODUCT? ? OR WARES OR EQUIPMENT OR  
                  MERCHANTI?  
S3        399795        ASSIST? OR HELP? OR SUGGEST?  
S4        891359        SELECT? OR CHOOS? OR CHOSE? OR CHOICE? OR PICK? OR RECOMME-  
                  ND?  
S5        894526        CONSUMER? OR USER? OR BUYER? OR PARTICIPANT? OR CUSTOMER? -  
                  OR CLIENT? OR SUBSCRIBER? OR MEMBER? ? OR INDIVIDUAL? OR PERS-  
                  ON? ?  
S6        1249092        PREFER? OR PROFIL? OR INFORMATION  
S7        597289        OPTIM? OR BEST  
S8        32220        S3(5N)S5  
S9        2260        S8(7N)S4  
S10       218        S9(15N)S2  
S11       85        S10(25N)S6  
S12       42        S11 AND TC=G06F-017/60  
? show file *Scan titles and Abstract*  
File 348:EUROPEAN PATENTS 1978-2003/Aug W04  
      (c) 2003 European Patent Office  
File 349:PCT FULLTEXT 1979-2002/UB=20030821,UT=20030814  
      (c) 2003 WIPO/Univentio

Set	Items	Description
S1	0	AU=(SNYDER A? SNYDER, A?)
S2	3077032	GOOD? ? OR COMMODIT? OR PRODUCT? ? OR WARES OR EQUIPMENT OR MERCHANDI?
S3	162058	ASSIST? OR HELP? OR SUGGEST?
S4	1776746	SELECT? OR CHOOS? OR CHOSE? OR CHOICE? OR PICK? OR RECOMMEND?
S5	2105109	CONSUMER? OR USER? OR BUYER? OR PARTICIPANT? OR CUSTOMER? - OR CLIENT? OR SUBSCRIBER? OR MEMBER? ? OR INDIVIDUAL? OR PERSON? ?
S6	2755446	PREFER? OR PROFIL? OR INFORMATION
S7	250268	OPTIM?
S8	999	S2 AND S3 AND S4 AND S5 AND S6
S9	67	S8 AND S7
S10	15	S9 AND IC=G06F-017/60
S11	10359	S3(5N)S5
S12	489	S11(7N)S4
S13	127	S12 AND S2
S14	73	S13 AND S6
S15	41	S14 AND IC=G06F-017/60
S16	36	S15 NOT S10

? show file *Scan titles & abstract*

File 344:Chinese Patents Abs Aug 1985-2003/Mar  
(c) 2003 European Patent Office

File 347:JAPIO Oct 1976-2003/Apr(Updated 030804)  
(c) 2003 JPO & JAPIO

File 350:Derwent WPIX 1963-2003/UD,UM &UP=200355  
(c) 2003 Thomson Derwent

File 371:French Patents 1961-2002/BOPI 200209  
(c) 2002 INPI. All rts. reserv.

11/5/1 (Item 1 from file: 2)

DIALOG(R) File 2:INSPEC

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6963052 INSPEC Abstract Number: C2001-08-7210N-013

Title: Tailoring the interaction with users in Web stores

Author(s): Ardissono, L.; Goy, A.

Author Affiliation: Dipartimento di Inf., Torino Univ., Italy

Journal: User Modeling and User-Adapted Interaction vol.10, no.4 p. 251-303

Publisher: Kluwer Academic Publishers,

Publication Date: 2000 Country of Publication: Netherlands

CODEN: UMUIEQ ISSN: 0924-1868

SICI: 0924-1868(2000)10:4L.251:TIWU;1-R

Material Identity Number: 0657-2001-002

U.S. Copyright Clearance Center Code: 0924-1868/2000/\$19.50

Language: English Document Type: Journal Paper (JP)

Treatment: Practical (P)

Abstract: We describe the user modeling and personalization techniques adopted in SETA, a prototype toolkit for the construction of adaptive Web stores which customize the interaction with users. The Web stores created using SETA suggest the items best fitting the customers' needs and adapt the layout and the description of the store catalog to their preferences and expertise. SETA uses stereotypical information to handle the user models and applies personalization rules to dynamically generate the hypertextual pages presenting products. The system adapts the graphical aspect, length and terminology used in the descriptions to parameters like the user's receptivity, expertise and interests. Moreover, it maintains a model associated with each person the goods are selected for; in this way, multiple criteria can be applied for tailoring the selection of items to the preferences of their beneficiaries. (69 Refs)

Subfile: C

Descriptors: home shopping; human factors; information resources; interactive systems; user modelling

Identifiers: user interaction tailoring; customer needs; user modeling; stereotypical information; personalization techniques; SETA; prototype toolkit; adaptive Web stores; personalization rules; hypertextual pages; graphical aspect; user receptivity; multiple criteria

Class Codes: C7210N (Information networks); C6170K (Knowledge engineering techniques); C6180 (User interfaces); C0240 (Ergonomic aspects of computing); C7180 (Retailing and distribution computing)

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11/5/2 (Item 2 from file: 2)

DIALOG(R) File 2:INSPEC

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6467563 INSPEC Abstract Number: C2000-02-6180-046

Title: Tailoring the interaction with users in electronic shops

Author(s): Ardissono, L.; Goy, A.

Author Affiliation: Dipt. di Inf., Torino Univ., Italy

Conference Title: UM99 User Modeling. Proceedings of the Seventh International Conference p.35-44

Editor(s): Kay, J.

Publisher: Springer, Wien, Austria

Publication Date: 1999 Country of Publication: Austria 392 pp.

ISBN: 3 211 83151 7 Material Identity Number: XX-1999-01705

Conference Title: Proceedings of UM99: 7th International Conference on User Modeling

Conference Date: 20-24 June 1999 Conference Location: Banff, Alta., Canada

Language: English Document Type: Conference Paper (PA)  
Treatment: Practical (P)

Abstract: We describe the user modeling and personalization techniques adopted in SETA, a shell supporting the construction of adaptive Web stores which customize the interactions with users, suggesting the items best fitting their needs, and adapting the description of the store catalog to their preferences and expertise. SETA uses stereotypical information to handle the user models and applies personalization rules to dynamically generate the hypertextual pages presenting products: the system adapts the graphical aspect, length and terminology used in the descriptions to the user's receptivity, expertise and interests. Moreover, it maintains a profile associated to each person the goods are selected for, to provide multiple criteria for the selection of items, tailored to the beneficiaries preferences. (21 Refs)

Subfile: C

Descriptors: home shopping; human factors; hypermedia; information resources; Internet; user modelling

Identifiers: user interaction; electronic shops; user modeling; personalization techniques; SETA; Web stores; store catalog; hypertext; terminology; user profile

Class Codes: C6180 (User interfaces); C7830 (Home computing); C7210N (Information networks)

Copyright 2000, IEE

11/5/3 (Item 3 from file: 2)

DIALOG(R) File 2:INSPEC

(c) 2003 Institution of Electrical Engineers. All rts. reserv.

6000555 INSPEC Abstract Number: C9810-7480-004

Title: On-screen selection tools help specify products

Author(s): Hoske, M.T.

Journal: Control Engineering vol.45, no.7 p.113-14, 116, 118, 120

Publisher: Cahners Publishing,

Publication Date: May 1998 Country of Publication: USA

CODEN: CENGAX ISSN: 0010-8049

SICI: 0010-8049(199805)45:7L.113:SSTH;1-L

Material Identity Number: C043-98006

Language: English Document Type: Journal Paper (JP)

Treatment: Practical (P)

Abstract: Control-product selection software is assisting automation users and system integrators in specifying the best of a myriad possible solutions for applications. Sources include product manufacturers (usually single-vendor), distributors or system integrators (selected or multiple vendors), and independent third parties. These specification tools may represent the stepping stone between the stack of product catalogs still widely in use and fully Internet-based product specifications. Internet-based services can have more up-to-date information, but disk- or CD-based software, often downloaded to a hard-drive, can be faster than present modem-based network communications.

(0 Refs)

Subfile: C

Descriptors: control equipment; production engineering computing

Identifiers: on-screen selection tools; control-product selection software; product sources; distributors; system integrators; product manufacturers; vendors

Class Codes: C7480 (Production engineering computing); C7160 (Manufacturing and industrial administration); C3200 (Control equipment and

instrumentation)  
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11/5/4 (Item 4 from file: 2)  
DIALOG(R) File 2:INSPEC  
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5503609 INSPEC Abstract Number: C9704-7830-001  
**Title: Strategies for smart shopping in cyberspace**  
Author(s): Ravindran, S.; Barua, A.; Byungtae Lee; Whinston, A.B.  
Author Affiliation: Graduate Sch. of Bus., Texas Univ., Austin, TX, USA  
Journal: Journal of Organizational Computing and Electronic Commerce  
vol.6, no.1 p.33-49

Publisher: Ablex Publishing,  
Publication Date: 1996 Country of Publication: USA  
CODEN: JOCEFM ISSN: 1054-1721  
SICI: 1054-1721(1996)6:1L.33:SSSC;1-X  
Material Identity Number: F382-97001  
Language: English Document Type: Journal Paper (JP)

Treatment: Practical (P)  
Abstract: Electronic networks like the Internet have opened up a wide array of **choices** of **products** and services. Although the Internet reduces time and unit communication costs, it may not reduce the total transaction cost. Unfortunately, without smart search strategies, the total communication cost may actually increase for network-based transactions because the cost of **information** processing has not changed significantly for non-standard products, and it increases linearly with the number of potential trading partners. Thus, it is critical for commercial Internet service providers to develop guidelines and applications whereby users can appropriate the full benefits of the technology. We suggest that such value-added services will reduce price competition among the providers. Taking the case of an organizational buyer using the Internet to select a supplier, we demonstrate that the **optimal** mechanism depends on the nature of product or service being sought, and the buyer's in-house development capability. In the absence of mechanisms, a buyer may spend too much effort and resources to locate a suitable supplier. Depending on the circumstances, organizations may resort to a marriage of an auction and a sequential search. We further show that other mechanisms are needed to improve the efficiency of the search strategy. For repeated transactions, we **suggest** that a **buyer** organization continues to revise its set of potential suppliers based on actual experience with a chosen supplier and that it may be **optimal** to re-start the search process when the current supplier fails to meet requirements. (10 Refs)

Subfile: C  
Descriptors: home shopping; Internet; query formulation; transaction processing

Identifiers: electronic shopping; cyberspace; commercial Internet service providers; total transaction cost; smart search strategies; communication cost; network-based transactions; **information** processing; trading partners; value-added services; price competition; organizational buyer; in-house development capability; auction; sequential search; efficiency; repeated transactions; potential suppliers; supplier selection mechanisms; Internet search mechanisms

Class Codes: C7830 (Home computing); C7180 (Retailing and distribution computing); C6150N (Distributed systems software); C7250R (Information retrieval techniques); C7210 (Information services and centres)

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11/5/5 (Item 5 from file: 2)

DIALOG(R) File 2:INSPEC

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03980828 INSPEC Abstract Number: C91065344

**Title:** Computer aided robot selection: the 'multiple attribute decision making' approach

Author(s): Agrawal, V.P.; Kohli, V.; Gupta, S.

Author Affiliation: Dept. of Mech. Eng., Indian Inst. of Technol., New Delhi, India

Journal: International Journal of Production Research vol.29, no.8  
p.1629-44

Publication Date: Aug. 1991 Country of Publication: UK

CODEN: IJPRB8 ISSN: 0020-7543

U.S. Copyright Clearance Center Code: 0020-7543/91/\$3.00

Language: English Document Type: Journal Paper (JP)

Treatment: Practical (P)

**Abstract:** Presents an efficient approach for a computer-based solution to the problem of selection of an 'optimum robot' specifically to aid industries. The approach breaks new ground by applying multiple attribute decision making (MADM) ideology to **equipment selection** (robots) which is of consequence because selection is an implicit aspect of design. Indeed, the approach is also applicable to a robot design problem. The robot selection procedure allows rapid convergence from a very large number to a manageable shortlist of potentially suitable robots using an 'elimination search' routine based on a few pertinent attributes of the robots. Subsequently, the selection procedure proceeds to rank the alternatives in the shortlist by employing a MADM method termed TOPSIS (Technique for Order **Preference** by Similarity to Ideal Solution). An expert system has been developed as part of the software package to **assist** an inexperienced **user** to establish priorities, and to 'oversee' the selection process at various stages. (14 Refs)

Subfile: C

Descriptors: expert systems; industrial robots

Identifiers: computer aided selection; multiple attribute decision making; robot selection; elimination search; TOPSIS; Technique for Order **Preference** by Similarity to Ideal Solution; expert system; software package; priorities

Class Codes: C7160 (Manufacturing and industry); C7420 (Control engineering); C6170 (Expert systems); C3390 (Robotics); C3355 (Manufacturing processes)

11/5/6 (Item 6 from file: 2)

DIALOG(R) File 2:INSPEC

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03162600 INSPEC Abstract Number: C88037318

**Title:** Business graphic packages

Author(s): Rushinek, A.; Rushinek, S.F.

Author Affiliation: Dept. of Manage, Sci. & Comput. Inf. Syst., Miami Univ., FL, USA

Journal: Journal of Systems Management vol.39, no.3 p.12-17

Publication Date: March 1988 Country of Publication: USA

CODEN: JSYMA9 ISSN: 0022-4839

Language: English Document Type: Journal Paper (JP)

Treatment: Practical (P)

**Abstract:** **Information** describing the specifications of business graphics (BG) can aid potential users in the **selection** of this **product**. **Products** have to be identified, and their specifications clearly defined

as well as user needs determined. When this process is repeated for all relevant products, then the **best** package can be selected. This process can be automated by an integrated **Product Evaluations and Selection System** (PESS) which correlates BG users' requirements and ratings with product specifications. PESS helps consultants or **users** select any combinations of hardware and/or software **products**. This may include the **selection** of a BG along with the accounting software, and a compatible IBM PC. This article focuses on matching BG product specs with user needs. It describes only the BG module of PESS, which along with other modules creates a total evaluation system. (0 Refs)

Subfile: C  
Descriptors: business graphics; software selection  
Identifiers: business graphics packages; software selection; user needs; **Product Evaluations and Selection System**; PESS; product specs  
Class Codes: C0310H (Equipment and software evaluation methods); C7100 (Business and administration)

11/5/7 (Item 7 from file: 2)

DIALOG(R)File 2:INSPEC  
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02477503 INSPEC Abstract Number: C85034250, D85001833

**Title:** How to pick the best value in commodities databases

Author(s): Crawford, D.  
Journal: Wall Street Computer Review vol.2, no.6 p.44-8  
Publication Date: April 1985 Country of Publication: USA  
CODEN: WSCRDQ ISSN: 0738-4343  
Language: English Document Type: Journal Paper (JP)  
Treatment: General, Review (G); Practical (P)  
Abstract: Astute players in the commodities market can make more shrewd decisions by researching **information** from database services before they make their next move. With the technical and historical data these services offer, traders are better equipped to create, buy and sell strategies as well as forecast future market trends. Comparing commodities database services is like comparing apples to orange juice. Database suppliers and **users** help to devise a shopping list, to help you select the service which **best** fits your trading needs. A list of popular and promising commodities databases is given. (0 Refs)

Subfile: C D  
Descriptors: commodity trading; **information** services; investment  
Identifiers: commodities databases; commodities market; strategies; future market trends  
Class Codes: C7120 (Finance); C7250L (Non-bibliographic systems); D2050F (Financial markets)

11/5/8 (Item 1 from file: 35)

DIALOG(R)File 35:Dissertation Abs Online  
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01820021 ORDER NO: AADAA-INQ57378

**Outil d'aide a la conception des systemes d'entraînement de machines électriques: Exemple d'application (French text)**

Author: Doumbia, Mamadou Lamine  
Degree: Ph.D.  
Year: 2000  
Corporate Source/Institution: Ecole Polytechnique, Montreal (Canada) (1105)  
Directeur: Gilles Roy

Source: VOLUME 62/02-B OF DISSERTATION ABSTRACTS INTERNATIONAL.  
PAGE 987. 159 PAGES  
Descriptors: ENGINEERING, ELECTRONICS AND ELECTRICAL  
Descriptor Codes: 0544  
Language: French  
ISBN: 0-612-57378-8

This thesis presents a new tool for the design of electrical drives systems. It contains not only a module on the study and simulation aspects of an electrical drive, but also, a guided choice module for determining the main structural elements of the drive. The electrical drive is analyzed as an integrated system the goal of which is the **optimal** conversion of electric energy to mechanical energy while taking into account specific performance criteria. The first part of the study concerns the realization of an advanced simulation module of electrical drives. After defining the classification criteria, the main structural elements of the drive are modeled and programmed in the Matlab/Simulink simulation environment. Multi-mass modeling of the mechanical part is introduced. This approach allows to study the mechanical resonance phenomenon that may be produced in some electrical drives. Different static converters topologies are modeled thanks to the dynamic node method. A specialized library allowing the modeling and the simulation of a complete drive system is developed.

The second part of the thesis concerns the development of an expert system aided module to the design of electrical drive systems. This module helps to make a guided choice of the main drive's components in a manner similar to the one of a human expert. Thanks to the expertise available from different technical and scientific published works, an original method of classification of the electrical drives is elaborated. The driven power load is calculated from empirical formulas or from the knowledge of the load torque and speed. The expert system chooses and verifies the chosen motor according to the heating and overloading criteria. From other pertinent **information** such as the available network voltage, the desired accuracy, operating environment, etc., it determines the **best** topology of the static power converter as well as the desired control strategy to associate with the motor. Thus, it **suggests** to the end **user** the drive structure that matches not only the specified criteria, but also to **choose** an available **equipment** from the manufacturer's catalogs.

11/5/9 (Item 2 from file: 35)  
DIALOG(R)File 35:Dissertation Abs Online  
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01591543 ORDER NO: AAD97-30993  
**ADVERTISING, LEARNING, AND CONSUMER CHOICE IN EXPERIENCE GOOD MARKETS**  
Author: ACKERBERG, DANIEL ABRAHAM  
Degree: PH.D.  
Year: 1997  
Corporate Source/Institution: YALE UNIVERSITY (0265)  
Director: ARIEL PAKES  
Source: VOLUME 58/04-A OF DISSERTATION ABSTRACTS INTERNATIONAL.  
PAGE 1386. 142 PAGES  
Descriptors: ECONOMICS, COMMERCE-BUSINESS ; BUSINESS ADMINISTRATION,  
MARKETING  
Descriptor Codes: 0505; 0338

This dissertation is an empirical examination of the effects of advertising on consumer behavior in experience good markets. The introduction starts by reviewing both the theoretical and empirical economics literature on advertising, focusing on work that concerns qualitative effects of advertising. Effects are broadly categorized as to

whether or not they involve informing consumers about a product's inherent characteristics.

The first chapter introduces empirical arguments regarding these different effects of advertising. We argue that in general, informative effects of advertising should relatively affect inexperienced users of a brand while non-informative or "prestige"-type effects should affect inexperienced and experienced consumers more equally. This identification argument is applied using household level panel data tracking purchases and advertising exposures for a new brand of Yogurt. Standard discrete choice models allowing for consumer heterogeneity indicate that these advertisements primarily affected the purchase behavior of inexperienced users, suggesting that the effects of these particular advertisements were primarily informative.

The second chapter begins a more structural analysis of the question by introducing a dynamic learning model of consumer behavior. This model distinguishes between observable characteristics of a product, known to consumers before purchase, and unobservable characteristics, not generally known to consumers prior to purchase. Consumers learn about these unobservable characteristics through both experimentation with the product and through informative advertising. We also allow for "prestige" effects of advertising by permitting a measure of a brand's advertising level to enter directly into a consumers utility function. Because current decisions affect future states of **information** in this model, **optimal** behavior involves dynamic decision-making by the consumer.

The third chapter uses the data of Chapter 1 to estimate this structural model. We find strong evidence that these consumers did learn through their experiences with the product. Additionally, we find a strong, significant informative effect of advertising and an insignificant prestige effect of advertising, supporting the conclusions of Chapter 1. The structural estimates are then used to evaluate welfare implications of an alternative advertising regulatory regime. Although we find significant value of the **information** contained in advertising, this benefit is outweighed by its costs.

11/5/10 (Item 3 from file: 35)  
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01509410 ORDER NO: AAD96-35569  
**ESSAYS ON QUALITY AND PRODUCT DIFFERENTIATION**  
Author: MEYER, DAVID WERNER  
Degree: PH.D.  
Year: 1996  
Corporate Source/Institution: THE UNIVERSITY OF MICHIGAN (0127)  
Chair: HAL R. VARIAN  
Source: VOLUME 57/06-A OF DISSERTATION ABSTRACTS INTERNATIONAL.  
PAGE 2587. 85 PAGES  
Descriptors: ECONOMICS, GENERAL ; ECONOMICS, THEORY  
Descriptor Codes: 0501; 0511

The three essays of my dissertation deal with different aspects of product differentiation models. Economists often begin their analysis of firm behavior after firms decide what **products** to sell, so that **product choice** is exogenous. To examine why firms sell different **products**, we must let firms **choose** the types of **products** they sell. Typically, economists break differences in products into two categories. First, firms can differentiate products horizontally. In horizontal product differentiation, when two products have the same price, consumers disagree about which one they **prefer**. Second, firms can differentiate products

vertically. In vertical product differentiation, when two products have the same price, all consumers agree which product is better but disagree in how much they value higher quality. Most products are both horizontally and vertically differentiated. Consumers **prefer** different name brands (horizontal differentiation), while they agree which product is **best** within brands (vertical differentiation). The first two essays deal only with vertical product differentiation, while the third combines vertical and horizontal product differentiation.

The first essay, Price and Quality Decisions by a Discriminating Monopolist: The Case of the Computer Software Industry, shows that in a static model a software monopolist often chooses not to discriminate between different types of consumers. It then examines how a software monopolist can use upgrades to **help** discriminate between **consumers**. The second essay is Vertical Product Differentiation and the Cost of Increasing Quality. The way in which an increase in quality affects a firm's cost function can lead to different results. I set up a cost function with a parameter that controls how much the cost of increasing quality affects fixed and marginal costs. I then analyze monopoly and competitive behavior for different values of the parameter. The third essay is Horizontal and Vertical Product Differentiation. More realistic models of product differentiation should incorporate both horizontal and vertical product differentiation. However, economists usually treat these as separate phenomena. I set up a model where consumers differ both in their **preferences** for brands and their willingness to pay for higher quality.

11/5/11 (Item 4 from file: 35)

DIALOG(R) File 35:Dissertation Abs Online  
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01454094 ORDER NO: AADAA-I9601465

PRODUCT KNOWLEDGE AND PRODUCT INVOLVEMENT AS MODERATORS OF THE EFFECTS OF INFORMATION ON PURCHASE DECISIONS

Author: BEI, LIEN-TI

Degree: PH.D.

Year: 1995

Corporate Source/Institution: PURDUE UNIVERSITY (0183)

Co-major Professors: RICHARD WIDDOWS; RICHARD HESLIN

Source: VOLUME 56/09-A OF DISSERTATION ABSTRACTS INTERNATIONAL.

PAGE 3656. 165 PAGES

Descriptors: BUSINESS ADMINISTRATION, MARKETING ; PSYCHOLOGY, BEHAVIORAL

Descriptor Codes: 0338; 0384

This study investigated the effect of presenting **information** on consumers' purchase decisions. Product knowledge and product involvement were also proposed to interact with the complexity of **information** provided on brand **selections**. A criterion of **good selections** based on the highest quality and the lowest price at multi-levels, that is Maynes' (1973) Perfect **Information** Frontier (PIF) was used to define **optimum** purchase choices. Hypotheses on the overall effect of **information**, effects of product knowledge and involvement on consumers' purchase decisions, and the joint effects of knowledge and involvement with **information** were proposed.

A mail survey was used to collect data from 2400 consumers who were randomly selected from mailing lists. This study employed a 2 (simple/complex **information**) x 2 (novice/expert in product knowledge) x 2 (high/low involvement) factorial design. Three products, ground coffee, jeans, and loudspeakers, are **selected** for replication. Subjects of each **product** were randomly assigned into simple or complex **information** group which was a manipulation variable. Respondents' product knowledge and

involvement levels were measured. The overall response rate was 23% and the final sample size was 282.

The result of paired t-test showed that **information** had overall effects on consumers' purchase decisions. The  $2 \times 2$  ANOVA results indicated that consumers who were knowledgeable and relatively unininvolved with the **product** make **choices** closer to the PIF. A  $2 \times 2 \times 2$  analysis of covariance was used for the tests combining three factors together, where the initial distance from the PIF of the selected brand was the covariate. Compared with simple **information**, complex **information** had more effects on experts, which was consistent with Brucks' (1984) findings. In contrast, providing involved experts with simple **information** had the weakest effects.

These major findings illustrated that the effects of product **information**, product knowledge, and product involvement did not independently influence consumers' purchase decisions as discussed in previous studies. These three factors interacted with each other and influenced **consumers**' purchase decisions simultaneously. The results suggested a direction of providing product **information** to the right target to marketers and consumer educators. The utilization of the PIF also provided a new application for the future studies.

11/5/12 (Item 5 from file: 35)  
DIALOG(R) File 35:Dissertation Abs Online  
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01450228 ORDER NO: AADAA-I9543124  
**THE IMPACT OF CONTEXT ON VARIETY-SEEKING IN PRODUCT PURCHASES (CONSUMERS)**

Author: MENON, SATYA R.

Degree: PH.D.

Year: 1995

Corporate Source/Institution: UNIVERSITY OF PENNSYLVANIA (0175)

Adviser: BARBARA E. KAHN

Source: VOLUME 56/08-A OF DISSERTATION ABSTRACTS INTERNATIONAL.

PAGE 3221. 128 PAGES

Descriptors: BUSINESS ADMINISTRATION, MARKETING

Descriptor Codes: 0338

One reason consumers seek variety in **product choices** is to satisfy a need for stimulation. It is suggested that **consumers** may try to achieve an **optimal** level of stimulation by balancing the stimulation sought from **product choice** with the stimulation available from the external choice context. Several laboratory experiments are conducted that show that causing changes in the external choice context (thus increasing stimulation) decreases the amount of variety-seeking subjects exhibit in **product choices**. Specifically, the results of these experiments suggest that **consumers**' needs for stimulation may be met by providing variety in a different product category or in other aspects of the choice context. We also show that subjects who desire more stimulation in general (i.e., have higher OSL) need a larger increase in contextual stimulation in order to reduce their variety-seeking behavior, as compared to subjects with lower OSL. In addition, we investigate the process mechanism that may lead to differential **choice** of variety or novelty in **products** when contextual stimulation is high or low. We find that when contextual stimulation is lower, subjects tend to search for more novel features and/or items of the **product** category and tend to **choose** a more novel item from the choice set, as compared to subjects in the higher contextual stimulation condition. Finally, some of the limiting conditions to the central proposition are also examined. If either **preferences** change due to the changing external situations, or if positive affect is induced, then the

reduction in variety-seeking behavior is mitigated.

11/5/13 (Item 6 from file: 35)  
DIALOG(R) File 35:Dissertation Abs Online  
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953226 ORDER NO: AAD87-10466  
SITUATIONAL INFLUENCES ON CONSUMER PREFERENCES WHEN PRODUCTS ARE SUITABLE  
FOR SEVERAL TYPES OF CONSUMPTION SITUATIONS

Author: KECHRIS, EVANGELOS DEMETRIOS

Degree: PH.D.

Year: 1987

Corporate Source/Institution: UNIVERSITY OF MASSACHUSETTS (0118)

Source: VOLUME 48/02-A OF DISSERTATION ABSTRACTS INTERNATIONAL.

PAGE 438. 121 PAGES

Descriptors: BUSINESS ADMINISTRATION, MARKETING

Descriptor Codes: 0338

This study investigated the interaction effects among persons, consumption situations, and **products chosen**. The principal research question was whether the two-way interactions of product-situation and produce-person are adequate to model **product choice**, or whether the three-way interaction is needed.

The utilized secondary data was collected through telephone questionnaires by a market research firm for a national weekly magazine. **Product choice** was wine or beer in seventeen consumption situations. Six consumption situations were selected for the analysis.

Thirty-seven demographic and psychographic characteristics of the individuals were initially used to determine the final person-characteristics ( **profiles** ). Through cross-classification of six variables at a time and analysis using BMDP-4F, the characteristics were reduced to thirteen dichotomous variables. The new variables were again cross-classified, six at a time, and analyzed through BMDP-4F program to determine the most significant ones for the **profile** creation.

One to six-class unrestricted latent class models were applied to nineteen six-way contingency tables through MLLSA program to uncover distinct **profiles**. Only the six-class models fit the data satisfactorily. The classification of the variables--employment, club membership, education, spouse employment, age, and income--produced the **best profiles**. All individuals with the above characteristics were assigned to one of the six latent classes determined by MLLSA. This created the six-level variable "consumers' characteristics".

The three variables-- **profiles** (at six levels), consumption situations (at six levels), and **product choice** (at two levels) were used to create a 6 x 6 x 2 contingency table which was utilized to test the hypotheses. The table was analyzed by applying the multiplicative logit analysis.

The results indicated that all interactions were significant. Individuals with different **profiles** prefer different alcoholic products in different consumption situations. The findings suggest that knowing the **person** within a consumption situation provides more useful **information** to the marketing manager than consumers' characteristics or consumption situation alone. The results further suggest that consumers' characteristics should be taken into consideration when consumption situations are used for market segmentation and communication strategies.

11/5/14 (Item 7 from file: 35)

Bode Akintola29-Aug-03

751008 ORDER NO: AAD81-16164

**CONSUMER ATTITUDES REGARDING FOOD PRODUCTS IN THE LOS ANGELES METROPOLITAN AREA**

Author: SHARGHI, EINOLLAH KHOSROW

Degree: D.B.A.

Year: 1981

Corporate Source/Institution: UNITED STATES INTERNATIONAL UNIVERSITY (0239)

Source: VOLUME 42/02-A OF DISSERTATION ABSTRACTS INTERNATIONAL.

PAGE 831. 135 PAGES

Descriptors: MARKETING

Descriptor Codes: 0338

**The Problem.** The problem of the study was concerned with the measurement of consumer attitude (satisfaction) with the food products and marketing services. This measurement would **help consumer** analysts of most of the food manufacturers and foodstores, in order to have a clear indicator of consumer attitudes.

The main objectives needed to accomplish this purpose included examination of many factors such as to determine the degree of satisfaction overall with all food products, foodstores marketing services, food manufacturers marketing services and attitudes of different racial and ethnic group and other **selected** demographic characteristics toward food **products** and marketing services presented to them in different regions of the city of Los Angeles, California.

The importance of the study derives from the use of the method by public and private agencies at the national, state and local levels, in order to determine the **consumer** complaints. The results could **help** them to propose new business policies, rules and regulations designed to protect and inform the consumer.

**Method.** All data were secured from population of households primarily responsible for food purchasing for the households in the city of Los Angeles plus libraries, government documents, and executive government agencies. The approach was one of a descriptive and empirical nature. The research design showed the data collection method and the measurement approach. The interview guide instrument was used to evaluate consumer attitude regarding their level of satisfaction from all food **products**, all marketing services, and **selected** demographic characteristics.

The data from the research were analyzed and statistical methods of random sampling and percentage were introduced in conjunction with the F Test as a statistical measure with a .05 and .01 level of significance to determine the true differences between the different group means.

**Results.** Analysis of data showed the following findings: the participants high overall level of satisfaction with all food products; the participants in the west part of the city of Los Angeles were the most dissatisfied consumers toward all food products and all marketing services. Among racial/ethnic groups, the Oriental ethnic groups and Mexican-American consumers were found to be the most dissatisfied consumers respectively toward all food products and all marketing services. The participants showed a high level of satisfaction with foodstores where they do most of their shopping. Also their reaction to dissatisfaction with foodstores indicated that most of them discussed it with friends and family above all other reactions.

Participants were not satisfied with the reliability of **information** supplied by food industries, but they were fairly satisfied with the reliability of ads sponsored by foodstores. Participants were found overall to be satisfied with open-dating of food products price

information available to them by foodstores, nutritional and ingredients label information of food products. In general, the participants with age 25 to 54, full-time employment, family size of 1 or 2 persons, college graduate, \$18,000 income and over were found to be the most dissatisfied consumers.

Conclusions based on the data indicate that the food industries could identify broad areas of consumer interest, creating acceptable products and manipulating demand to get optimum sales, in short, for that medium - long range planning which is essential to their growth and security.

11/5/15 (Item 1 from file: 99)  
DIALOG(R)File 99:Wilson Appl. Sci & Tech Abs  
(c) 2003 The HW Wilson Co. All rts. reserv.

2074226 H.W. WILSON RECORD NUMBER: BAST94065246

**Look for more than just a little support**

The, Lee;

Datamation v. 40 (Nov. 1 1994) p. 75+

DOCUMENT TYPE: Feature Article ISSN: 0011-6963 LANGUAGE: English

RECORD STATUS: Corrected or revised record

**ABSTRACT:** When ultrasound device maker Acuson updated its help desk and bug-tracking systems, it did so as part of a company-wide effort to enhance the firm's customer-support software. The company's engineering managers were trying to improve development and bug management, while the information technology organization needed case management and call-handling tools that integrated with the bug data. IT viewed this as a chance to solve internal help desk problems while helping resolve the other issues. The joint effort of the IT group and other departments virtually mandated the purchase of a comprehensive support package rather than a stand-alone help desk linked to other products. The final choice was Vantive HelpDesk, which IT selected as having the best help desk. Details of the project are discussed. Tables list the features of 33 vendors' client /server help desk software and the evaluation by Acuson of four packages.

**DESCRIPTORS:** Integrated project support environments; Technical support software;

11/5/16 (Item 1 from file: 233)  
DIALOG(R)File 233:Internet & Personal Comp. Abs.  
(c) 2003, EBSCO Pub. All rts. reserv.

00426191 96PM06-052

**Bulletproof storage -- Hard drives die, but RAID keeps your business alive**

Lyon, Jack

PC/Computing , June 1, 1996 , v9 n6 p182-186, 4 Page(s)

ISSN: 0899-1847

Company Name: Digital Equipment Corp.; MegaDrive Systems; StreamLogic; CMS Enhancements; Seagate Storage Systems

Product Name: Digital Equipment RA 230; MegaDrive Enterprise E-8 PCI; StreamLogic RAIDion LTX; CMS Platinum Array NXG; Seagate Storage nStor CR8

Languages: English

Document Type: Buyer and Vendor Guide

Grade (of Product Reviewed): A; B; B; C; C

Hardware/Software Compatibility: IBM PC Compatible  
Geographic Location: United States  
Presents a buyers' guide to RAID storage options. Explains that RAID (Redundant Array of Inexpensive Disks) offers duplicate drives so nothing is lost in the event of a crash. Features a table that compares and rates five RAID drive systems from five manufacturers. Recommends the Digital Equipment RA 230 (\$8,000) from Digital Equipment Corporation (800), rated five out of five stars with the PC Computing ``**BEST**'' designation. Includes ``Ramp Up to RAID'' (p186), an analysis summary to **assist** the potential **buyer** in the decision-making process. Includes one photo, one diagram, and one decision tree. (kgh)

Descriptors: RAID; Mass Storage; **Information** Storage; Vendor Guide  
Identifiers: Digital Equipment RA 230; MegaDrive Enterprise E-8 PCI; StreamLogic RAIDion LTX; CMS Platinum Array NXG; Seagate Storage nStor CR8; Digital Equipment Corp.; MegaDrive Systems; StreamLogic; CMS Enhancements; Seagate Storage Systems

11/5/17 (Item 2 from file: 233)  
DIALOG(R)File 233:Internet & Personal Comp. Abs.  
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00363793 94MU10-037  
The 1994 Shareware Awards -- On-line experts choose the 21 best shareware products of the year  
Wasson, Gregory  
MacUser , October 1, 1994 , v10 n10 p133-136, 4 Page(s)  
ISSN: 0884-0997  
Company Name: Mark Wall; Greg Landweber; Alessandro Levi Montalcini; Riccardo Ettore; Tom Petaccia  
Product Name: GMS Calendar; Greg's Browser; KeyQuencer; TypeIt4Me; Congress 103  
Languages: English  
Document Type: Buyer and Vendor Guide  
Hardware/Software Compatibility: Macintosh  
Geographic Location: United States  
Presents a buyer's guide featuring MacUser's choice of the 21 best shareware products . States that a winner and two honorable mentions were chosen for seven categories. Winners include: Personal Productivity: GMS Calendar (\$25) a System 7 calendar, database, and to-do-list manager; General Utilities and Applications: Greg's Browser (\$20), a System 7 utility providing file options; System Enhancements: KeyQuencer (\$10), a macro engine requiring little memory; Publishing Tools: TypeIt4Me (\$30), a find and replace program; Educational/Reference: Congress 103 (\$30), an informative program about the U.S. Congress and letter writing procedures; Telecom: NCSA Mosaic (\$0), a program to help users browse World Wide Web servers on the Internet; and Trivial Pursuits (\$15), a game that is a cross between Tetris and dominoes. (lls)  
Descriptors: Shareware; Awards; Personal **Information** Manager; Publishing; Education; Macintosh; Vendor Guide  
Identifiers: GMS Calendar; Greg's Browser; KeyQuencer; TypeIt4Me; Congress 103; Mark Wall; Greg Landweber; Alessandro Levi Montalcini; Riccardo Ettore; Tom Petaccia

11/5/18 (Item 3 from file: 233)  
DIALOG(R)File 233:Internet & Personal Comp. Abs.  
(c) 2003, EBSCO Pub. All rts. reserv.

00160566 88IW01-222

Product helps users pick **accounting software**  
Mace, Scott  
InfoWorld , Jan 18 1988 , v10 n3 p20, 1 Pages  
ISSN: 0199-6649  
Languages: English  
Document Type: Product Announcement  
Hardware/Software Compatibility: IBM PC; IBM PC Compatible; Lotus  
1-2-3  
Geographic Location: United States  
Reports that Computer Training Services of Rockville, MD (800, 301) has announced The Requirements Analyst (\$395), a software package that **helps users** to pick the **best** accounting software for their needs. Includes "Guide to Accounting Software for Microcomputers." Requires Lotus 1-2-3 to run the program. (tjm)  
Descriptors: CONSUMER INFORMATION ; ACCOUNTING; PRODUCT ANNOUNCEMENT  
Identifiers: Requirements Analyst; Computer Training Services

11/5/19 (Item 1 from file: 583)  
DIALOG(R) File 583:Gale Group Globalbase(TM)  
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06382731  
FICHES CONSEILS ET GUIDES DE CHOIX  
FRANCE: INFORMATION LEAFLETS IN DIY STORES  
NZgoce (XNK) Sep 1996 p.69-72  
Language: FRENCH

Manufacturers' **information** leaflets in DIY stores give explanations, answering the question 'How?' rather than sales arguments, which answer the question 'Why?' According to the head of merchandising at Leroy Merlin, its Bricofiche leaflets or booklets are designed to reassure customers which have already **chosen** a **product**. In addition there are leaflets which offer a guide to the **choice** of **products**. The Point P retail chain's leaflets are designed for people who have a high purchasing capacity, and who may have work done for them. Therefore the leaflets offer diagnoses, and tell what should be done, but do not give how-to instructions. The customer's success is to the retail chain's advantage and the **information** sheets **help** keep **customers** coming back. Christophe Bourin of Wickes points out that **information** leaflets are inexpensive, and one of the **best** ways of making a store's selection clear and concrete. They may **help** the **customers** make their purchases, so that items are not forgotten. The Point P group's 750 outlets distribute 2mn **information** leaflets every 8 months.

COMPANY: LEROY MERLIN; WICKES; POINT P  
PRODUCT: Building Materials, Retail (5201); Hardware Stores (5251);  
EVENT: Marketing Procedures (24);  
COUNTRY: France (4FRA);

11/5/20 (Item 1 from file: 256)  
DIALOG(R) File 256:SoftBase:Reviews,Companies&Prods.  
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00114575 DOCUMENT TYPE: Review  
PRODUCT NAMES: E-Commerce (836109)

**TITLE:** Shift into Reverse: Purchasing Power has shifted to the consumer...  
**AUTHOR:** Hagel, John Singer, Marc  
**SOURCE:** Business 2.0, p34(6) Mar 1999  
**ISSN:** 1080-2681  
**HOME PAGE:** <http://www.business2.com>

**RECORD TYPE:** Review  
**REVIEW TYPE:** Product Analysis  
**GRADE:** Product Analysis, No Rating

Online marketing is forever changing the traditional seller-centric retail business model by creating **customer profile** 'infomediary' firms that **help consumers** capture and use their personal **information profiles** in order to create bidding environments that **best** suit the buyer. Many of these **profiling** and agency services announce the purchase requirements of a consumer, such as low prices or better features, and the brokers then issue a buy order on behalf of the consumer. This trend toward the buyer's marketplace is drastically changing the way consumers search for **best** prices, find vendors with the most relevant **product selection**, and ultimately get as much value as possible with their new purchasing power.

**COMPANY NAME:** Vendor Independent (999999)  
**SPECIAL FEATURE:** Tables  
**DESCRIPTORS:** Demographics; E-Commerce; Internet Marketing; Market Research ; Retailers  
**REVISION DATE:** 20010330

11/5/21 (Item 2 from file: 256)  
DIALOG(R) File 256:SoftBase:Reviews,Companies&Prods.  
(c)2003 Info.Sources Inc. All rights reserved.

00100340 DOCUMENT TYPE: Review

**PRODUCT NAMES:** OLAP (835188)

**TITLE:** OLAPping at the Shores of Analysis  
**AUTHOR:** Whipple, Larry C Whyde, Larry  
**SOURCE:** Data Based Advisor, v15 n2 p48(6) Feb 1997  
**ISSN:** 0740-5200  
**HOME PAGE:** <http://www.advisor.com>

**RECORD TYPE:** Review  
**REVIEW TYPE:** Product Analysis  
**GRADE:** Product Analysis, No Rating

Guidelines are provided to **help users choose** an online analytical processing (OLAP) **product**. OLAP technology provides powerful tools for data analysis. OLAP environments can be expensive and difficult to implement, with software starting generally around \$10,000. Raw data has to be made into a cube and enough links provided to allow it to be analyzed. One method fills the cube with data from extant systems, while the other uses a transmission path to older relational and other data sources. Essbase provides a multidimensional cube data structure that processes 100GB of data, and provides access to databases and spreadsheets. It provides graphical tools for database management, security, and administration and supports Windows NT, UNIX, or OS/2. Essbase's **best** feature is its data delivery via Excel or Lotus 1-2-3. Pilot Decision Support Suite from Pilot Software has many components, including an add-in that allows access through Excel and a **profiler** that eases construction

of multidimensional databases; the **profiler** provides the definition of structure and rules and the loading and consolidation of data. Kenan Software's Acumate has sophisticated analysis tools and a three-tier OLAP report writer with VLDB functions. Users should choose a tool that supports ROLAP (Relational OLAP) and MOLAP (multidimensional OLAP); consider security needs; establish where data will reside and who will control it; and evaluate performance claims circumspectly.

COMPANY NAME: Vendor Independent (999999)  
SPECIAL FEATURE: Screen Layouts Charts  
DESCRIPTORS: Database Utilities; Decision Support Systems; **Information Retrieval**; Spreadsheet Utilities  
REVISION DATE: 19990830

11/5/22 (Item 3 from file: 256)  
DIALOG(R) File 256:SoftBase:Reviews,Companies&Prods.  
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00098460 DOCUMENT TYPE: Review

PRODUCT NAMES: All-in-One Internet Business Success Pack (645702);  
Bailey's Book House (579416); Arthur's Teacher Trouble (645711); Garden Companion (565873)

TITLE: CD-ROM for Your Home: today's 50 best bets  
AUTHOR: Herther, Nancy K  
SOURCE: Database, v19 n5 p26(6) Oct/Nov 1996  
ISSN: 0162-4105

RECORD TYPE: Review  
REVIEW TYPE: Review  
GRADE: A

Coriolis Group's All-in-One Internet Business Success Pack, Edmark's Bailey's Book House, Living Books' Arthur's Teacher Trouble, MECC's (now Learning Company/School Division's) MayaQuest: The Mystery Trail, and Concept Development Associates Electronic Publishing, dba Lifestyle Software Group's Garden Companion are among CD-ROMs **selected** as the **best products** available by groups of librarians, multimedia developers, enthusiasts, and teachers. Categories covered include general reference and productivity; children-preschool; children-elementary; children-upper elementary/teens; and educational/fun for the whole family. Success Pack takes users through tasks required to set up a World Wide Web page and do business on the Internet, and Microsoft's Microsoft Bookshelf 96/97 provides nine useful references. Bailey's is a fun way to learn reading and play with words, and Arthur's Teacher Trouble describes Arthur getting ready for a spelling bee, and users can learn with him while having fun. MayaQuest is an authentic, appealing study of a lost culture that is fun to navigate and well-implemented, with beautiful images. Garden Companion is a helpful guidebook for any gardener, with multimedia that **helps users** find **information** fast and plan a garden. Among other offerings for the whole family include Doonesbury Flashbacks: 25 years of Serious fun, a collection of 10,000 of the classic comic strips, and World's Greatest Classic Books, with the full text of 3,500 classic books on one disc.

COMPANY NAME: Coriolis Group LLC (625973); Edmark Corp (568678); Learning Co (367346); Lifestyle Software Group (348708)  
SPECIAL FEATURE: Screen Layouts Output Samples  
DESCRIPTORS: Content Providers; E-Commerce; E-Learning; Internet Marketing

; Landscaping; Multimedia; Recreation & Hobbies; Social Science  
REVISION DATE: 20010930

11/5/23 (Item 4 from file: 256)  
DIALOG(R) File 256:SoftBase:Reviews,Companies&Prods.  
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00083964 DOCUMENT TYPE: Review

PRODUCT NAMES: Client/server (832383); Accounting (830019)

TITLE: Evaluating Client/Server Financial Software  
AUTHOR: Enzweiler, Albert J  
SOURCE: Management Accounting, v77 n3 p39(6) Sep 1995  
ISSN: 0025-1690  
HOMEPAGE: <http://www.imanet.org>

RECORD TYPE: Review  
REVIEW TYPE: Product Analysis  
GRADE: Product Analysis, No Rating

A consultancy that works with purchasers of client /server financial software helps its customers deal with product and vendor selection , assessing vendor claims, finding the best products, customization issues, determining the true definition of 'client/server.' These topics are discussed in brief detail. Businesses generally select a project team that uses a workplan to define requirements and evaluate products based on the resulting information . Purchasing client/server financial software means added considerations, because products available are more powerful than many businesses need; the software is versatile and needs no programming changes; the software runs on many open platforms and networks. When choosing a vendor, purchasers should consider whether it is a transition or start-up vendor; the size of the vendor's organization; financial position; sales channels; and implementation services available.

COMPANY NAME: Vendor Independent (999999)  
SPECIAL FEATURE: Charts  
DESCRIPTORS: Accountants; Accounting; Client/server; Financial Reporting;  
Network Software  
REVISION DATE: 19970630

11/5/24 (Item 5 from file: 256)  
DIALOG(R) File 256:SoftBase:Reviews,Companies&Prods.  
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00081088 DOCUMENT TYPE: Review

PRODUCT NAMES: Now Up-to-Date Macintosh (362026); Now Contact Macintosh (459011); Day-Timer Organizer (227277); Peanuts Family Organizer (540463); Sharkware (455504)

TITLE: Got a life? Get a PIM  
AUTHOR: Gralla, Preston Berg, Peggy  
SOURCE: ComputerLife, v2 n8 p111(7) Aug 1995  
ISSN: 1076-9862  
HOMEPAGE: <http://www.zdnet.com/complife>

RECORD TYPE: Review

REVIEW TYPE: Product Comparison  
GRADE: Product Comparison, No Rating

Personal **information** managers (PIMs) **help** home computer **users** organize their busy lives with functions that keep a list of birthdays, to-do lists, cash tracking, and calendars. Now Contact and Now Up-to-Date for the Mac are rated excellent, with attractive graphics, customization, and strong search functions. Day-Timer Organizer (Windows/DOS), rated very **good**, shows the calendar in a **choice** of formats, such as the Day-Timer metaphor, and provides expense tracking. Espresso (Windows/Mac) is fun to use, with a streamlined interface and 20 creative calendar styles. Users can type into any calendar view for the **best** ease of use around. Peanuts Family Organizer offers uncomplicated group scheduling for families, so that users can track individual calendars, and the program checks for conflicts. Sharkware is an excellent package, with superb support for mailing lists, mail merge, and search features.

COMPANY NAME: QUALCOMM Inc (574244); Power On Software Inc (622087); Day-Timers Inc (592552); Individual Software Inc (248304); CogniTech Corp (562343)

SPECIAL FEATURE: Screen Layouts Buyers Guides

DESCRIPTORS: Apple Macintosh; Calendars; Desk Accessories; DOS; IBM PC & Compatibles; MacOS; Personal **Information** Management; Time Management; Windows

REVISION DATE: 20020930

11/5/25 (Item 6 from file: 256)

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
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00068498 DOCUMENT TYPE: Review

PRODUCT NAMES: BESTBOOKS BOOKKEEPING Software by Best !Ware (432598); QuickBooks (366471); Peachtree Accounting Windows (442631); DacEasy Accounting (000841); Great Plains Profit (519626)

TITLE: Entry-Level Software: Friend or Foe?

AUTHOR: Lazi, Andrew D Marshall Don C McCabe, Robert K

SOURCE: Journal of Accountancy, v177 n6 p47(10) Jun 1994

ISSN: 0021-8448

HOMEPAGE: <http://www.aicpa.org>

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

Inexpensive accounting programs may sometimes pose a threat to CPAs, as some smaller businesses discontinue traditional accounting services and do it themselves with their software. CPAs still have an opportunity to perform services, however, in setting up clients' books on their own software systems. Best !Ware's BESTBOOKS substitutes debit and credit with from and to. It also offers users sets of sample charts of accounts for starting up quickly. Intuit's QuickBooks offers the **best** telephone support, and uses on-screen business forms for accounting. Other software packages are similarly user-friendly. DacEasy's DacEasy Accounting makes strong use of icons, and Great Plains Software's Profit uses Wizards to **help** **users** get through complex procedures. ADP's Peachtree Accounting for Windows uses Smart Guides to give users **information** on **selected** items. Peachtree also makes **good** use of icons and offers comprehensive

flowcharts.

COMPANY NAME: MYOB US Inc (315885); Intuit Inc (447013); Peachtree Software Inc (129241); DacEasy Inc (364495); Microsoft Great Plains Business Solutions (134490)

SPECIAL FEATURE: Buyers Guides

DESCRIPTORS: Accounting; Financial Reporting; IBM PC & Compatibles; Small Business; Windows

REVISION DATE: 20010930

11/5/26 (Item 7 from file: 256)

DIALOG(R) File 256:SoftBase:Reviews,Companies&Prods.

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00066552 DOCUMENT TYPE: Review

PRODUCT NAMES: CAD CAM (830047)

TITLE: Using CAM to Maximize Your Investment in CAD

AUTHOR: Rosenberg, John

SOURCE: Fabricator, v24 n5 p62(21) Jun 1994

ISSN: 0888-0301

HOME PAGE: <http://www.fmametalfab.org>

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

CAD systems offer fabricators a platform for drawing 2D parts. Using CAM software can further enhance productivity by using the geometric information in the CAD drawings to automatically program the computer numerical control (CNC) **profile** cutting **equipment**. Before **selecting** a CAM system, the type of machine tools to be supported must be considered. If only a single machine type needs to be supported, some CAM systems may be designed for that specific application. Systems supporting multiple machines can be more complex. An integrated CAM system runs on the CAD environment, and may offer advantages. A chart of CAD/CAM software is included to **help buyers** identify which products may **best** suit their own particular needs.

COMPANY NAME: Vendor Independent (999999)

SPECIAL FEATURE: Buyers Guides

DESCRIPTORS: CAD; CAD CAM; Graphics for Science & Engineering;

Manufacturing; Metals Industry; Numerical Control

REVISION DATE: 20010630

12/3,K/1 (Item 1 from file: 348)

DIALOG(R) File 348:EUROPEAN PATENTS

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01610090

Ordering merchandise over a communication network from merchandise providers

Warenbestellung von Handlern über ein Kommunikationsnetz

Commande de marchandises d'un commerçant sur un réseau de communications

PATENT ASSIGNEE:

EASTMAN KODAK COMPANY, (201212), 343 State Street, Rochester, New York 14650, (US), (Applicant designated States: all)

INVENTOR:

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PATENT (CC, No, Kind, Date): EP 1329834 A2 030723 (Basic)

APPLICATION (CC, No, Date): EP 2003075026 030106;

PRIORITY (CC, No, Date): US 51342 020118

DESIGNATED STATES: AT; BE; BG; CH; CY; CZ; DE; DK; EE; ES; FI; FR; GB; GR; HU; IE; IT; LI; LU; MC; NL; PT; SE; SI; SK; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO

INTERNATIONAL PATENT CLASS: G06F-017/60

ABSTRACT WORD COUNT: 95

NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
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CLAIMS A	(English)	200330	346
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SPEC A	(English)	200330	5404
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Total word count - document A		5750	
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Total word count - document B		0	
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Total word count - documents A + B		5750	
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INTERNATIONAL PATENT CLASS: G06F-017/60

...SPECIFICATION system 10 and includes a database of all the registered merchandise providers and their related **information** such as unique member ID, types of merchandise, price lists, delivery capability etc. This directory can be queried from the communication network 14 to assist users select a desired merchandise provider to place an order, as will be described later herein. The registration **information** provided by the merchandise provider includes **information** describing one or more business relationships that the merchandise provider has established with particular business...

12/3,K/2 (Item 2 from file: 348)  
DIALOG(R)File 348:EUROPEAN PATENTS  
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01455241

**Targeted advertising method and system**  
**Verfahren und System zum gezielten Werben**  
**Methode et systeme pour publicites ciblees**

PATENT ASSIGNEE:

Hewlett-Packard Company, A Delaware Corporation, (3016020), 3000 Hanover Street, Palo Alto, CA 94304, (US), (Applicant designated States: all)

INVENTOR:

Palmer, Donald J., 2497 E. Brigantine, Eagle, Idaho 83616, (US)  
Caldwell, Lee G., 2122 N. Greenview Court, Eagle, Idaho 83616, (US)

LEGAL REPRESENTATIVE:

Schoppe, Fritz, Dipl.-Ing. (55464), Patentanwalte Schoppe, Zimmermann, Stockeler & Zinkler, Postfach 71 08 67, 81458 Munchen, (DE)

PATENT (CC, No, Kind, Date): EP 1246095 A2 021002 (Basic)

APPLICATION (CC, No, Date): EP 2001127029 011114;

PRIORITY (CC, No, Date): US 817818 010326

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-017/60

ABSTRACT WORD COUNT: 99

NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English  
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200240	414
SPEC A	(English)	200240	3352
Total word count - document A			3766
Total word count - document B			0
Total word count - documents A + B			3766

INTERNATIONAL PATENT CLASS: G06F-017/60

...SPECIFICATION but will typically be retrieved from an electronic database using suitable hardware or software.

Demographic information may be useful to help select an advertisement for a customer for several reasons. For example, some goods and services are intended for consumption by persons within a particular age range or persons of a particular sex. Thus, information about a customer's age and sex may be used to target advertising to those

...

12/3,K/3 (Item 3 from file: 348)  
DIALOG(R)File 348:EUROPEAN PATENTS  
(c) 2003 European Patent Office. All rts. reserv.

01386507

**System and method for assisting user shopping over computer networks**  
**System und Verfahren zur Unterstutzung von Einkaufen ueber ein Computernetzwerk**  
**Système et procédé permettant d'aider un utilisateur avec des achats en ligne**

PATENT ASSIGNEE:

International Business Machines Corporation, (200128), New Orchard Road,  
Armonk, NY 10504, (US), (Applicant designated States: all)  
INVENTOR:  
Lee, Juhnyoung, IBM UK Ltd., IP Law, Hursley Park, Winchester, Hampshire  
SO21 2JN, (GB)  
Kalagnanam, Jayant R., IBM UK Ltd., IP Law, Hursley Park, Winchester,  
Hampshire SO21 2JN, (GB)  
Davenport, Andrew J., IBM UK Ltd., IP Law, Hursley Park, Winchester,  
Hampshire SO21 2JN, (GB)  
Lee, Ho Soo, IBM UK Ltd., IP Law, Hursley Park, Winchester, Hampshire  
SO21 2JN, (GB)  
Leung, Ying Tat, IBM UK Ltd., IP Law, Hursley Park, Winchester, Hampshire  
SO21 2JN, (GB)

LEGAL REPRESENTATIVE:

Burt, Roger James, Dr. (52152), IBM United Kingdom Limited Intellectual  
Property Department Hursley Park, Winchester Hampshire SO21 2JN, (GB)  
PATENT (CC, No, Kind, Date): EP 1176531 A1 020130 (Basic)  
APPLICATION (CC, No, Date): EP 2001305916 010709;  
PRIORITY (CC, No, Date): US 617496 000717; US 618100 000717; US 618096  
000717

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;  
LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-017/60

ABSTRACT WORD COUNT: 113

NOTE:

Figure number on first page: 1

LANGUAGE (Publication, Procedural, Application): English; English; English  
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200205	1366
SPEC A	(English)	200205	13246
Total word count - document A		14612	
Total word count - document B		0	
Total word count - documents A + B		14612	

INTERNATIONAL PATENT CLASS: G06F-017/60

...SPECIFICATION Under this scenario, the list of products returned by the store server 1802 satisfy the **profile** constraints and all the combination choices satisfy the shopping list constraints. The user needs only to select a single combination of **products**. The process begins by the store server 1802 receiving a list of item **choices** with constraints submitted by the **user** from the electronic shopping **assistant** 1804, in function block 2301. Then, in function block 2302, for each item choice, the...

12/3,K/4 (Item 4 from file: 348)  
DIALOG(R)File 348:EUROPEAN PATENTS  
(c) 2003 European Patent Office. All rts. reserv.

01386494

System and method for providing decentralised e-commerce  
Vorrichtung und Verfahren zum Führen von dezentralisiertem E-Kommerz  
Système et méthode pour conduire le commerce électronique décentralisé  
PATENT ASSIGNEE:

International Business Machines Corporation, (200129), New Orchard Road,  
Armonk, NY 10504, (US), (Applicant designated States: all)  
INVENTOR:

Boies, Stephen J., IBM UK Ltd., Int. Prop. Law, Hursley Park, Winchester, Hampshire SO21 2JN, (GB)  
Moskowitz, Paul, IBM UK Ltd., Int. Prop. Law, Hursley Park, Winchester, Hampshire SO21 2JN, (GB)  
Yu, Philip S., IBM UK Ltd., Int. Prop. Law, Hursley Park, Winchester, Hampshire SO21 2JN, (GB)  
Dinkin, Samuel, IBM UK Ltd., Int. Prop. Law, Hursley Park, Winchester, Hampshire SO21 2JN, (GB)

LEGAL REPRESENTATIVE:

Burt, Roger James, Dr. (52152), IBM United Kingdom Limited Intellectual Property Department Hursley Park, Winchester Hampshire SO21 2JN, (GB)  
PATENT (CC, No, Kind, Date): EP 1176521 A2 020130 (Basic)  
APPLICATION (CC, No, Date): EP 2001305761 010704;  
PRIORITY (CC, No, Date): US 628233 000728  
DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE; TR  
EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI  
INTERNATIONAL PATENT CLASS: G06F-017/30; G06F-017/60  
ABSTRACT WORD COUNT: 103

NOTE:

Figure number on first page: 1

LANGUAGE (Publication, Procedural, Application): English; English; English  
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200205	1158
SPEC A	(English)	200205	7612
Total word count - document A			8770
Total word count - document B			0
Total word count - documents A + B			8770

... INTERNATIONAL PATENT CLASS: G06F-017/60

... SPECIFICATION a tabular form and includes links to the full content along with fields containing important **information** from the content. The **information** displayed should be **selected** based on the usefulness in **helping** the **user** review the result. Thus, displaying content corresponding to the required portal tags is a **good** starting point. In addition, displaying content corresponding to the searched portal fields may also be...

12/3, K/5 (Item 5 from file: 348)  
DIALOG(R) File 348: EUROPEAN PATENTS  
(c) 2003 European Patent Office. All rts. reserv.

01336561

SYSTEM AND METHOD FOR ASSISTING CUSTOMERS IN CHOOSING AMONG A SET OF COMMODITIES USING CUSTOMER PREFERENCES  
SYSTEME ET PROCEDE AIDANT UN CLIENT A CHOISIR UNE MARCHANDISE PARMI UN ENSEMBLE DE MARCHANDISES SUR LA BASE DES PREFERENCES DU CLIENT  
PATENT ASSIGNEE:

Omnichoice.com, (3411460), 680 American Avenue, King of Prussia, PA 19406, (US), (Applicant designated States: all)  
INVENTOR:

SYNDER, Scott, Andrew, 371 Blair Road, Berwyn, PA 19312, (US)  
PATENT (CC, No, Kind, Date):

WO 2001057771 010809

APPLICATION (CC, No, Date): EP 2001906977 010205; WO 2001US3659 010205  
PRIORITY (CC, No, Date): US 497483 000204

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;  
LU; MC; NL; PT; SE; TR  
EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI  
INTERNATIONAL PATENT CLASS: G06F-017/60  
LANGUAGE (Publication, Procedural, Application): English; English; English

SYSTEM AND METHOD FOR ASSISTING CUSTOMERS IN CHOOSING AMONG A SET OF  
COMMODITIES USING CUSTOMER PREFERENCES  
INTERNATIONAL PATENT CLASS: G06F-017/60

12/3, K/6 (Item 6 from file: 348)  
DIALOG(R) File 348: EUROPEAN PATENTS  
(c) 2003 European Patent Office. All rts. reserv.

01289113

Retail data distribution system  
System zum Versenden von Retail-Verkaufsdaten  
Système de distribution de données de vente au détail  
PATENT ASSIGNEE:

Retail Experience Limited, (4053670), Faith House, 40-48 Chase Road, Park Royal, London NW10 6PX, (GB), (Applicant designated States: all)  
INVENTOR:

Faith, Jonathan David, 44 Manor Hall Avenue, Hendon, London NW4 1NR, (GB)  
Winetroube, Howard Stephen, The Acorns, 12 Seeleys Road, Beaconsfield, Buckinghamshire HP9 1BY, (GB)

LEGAL REPRESENTATIVE:

Slingsby, Philip Roy (76923), Page White & Farrer 54 Doughty Street, London WC1N 2LS, (GB)

PATENT (CC, No, Kind, Date): EP 1107155 A2 010613 (Basic)  
EP 1107155 A3 021016

APPLICATION (CC, No, Date): EP 2000310102 001114;

PRIORITY (CC, No, Date): GB 9928702 991203

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;  
LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-017/60

ABSTRACT WORD COUNT: 159

NOTE:

Figure number on first page: 1

LANGUAGE (Publication, Procedural, Application): English; English; English  
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200124	999
SPEC A	(English)	200124	5214
Total word count - document A			6213
Total word count - document B			0
Total word count - documents A + B			6213

INTERNATIONAL PATENT CLASS: G06F-017/60

...SPECIFICATION of electrical goods and footwear. In those shops salesmen are employed to provide shoppers with **information** on the **products**, **help** **customers** to make a **selection** and obtain the **goods** from the store for supply to the customer.

In order to satisfy customers, such shops must be capable of providing accurate and up-to-date **information** on the products and their availability (e.g. whether they are in stock, or the...)

12/3,K/7 (Item 7 from file: 348)  
DIALOG(R) File 348:EUROPEAN PATENTS  
(c) 2003 European Patent Office. All rts. reserv.

01075970

Item-choice-assisting method

Unterstützungsverfahren zur Gegenstandauswahl

Procede d'assistance de selection d'objet

PATENT ASSIGNEE:

INTERNATIONAL BUSINESS MACHINES CORPORATION, (200123), , Armonk, NY  
10504, (US), (Applicant designated States: all)

INVENTOR:

Stolze, Markus, Zopfstrasse 15, 8134 Adilwil, (CH)

LEGAL REPRESENTATIVE:

Klett, Peter Michael (80772), International Business Machines  
Corporation, Saumerstrasse 4, 8803 Ruschlikon, (CH)

PATENT (CC, No, Kind, Date): EP 947939 A2 991006 (Basic)  
EP 947939 A3 010228

APPLICATION (CC, No, Date): EP 98108703 980513;

PRIORITY (CC, No, Date): EP 98105837 980331

DESIGNATED STATES: DE; FR; GB

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-017/60

ABSTRACT WORD COUNT: 163

NOTE:

Figure number on first page: 2

LANGUAGE (Publication,Procedural,Application): English; English; English  
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	9940	1480
SPEC A	(English)	9940	9531
Total word count - document A		11011	
Total word count - document B		0	
Total word count - documents A + B		11011	

INTERNATIONAL PATENT CLASS: G06F-017/60

...SPECIFICATION descending rating values. So, even if no product qualifies as fully suitable to the requirements **profile**, at least the best qualified product is offered to the customer in a prominent position at the top of the list of all available **products**.

Further domains providing information on product choice assisting are <http://www.personaLogic.com> and <http://www.logicaldecisions.com/structur.htm>.

OBJECT AND ADVANTAGES OF THE INVENTION...

12/3,K/8 (Item 8 from file: 348)  
DIALOG(R) File 348:EUROPEAN PATENTS  
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00995205

Computer-based method of structuring product configuration information and configuring a product

Computerunterstütztes Verfahren zum Strukturieren von Information über Produktkonfigurationen und zum Konfigurieren von Produkten

Methode assistée par ordinateur pour structurer des informations sur la

configuration des produits et pour configurer des produits

PATENT ASSIGNEE:

THE BOEING COMPANY, (238253), P.O. Box 3707, M.S. 13-08, Seattle,  
Washington 98124-2207, (US), (Applicant designated States: all)

INVENTOR:

Strevey, Thomas Scott, 220 Madison, Everett, Washington 98203, (US)  
Kegley, Kelly John, 18865 - 108th Avenue S.E., Renton, Washington 98055,  
(US)

LEGAL REPRESENTATIVE:

Land, Addick Adrianus Gosling et al (59332), Arnold & Siedsma, Advocaten  
en Octrooigmachtigden, Sweelinckplein 1, 2517 GK Den Haag, (NL)

PATENT (CC, No, Kind, Date): EP 899672 A2 990303 (Basic)  
EP 899672 A3 991020

APPLICATION (CC, No, Date): EP 98202665 980807;

PRIORITY (CC, No, Date): US 924716 970829

DESIGNATED STATES: DE; FR; GB

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-017/60 ; G06F-009/44

ABSTRACT WORD COUNT: 276

NOTE:

Figure number on first page: 1

LANGUAGE (Publication, Procedural, Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	9909	1484
SPEC A	(English)	9909	13497
Total word count - document A			14981
Total word count - document B			0
Total word count - documents A + B			14981

INTERNATIONAL PATENT CLASS: G06F-017/60 ...

...SPECIFICATION input to an inference engine. A rules-based system employing such an improved method of **information** acquisition **preferably** will be used to validate **product** options **selected** by a **customer** and to **assist** in the configuration of a **product** in accordance with the selected **product** options.

Summary of the Invention

In accordance with this invention, a computer based method of structuring product **information** and using the product **information** to produce a computer program that validates product selection options and configures a product is...

12/3,K/9 (Item 9 from file: 348)

DIALOG(R) File 348:EUROPEAN PATENTS

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00964756

Method and system for obtaining information and services over a communication network

Verfahren und System zum Erhalten von Information und Diensten über ein Kommunikationsnetzwerk

Methode et système d'obtention d'informations et de services au travers d'un réseau de communication

PATENT ASSIGNEE:

LCENT TECHNOLOGIES INC., (2143720), 600 Mountain Avenue, Murray Hill,  
New Jersey 07974-0636, (US), (applicant designated states:

AT;BE;CH;CY;DE;DK;ES;FI;FR;GB;GR;IE;IT;LI;LU;MC;NL;PT;SE)  
INVENTOR:  
Anupam, Vinod, 181 Spruce Mill Lane, Scotch Plains, New Jersey 07076,  
(US)  
Gehani, Narain H., 25 Bervely Road, Summit, New Jersey 07901, (US)  
LEGAL REPRESENTATIVE:  
Buckley, Christopher Simon Thirsk et al (28912), Lucent Technologies (UK)  
Ltd, 5 Mornington Road, Woodford Green, Essex IG8 0TU, (GB)  
PATENT (CC, No, Kind, Date): EP 875844 A2 981104 (Basic)  
APPLICATION (CC, No, Date): EP 98303057 980421;  
PRIORITY (CC, No, Date): US 850532 970502  
DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;  
LU; MC; NL; PT; SE  
INTERNATIONAL PATENT CLASS: G06F-017/30; G06F-017/60  
ABSTRACT WORD COUNT: 107

LANGUAGE (Publication, Procedural, Application): English; English; English  
FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	9845	485
SPEC A	(English)	9845	4000
Total word count - document A			4485
Total word count - document B			0
Total word count - documents A + B			4485

...INTERNATIONAL PATENT CLASS: G06F-017/60

...SPECIFICATION order for any products he/she wants to purchase in the course of browsing the **product information**. Selection of option 305 enables the user to search for particular **products** that the **user** has in mind. Selection of **HELP** option 307 enables the **user** to contact a CSA to obtain customer service.

In order to realize such customer service...

12/3,K/10 (Item 1 from file: 349)  
DIALOG(R) File 349:PCT FULLTEXT  
(c) 2003 WIPO/Univentio. All rts. reserv.

00981430  
SYSTEM AND METHOD FOR OPTIMIZING A PRODUCT CONFIGURATION  
SYSTEME ET PROCEDE PERMETTANT D'OPTIMISER LA CONFIGURATION D'UN PRODUIT  
Patent Applicant/Assignee:

FINALI CORPORATION, Suite 100, 10225 Westmoor Drive, Westminster, CO 80021, US, US (Residence), US (Nationality)  
Inventor(s):

LUKAS Andrew V, 5078 Ellsworth Place, Boulder, CO 80303, US,  
LUKAS George, 63 Lemington Road, Brighton, MA 02135, US,  
KLENCKE David L, 1755 Sunset Boulevard, Boulder, CO 80401, US,  
NASS Clifford, 103 Peter Coutts Circle, Stanford, CA 94305-2516, US,

Legal Representative:  
WAYNE O Stacy (et al) (agent), Cooley Godward LLP, Attn: Patent Group,  
Reston Town Center, One Freedom Square, 11951 Freeddom Drive, Reston,  
VA 20191-5601, US,

Patent and Priority Information (Country, Number, Date):  
Patent: WO 200310699 A2 20030206 (WO 0310699)  
Application: WO 2001US23039 20010723 (PCT/WO US0123039)  
Priority Application: WO 2001US23039 20010723  
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU  
CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP  
KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD

SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 18077

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... determine if they should be purchased.

Alternatively, in the case of a set of fixed **product choices**, the salesperson guides the **buyer** by incrementally changing a **suggested choice** based on systematically changing characteristics. In either case, the salesperson provides many types of important, timely, context sensitive **information**, suggestions and rationales to help the buyer make decisions. At ...with pricing information for each product in the set of available products based on pricing **information** stored in sales module database 106.

Memory 68 further includes an advisor module 108 for **assisting** a **user** in the optimization of a **product selected** by the **user** with the **assistance** of sales module 104.

In one embodiment, the interactions between the user and sales module...

12/3,K/11 (Item 2 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00979197 \*\*Image available\*\*

**SHORT-RANGE WIRELESS ARCHITECTURE**

**ARCHITECTURE SANS FIL A COURTE PORTEE**

Patent Applicant/Assignee:

BEA SYSTEMS INC, 2315 North First Street, San Jose, CA 95131, US, US  
(Residence), US (Nationality)

Inventor(s):

FISHMAN Dan, 19630 Ladera Court, Saratoga, CA 95070, US,  
BUZZARD Greg, 205 Via Soderini, Aptos, CA 95003, US,  
WOLTERS Hans, 20 Comstock Queen Court, Mountain View, CA 94043, US,  
MUKHERJEA Sougata, 1070 Norfolk Drive, San Jose, CA 95129, US,  
PACLAT Charles, 114 Wolcott Street, Medford, MA 02155, US,

Legal Representative:

MEYER Sheldon R (et al) (agent), Fliesler Dubb Meyer and Lovejoy LLP,  
Four Embarcadero Center, Fourth Floor, San Francisco, CA 94111-4156, US

Patent and Priority Information (Country, Number, Date):

Patent: WO 200309158 A1 20030130 (WO 0309158)

Application: WO 2002US22479 20020716 (PCT/WO US0222479)

Priority Application: US 2001306097 20010717; US 2001306130 20010717; US  
2001306129 20010717; US 2001949594 20010910; US 2001950192 20010910; US  
2001949912 20010910

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU  
CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP

KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO  
RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG UZ VN YU ZA ZM ZW  
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR IE IT LU MC NL PT SE SK TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM  
Publication Language: English  
Filing Language: English  
Fulltext Word Count: 16138

International Patent Class: G06F-017/60

Fulltext Availability:

Claims

Claim

... allowing the user to select a product from the product information  
6 and enter identification **information** ;  
7 authenticating the customer operating the wireless user ...by  
8 querying the customer database; and  
9 allowing an authenticated customer to purchase the **selected**  
**product** .  
125. A method for **suggesting** **products** to a **customer** in a retail  
environment, comprising:  
delivering a wireless user device to a customer entering a store;  
allowing the customer to enter **information** into the wireless user  
device;  
querying a back-end device for a selection of products...

12/3, K/12 (Item 3 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT  
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00924741 \*\*Image available\*\*

PERFORMANCE-BASED SUPPLY CHAIN MANAGEMENT SYSTEM AND METHOD  
SYSTEME ET PROCEDE DE GESTION DE CHAINES D'APPROVISIONNEMENT FONDEE SUR LES  
PERFORMANCES

Patent Applicant/Assignee:

PREMONITION TECHNOLOGIES INC, 36 S. El Camino Real, Suite 303, San Mateo,  
CA 94401, US, US (Residence), US (Nationality)

Inventor(s):

STOWELL David P M, 18253 Chelmsford Drive, Cupertino, CA 95014, US,  
SCELZO William A, 517 Shepherd Avenue, Hayward, CA 94544, US,  
EICHER Daryl E, 1070 West Riverside Way, San Jose, CA 95129, US,  
PAL Anurag, 1013 Rockport Avenue, Redwood City, CA 94065, US,

Legal Representative:

BUROKER Brian M (et al) (agent), Hunton & Williams, 1900 K Street, N.W.,  
Washington, DC 20006, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200257887 A2-A3 20020725 (WO 0257887)

Application: WO 2002US1550 20020122 (PCT/WO US0201550)

Priority Application: US 2001766413 20010122; US 2001765347 20010122; US  
2001765346 20010122; US 2001765345 20010122; US 2001765343 20010122; US  
2001765341 20010122; US 2001765342 20010122

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ  
DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ  
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG  
SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM  
Publication Language: English  
Filing Language: English  
Fulltext Word Count: 26037

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... driven electronic commerce (e-commerce) system to allow buyers and suppliers to view others' capabilities, products and services. The system also provides assistance to buyers and suppliers to select partners that best meet their profile, based on past performance history. The system further provides functionality to allow potential partners to...

12/3,K/13 (Item 4 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

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00914711 \*\*Image available\*\*

SYSTEM AND METHOD FOR INCENTIVIZING ONLINE SALES

SYSTEME ET PROCEDE PERMETTANT DE STIMULER LES ACHATS EN LIGNE

Patent Applicant/Assignee:

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Patent Applicant/Inventor:

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200248828 A2-A3 20020620 (WO 0248828)

Application: WO 2001US47446 20011211 (PCT/WO US0147446)

Priority Application: US 2000734044 20001212

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU  
CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP  
KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PH PL PT RO RU  
SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 9326

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... retrieved

and viewed by the customer via the Web browser 212. The

catalog 220 include **information** generated by the host about the various products featured on the vendor Web site 206.

This **information** may include prices, descriptions, reviews, and/or **recommendations** of the **products** that **assist** **customers** in making informed purchasing decisions. Generally, the catalog 220 is a database that is any...

12/3, K/14 (Item 5 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT  
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00904171 \*\*Image available\*\*

VALUE DRIVEN INTEGRATED BUILD-TO-BUY DECISION ANALYSIS SYSTEM AND METHOD  
SYSTEME ET METHODE D'ANALYSE DE DECISIONS AMENANT A L'ACHAT BASES SUR DES  
VALEURS

Patent Applicant/Assignee:

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US, US (Residence), US (Nationality)

Inventor(s):

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BELKORA Jeffrey Karim, 1045 Marcussen Drive, Menlo Park, CA 94025, US,  
KORVER Clinton Douglas, 1097 Mercy Street, Mountain View, CA 94041, US,

Legal Representative:

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200237214 A2-A3 20020510 (WO 0237214)

Application: WO 2001US42911 20011105 (PCT/WO US0142911)

Priority Application: US 2000706097 20001103

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU  
CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP  
KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO  
RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 8305

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Claims

Detailed Description

... component 130 shown Fig. 1. As discussed above, the buy component 130 is used to **help** **customers** make buying decisions, such as **helping** the **customer** **choose** which **product** to buy among various competing **products** 160.

The model determines a customer value proposition 170 based on customer **information** 150, customer values 180 and customer beliefs 190. Customer **information**

6

is **information** relevant to a customer's personal characteristics, needs

and likely use of the product.

As...

Claim

... 1, wherein information gathered by the demand component is utilized by the supply component, and **information** gathered by the supply component is utilized by the demand component.

13 A values-based decision analysis component for **assisting** a **customer** in **choosing** a **product** among a plurality of **products**, comprising: a plurality of inputs; and an object-oriented analytical model that determines a **customer**...claim 50, wherein the third plurality of inputs comprise: aggregated customer values; customer beliefs; and **information** about **products** in use.

54 A method of **assisting** a **customer** in **choosing** a **product** among a plurality of **products**, comprising the steps of gathering **information** about the **customer**; determining customer values; determining customer beliefs based on **information** gathered about the **customer**; presenting **information** about products in use to the **customer**; determining a customer value proposition based on the...

12/3, K/15 (Item 6 from file: 349)  
DIALOG(R) File 349:PCT FULLTEXT  
(c) 2003 WIPO/Univentio. All rts. reserv.

00903156 \*\*Image available\*\*  
**PAPERLESS COUPON REDEMPTION METHOD AND APPARATUS**  
**PROCEDE ET DISPOSITIF DE RACHAT DE COUPONS ELECTRONIQUES**  
Patent Applicant/Assignee:  
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Legal Representative:  
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Patent and Priority Information (Country, Number, Date):

Patent: WO 200237218 A2-A3 20020510 (WO 0237218)  
Application: WO 2001US45365 20011030 (PCT/WO US0145365)  
Priority Application: US 2000244447 20001030

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU  
CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP  
KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD  
SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English  
Fulltext Word Count: 6882

Main International Patent Class: G06F-017/60  
Fulltext Availability:  
Detailed Description

Detailed Description

... user can  
select among various coupons which the user would like to take advantage  
of, Preferably the service center 112 provides a user interface  
and/or  
software to assist the consumer in selecting desired coupons and/or  
to  
promote coupons or products of various manufacturers, retailers and the  
like. For example, in some embodiments the user may...

12/3,K/16 (Item 7 from file: 349)  
DIALOG(R) File 349:PCT FULLTEXT  
(c) 2003 WIPO/Univentio. All rts. reserv.

00887189 \*\*Image available\*\*  
**INTERNET COMMERCE SYSTEM AND THE METHOD**  
**SYSTEME DE COMMERCE PAR INTERNET ET PROCEDE CORRESPONDANT**  
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Seocho-gu, 137-063 Seoul, KR, KR (Residence), KR (Nationality), (For  
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Patent Applicant/Inventor:  
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Seoul, KR, KR (Residence), KR (Nationality), (Designated only for: US)

Legal Representative:  
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Kangnam-gu, 135-080 Seoul, KR,

Patent and Priority Information (Country, Number, Date):  
Patent: WO 200221366 A1 20020314 (WO 0221366)  
Application: WO 2001KR1529 20010910 (PCT/WO KR0101529)  
Priority Application: KR 200053839 20000909; KR 200142678 20010716  
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ  
'DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KZ LC  
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI  
SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English  
Filing Language: Korean  
Fulltext Word Count: 6958

Main International Patent Class: G06F-017/60  
Fulltext Availability:  
Detailed Description

Detailed Description  
... delivery and the transaction are complete and when the transaction  
service server receives transaction completion information from the  
buyer's terminal.

The above-mentioned buyer's terminal includes a **product selecting** section **helping the buyer to select the products** that the buyer wants; a purchase **information** storage section 15 storing data of the buyer's purchase **information**; a payment selecting section presenting the buyer with a selection of the forms of payment...terminal as a data communication means includes a **product selecting** section I 10, a purchase **information** storage section 120, a payment selecting section 130, a purchase completion confirming section 140, and a communication section 150.

The **product selecting** section 110 **helps the buyer to select the products** that the buyer wants, and the purchase **information** storage section 120 stores the data of the buyer's purchase **information**. The payment selecting section 130 presents the buyer with a selection of the forms of...through on-line service and that provides data communication and an Internet communication, comprising; a **product selecting** section **helping the buyer to select the products** that the buyer wants; a purchase **information** storage section storing data of the buyer's purchase **information** ; I 0 a payment selecting section presenting the buyer with a selection of the forms...

12/3,K/17 (Item 8 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

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00843106 \*\*Image available\*\*  
SYSTEM AND METHOD FOR ESTABLISHING ELECTRONIC BUSINESS SYSTEMS FOR  
SUPPORTING COMMUNICATIONS SERVICES COMMERCE  
SYSTEME ET PROCEDE PERMETTANT D'ETABLIR DES SYSTEMES DE COMMERCE  
ELECTRONIQUE POUR LE SUPPORT DU COMMERCE PAR DES SERVICES DE  
COMMUNICATION

Patent Applicant/Assignee:

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Patent and Priority Information (Country, Number, Date):  
Patent: WO 200175549 A2-A3 20011011 (WO 0175549)  
Application: WO 2001US10473 20010330 (PCT/WO US0110473)  
Priority Application: US 2000193315 20000330  
Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM  
Publication Language: English  
Filing Language: English  
Fulltext Word Count: 84642

...International Patent Class: G06F-017/60  
Fulltext Availability:  
Detailed Description

Detailed Description  
... from  
customer invoices. The bill presentation manager interfaces with external billing systems to obtain billing information for display, dispute and adjustment; (8) Trouble Ticket Manager 133, which provides a self-service mechanism for the customer to request service assistance such as reporting trouble for a product. When used with Interaction Manager 129, real-time trouble ticket status can be viewed. The....

12/3,K/18 (Item 9 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00837960 \*\*Image available\*\*  
**INTERNET BASED WARRANTY AND REPAIR SERVICE**  
**SERVICE DE GARANTIE ET DE REPARATION OFFERT SUR INTERNET**  
Patent Applicant/Assignee:  
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Inventor(s):  
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FENN Michael R, 346 Riverside Avenue, Riverside, CT 06878, US,  
Legal Representative:

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Patent and Priority Information (Country, Number, Date):  
Patent: WO 200171606 A1 20010927 (WO 0171606)  
Application: WO 2001US8063 20010314 (PCT/WO US0108063)  
Priority Application: US 2000526353 20000316  
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(EA) AM AZ BY KG KZ MD RU TJ TM  
Publication Language: English  
Filing Language: English  
Fulltext Word Count: 9944

Main International Patent Class: G06F-017/60

Fulltext Availability:  
Detailed Description

Detailed Description

... link 70 enables the customer to communicate with the electronic warranty administrator interactive help system.

Selecting manufacturer's help link 72 enables the customer to access the manufacturer's on-line product help. Message field 74 provides information of value to the customer such as sales, affinity programs and advertisements for products that...

12/3,K/19 (Item 10 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT  
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00836823

METHOD FOR DIRECTING CONSUMERS TO PREFERRED COFFEE SELECTION  
PROCEDE D'ORIENTATION DE CONSOMMATEUR SUR UNE SELECTION DE CAFES PREFERES  
Patent Applicant/Assignee:

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Inventor(s):

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CRAWFORD Caryn Marie, 1383 Corydale Drive, Fairfield, OH 45014, US,  
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Legal Representative:

REED T David (et al) (agent), The Procter & Gamble Company, 5299 Spring Grove Avenue, Cincinnati, OH 45217-1087, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200169497 A2 20010920 (WO 0169497)

Application: WO 2001US7996 20010313 (PCT/WO US0107996)

Priority Application: US 2000188956 20000313

Designated States: AE AG AL AM AT (utility model) AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ (utility model) CZ DE (utility model) DE DK (utility model) DK DM DZ EE (utility model) EE ES FI (utility model) FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK (utility model) SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 6125

Main International Patent Class: G06F-017/60

Fulltext Availability:  
Detailed Description

#### Detailed Description

... It has been found during development of the present invention that certain key pieces of **information** regarding the taste preferences of a particular **individual** may be used to **assist** that **individual** in the **selection** of a classification of coffee **products** which are particularly adapted to the consumer's true taste preferences. The use of coffee products within such an adapted classification will **preferably** achieve a measurable increase in the acceptance of such products by consumers as compared to...

12/3,K/20 (Item 11 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

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00836143 \*\*Image available\*\*

#### NETWORKED INTERACTIVE TOY APPARATUS OPERATIVE TO PROMOTE SALES APPAREIL A JOUETS INTERACTIFS CONNECTE A UN RESEAU ET FONCTIONNANT DE MANIERE A STIMULER LES VENTES

##### Patent Applicant/Assignee:

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##### Legal Representative:

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76122 Rehovot, IL,

##### Patent and Priority Information (Country, Number, Date):

Patent: WO 200169829 A2-A3 20010920 (WO 0169829)

Application: WO 2001IL247 20010314 (PCT/WO IL0100247)

Priority Application: US 2000189914 20000316; US 2000189915 20000316; US  
2000189916 20000316; US 2000190874 20000321; US 2000191300 20000321; US  
2000192011 20000324; US 2000192012 20000324; US 2000192013 20000324; US  
2000192014 20000324; US 2000193697 20000331; US 2000193699 20000331; US  
2000193702 20000331; US 2000193703 20000331; US 2000193704 20000331; US  
2000195861 20000407; US 2000195862 20000407; US 2000195863 20000407; US  
2000195864 20000407; US 2000195865 20000407; US 2000195866 20000407; US  
2000196227 20000410; US 2000197573 20000417; US 2000197576 20000417; US  
2000197577 20000417; US 2000197578 20000417; US 2000197579 20000417; US  
2000200508 20000428; US 2000200513 20000428; US 2000200639 20000428; US  
2000200640 20000428; US 2000200641 20000428; US 2000200647 20000428; US  
2000203175 20000508; US 2000203177 20000508; US 2000203182 20000508; US  
2000203244 20000508; US 2000204201 20000515; US 2000204200 20000515; US  
2000207126 20000525; US 2000207128 20000525; US 2000208105 20000526; US  
2000208390 20000530; US 2000208391 20000530; US 2000208392 20000530; US  
2000209471 20000605; US 2000210443 20000608; US 2000210445 20000608; US  
2000212696 20000619; US 2000215360 20000630; US 2000608720 20000630; US  
2000216237 20000705; US 2000216238 20000705; US 2000217357 20000712; US  
2000219234 20000718; US 2000220276 20000724; US 2000221933 20000731; US  
2000223877 20000808; US 2000227112 20000822; US 2000229371 20000830; US  
2000229648 20000831; US 2000231105 20000908; US 2000231103 20000908; US  
2000234883 20000925; US 2000234895 20000925; US 2000239329 20001010; US  
2000253362 20001127; US 2000250332 20001129; US 2000254699 20001211; US

2001267350 20010208

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU  
CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR  
KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE  
SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 48354

...International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... a mode of communication is especially useful for some users.  
A unique database of user **profiles** which know the likes and dislikes  
and habits of users allows us to **help** the user **choose** products to  
purchase, make **suggestions** for alternate purchases and help find users  
who may be willing to sell or barter...

12/3,K/21 (Item 12 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

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00831869 \*\*Image available\*\*

**PROCUREMENT AND DIET MANAGEMENT SYSTEM AND METHOD**  
**SYSTEME ET PROCEDE D'ACHAT ET DE GESTION DE REGIME**

Patent Applicant/Assignee:

VINEWORLD LTD, The Estate Office, Exbury, Near Southampton, SO45 1AZ, GB,  
GB (Residence), GB (Nationality), (For all designated states except:  
US)

Patent Applicant/Inventor:

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CUSTERS Paul, 57 Prebend Gardens, Chiswick, London W6 0XT, GB, GB  
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DESPARD Richard, 15 Redcliffe Mews, London SW10 9JT, GB, GB (Residence),  
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Legal Representative:

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200165460 A2-A3 20010907 (WO 0165460)

Application: WO 2001GB882 20010301 (PCT/WO GB0100882)

Priority Application: GB 20004986 20000301

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ  
DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ  
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG  
SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 11951

...International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... step S 9.0).

Another advantaaeous feature of the system is its ability to exchange information with merchant servers (such as the servers 5 and 7) operated by suppliers of food and other products , to assist the user in purchasing food or other products recommended by the system. In one example, the merchant servers provide information on the current pricing of items available from respective supermarket chains, which information may be updated daily, for example. The pricing information includes regional availability information, such as...

12/3,K/22 (Item 13 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00824198 \*\*Image available\*\*

METHOD AND SYSTEM FOR PRESENTING INFORMATION THROUGH AN INTERACTIVE VIEWING UNIT

PROCEDE ET SYSTEME DESTINES A PRESENTER UNE INFORMATION VIA UNE UNITE DE VISUALISATION INTERACTIVE

Patent Applicant/Assignee:

VALUE MEDIA MANAGEMENT INC, 1200 Chomedey Blvd., Suite 410, Laval, Quebec H7V 3Z3, CA, CA (Residence), CA (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

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Legal Representative:

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Patent and Priority Information (Country, Number, Date):

Patent: WO,200157741 A1 20010809 (WO 0157741)

Application: WO 2001CA113 20010201 (PCT/WO CA0100113)

Priority Application: CA 2297619 20000202; US 2000496906 20000202

Parent Application/Grant:

Related by Continuation to: US 2000496906 20000202 (CIP)

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 5129

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... TG). ning of each regular issue of the PCT Gazette.

METHOD AND SYSTEM FOR PRESENTING INFORMATION THROUGH AN  
INTERACTIVE VIEWING UNIT  
FIELD OF THE INVENTION

The present invention relates to a method of informing **consumers** while assisting their purchasing **choices**, and more particularly to a method of delivering **product information** to consumers with advertising content.

BACKGROUND OF THE INVENTION

Consumers today are faced with an...

12/3, K/23 (Item 14 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

(c) 2003 WIPO/Univentio. All rts. reserv.

00818600 \*\*Image available\*\*

METHOD AND APPARATUS FOR COLLECTING AND CATEGORIZING DATA AT A TERMINAL  
PROCEDE ET APPAREIL DE COLLECTE ET DE CLASSIFICATION DE DONNEES A UN  
TERMINAL

Patent Applicant/Assignee:

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(Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

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GELMAN Geoffrey M, 21 Belltown Road, Stamford, CT 06906, US, US  
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Legal Representative:

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200152088 A2 20010719 (WO 0152088)

Application: WO 2001US1100 20010111 (PCT/WO US0101100)

Priority Application: US 2000175723 20000112; US 2000609931 20000630

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ  
DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ  
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG  
SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 13735

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... a portable terminal may be approached by a customer seeking assistance in finding a particular product or assistance in selecting between products. The customer information, in such an example, may include information about the customer's request.

This customer information may be entered into the portable terminal by the employee's operation of an input...

12/3, K/24 (Item 15 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

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00806384

NETWORK AND LIFE CYCLE ASSET MANAGEMENT IN AN E-COMMERCE ENVIRONMENT AND METHOD THEREOF

GESTION D'ACTIFS DURANT LE CYCLE DE VIE ET EN RESEAU DANS UN ENVIRONNEMENT DE COMMERCE ELECTRONIQUE ET PROCEDE ASSOCIE

Patent Applicant/Assignee:

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Inventor(s):

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Legal Representative:

HICKMAN Paul L (agent), Oppenheimer Wolff & Donnelly, LLP, 38th Floor,  
2029 Century Park East, Los Angeles, CA 90067-3024, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200139030 A2 20010531 (WO 0139030)

Application: WO 2000US32324 20001122 (PCT/WO US0032324)

Priority Application: US 99444775 19991122; US 99447621 19991122

Designated States: AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CU CZ DE DK

DZ EE ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT

LU LV MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR

TT UA UG UZ VN YU ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 171499

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... installation, maintenance, or programming, the likelihood of an error is greatly increased.

Since modem telecommunications equipment provides substantial flexibility in programming to accommodate varying preferences of different users, it is often...the manufacturers may be managed utilizing the network based on the received present network asset information. In such an embodiment, a roll-out planning tool may be utilized for managing

the...remote condition reporting system including a microprocessor with memory and a firmware program, telephone dialing **equipment**, a clock, and a plurality of inputs from meter readings and the outputs of sensors

12/3,K/25 (Item 16 from file: 349)  
DIALOG(R) File 349:PCT FULLTEXT  
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00806383

COLLABORATIVE CAPACITY PLANNING AND REVERSE INVENTORY MANAGEMENT DURING DEMAND AND SUPPLY PLANNING IN A NETWORK-BASED SUPPLY CHAIN ENVIRONMENT AND METHOD THEREOF

PLANIFICATION EN COLLABORATION DES CAPACITES ET GESTION ANTICIPEE DES STOCKS LORS DE LA PLANIFICATION DE L'OFFRE ET DE LA DEMANDE DANS UN ENVIRONNEMENT DE CHAINE D'APPROVISIONNEMENT FONDEE SUR LE RESEAU ET PROCEDE ASSOCIE

Patent Applicant/Assignee:

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Inventor(s):

MIKURAK Michael G, 108 Englewood Blvd., Hamilton, NJ 08610, US,

Legal Representative:

HICKMAN Paul L (agent), Oppenheimer Wolff & Donnelly, LLP, 1400 Page Mill Road, Palo Alto, CA 94304, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200139029 A2 20010531 (WO 0139029)

Application: WO 2000US32309 20001122 (PCT/WO US0032309)

Priority Application: US 99444655 19991122; US 99444886 19991122

Designated States: AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 157840

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... what is a network manager to do? More and more, they are looking outside for **help**.

The market for **customer** network management services is generally referred to as Managed Networked Services (NINS). Yankee Group estimates

...

12/3,K/26 (Item 17 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT  
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00806382

METHOD FOR AFFORDING A MARKET SPACE INTERFACE BETWEEN A PLURALITY OF MANUFACTURERS AND SERVICE PROVIDERS AND INSTALLATION MANAGEMENT VIA A MARKET SPACE INTERFACE

PROCEDE DE MISE A DISPOSITION D'UNE INTERFACE D'ESPACE DE MARCHE ENTRE UNE PLURALITE DE FABRICANTS ET DES FOURNISSEURS DE SERVICES ET GESTION D'UNE INSTALLATION VIA UNE INTERFACE D'ESPACE DE MARCHE

Patent Applicant/Assignee:

ACCENTURE LLP, 1661 Page Mill Road, Palo Alto, CA 94304, US, US  
(Residence), US (Nationality)

Inventor(s):

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Legal Representative:

HICKMAN Paul L (et al) (agent), Oppenheimer Wolff & Donnelly LLP, 1400 Page Mill Road, Palo Alto, CA 94304, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200139028 A2 20010531 (WO 0139028)

Application: WO 2000US32308 20001122 (PCT/WO US0032308)

Priority Application: US 99444773 19991122; US 99444798 19991122

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 170977

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... within the selected time interval, the determination of demand between nodes over this time period, **preferably** in units of DS3, and the determination of discounted add-drop costs for a plurality of **selected** Add/Drop Multiplexers (ADM's) and related components based upon projected availability. If the number of nodes under review is small, once this **information** is determined, then the optimized discounted fixed and interconnection costs for this plurality of ADM...

12/3,K/27 (Item 18 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00799892 \*\*Image available\*\*

CUSTOMER DEMAND-INITIATED SYSTEM AND METHOD FOR ON-LINE INFORMATION RETRIEVAL, INTERACTIVE NEGOTIATION, PROCUREMENT, AND EXCHANGE SYSTEME LANCE SUR DEMANDE DU CLIENT ET PROCEDE POUR LA RECHERCHE D'INFORMATIONS EN LIGNE, LA NEGOTIATION INTERACTIVE, L'ACQUISITION, ET L'ECHANGE

Patent Applicant/Inventor:

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(Residence), US (Nationality)

Legal Representative:

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200133464 A1 20010510 (WO 0133464)

Application: WO 2000US30249 20001101 (PCT/WO US0030249)

Priority Application: US 99162932 19991101

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ  
DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ  
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG  
SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 34629.

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... from sellers to sell identified products or services or bundles of product and service items. Information on product and service items is 1 5 provided to facilitate the buyer's selection of products and services for procurement.

Purchasing suggestions are made to the buyer based on demographic information learned about the buyer and the buyer's purchasing history. A negotiation process between buyers...

12/3,K/28 (Item 19 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

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00797929 \*\*Image available\*\*

ASSET MANAGEMENT SYSTEM

SYSTEME DE GESTION DES ACTIFS

Patent Applicant/Assignee:

3M INNOVATIVE PROPERTIES COMPANY, 3m Center, P.O. Box 33427, Saint Paul,  
MN 55133-3427, US, US (Residence), US (Nationality)

Inventor(s):

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EGGERT James W, P.O. Box 33427, Saint Paul, MN 55133-3427, US,  
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Legal Representative:

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200131494 A2 20010503 (WO 0131494)

Application: WO 2000US7471 20000321 (PCT/WO US0007471)

Priority Application: US 99425625 19991022

Designated States: AE AL AM AT (utility model) AU AZ BA BB BG BR BY CA CH  
CN CR CU CZ (utility model) DE (utility model) DK (utility model) DM DZ  
EE (utility model) ES FI (utility model) GB GD GE GH GM HR HU ID IL IN IS  
JP KE KG KP KR (utility model) KZ LC LK LR LS LT LU LV MA MD MG MK MN MW  
MX NO NZ PL PT RO RU SD SE SG SI SK (utility model) SL TJ TM TR TT TZ UA  
UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM  
Publication Language: English  
Filing Language: English  
Fulltext Word Count: 11459

Main International Patent Class: G06F-017/60

Fulltext Availability:  
Detailed Description

Detailed Description

... to select one or more assets for inspection, maintenance, upgrade or replacement via the graphical user interface. Step 500 provides suggestions to the user for product upgrades to selected assets. Step 502 creates a work order for the assets selected by the user for inspection, maintenance, upgrade or replacement. The work order is preferably in electronic form.

Step 504 sends the work order to a vendor to perform the...

12/3,K/29 (Item 20 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT  
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00774521 \*\*Image available\*\*

**NETWORK-BASED TRANSACTION SYSTEM AND METHOD**  
**SYSTEME ET PROCEDE DE TRANSACTION EN RESEAU**

Patent Applicant/Assignee:

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Inventor(s):

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Legal Representative:

WESOLOWSKI Carl R, Fleshner & Kim, LLP, P.O. Box 221200, Chantilly, VA 20153-1200, US

Patent and Priority Information (Country, Number, Date):

Patent: WO 200108067 A1 20010201 (WO 0108067)

Application: WO 2000US19940 20000721 (PCT/WO US0019940)

Priority Application: US 99144828 19990721

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 7715

Main International Patent Class: G06F-017/60

Fulltext Availability:  
Detailed Description

Detailed Description

... in which the buyer is searching. For example, if the buyer is shopping for stereo equipment , the buyer could speak with someone knowledgeable

in stereo equipment to help the buyer make an appropriate selection. Moreover, the expert will have the ability to monitor communications between the buyer and the vendor, and provide feedback to the buyer concerning the information discussed. This functionality would be provided through the system, and preferably over the Internet. The...

12/3,K/30 (Item 21 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00769506 \*\*Image available\*\*  
**METHOD AND APPARATUS FOR ELECTRONIC COMMERCE**  
**PROCEDE ET APPAREIL DE COMMERCE ELECTRONIQUE**  
Patent Applicant/Assignee:  
TEL O NET LLC, 65 West 55th Street, New York, NY 10019, US, US  
(Residence), US (Nationality), (For all designated states except: US)  
Patent Applicant/Inventor:  
RICOTTA Marco, 65 West 55th Street, New York, NY 10019, US, US  
(Residence), US (Nationality), (Designated only for: US)  
SHABTAI Benjamin, 200 E. 69th Street, New York, NY 10021, US, US  
(Residence), US (Nationality), (Designated only for: US)

Legal Representative:  
KOFFS Steven E (et al) (agent), Duane, Morris & Heckscher LLP, One  
Liberty Place, Philadelphia, PA 19103-7396, US,

Patent and Priority Information (Country, Number, Date):  
Patent: WO 200103042 A1 20010111 (WO 0103042)  
Application: WO 2000US18448 20000705 (PCT/WO US0018448)  
Priority Application: US 99142651 19990706

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ  
DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ  
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG  
SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English  
Filing Language: English  
Fulltext Word Count: 7704

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description  
... will then proceed in the chosen lancruaee with the second question asking the caller to choose between sales assistance and customer service. If the choice is sales the customer is then asked to choose from a menu of available products. Customer service will be chosen if the caller has questions about a previous order or is callinrc to obtain information rather than products. The Service Provider utilizes a skill-based system for routing calls to...

12/3,K/31 (Item 22 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
(c) 2003 WIPO/Univentio. All rts. reserv.

00767691 \*\*Image available\*\*

A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR A CUSTOMER PROFILE-TAILORED SUPPORT INTERFACE IN AN ELECTRONIC SOFTWARE DISTRIBUTION ENVIRONMENT  
Système, Procédé et Article de Fabrication d'Interface de Soutien Adaptee  
au Profil du Client dans un Environnement de Distribution de Logiciel  
Électronique

Patent Applicant/Assignee:

AC PROPERTIES BV, Parkstraat 83, The Hague, NL-2514 JG, 'S Gravenhage, NL,  
NL (Residence), NL (Nationality), (For all designated states except:  
US)

Patent Applicant/Inventor:

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HUTTUNEN Pekka T, 5730 27th Avenue N.E., Seattle, WA 98105, US, US  
(Residence), US (Nationality), (Designated only for: US )  
PIYARALI Ali, 3833 42nd Avenue N.E., Seattle, WA 98105, US, US  
(Residence), US (Nationality), (Designated only for: US )

Legal Representative:

BROCK Joe A, Hickman Stephens Coleman & Hughes, LLP, P.O. Box 52037, Palo  
Alto, CA 94303, US

Patent and Priority Information (Country, Number, Date):

Patent: WO 200101319 A1 20010104 (WO 0101319)  
Application: WO 2000US18216 20000629 (PCT/WO US0018216)

Priority Application: US 99343487 19990630

Designated States: AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE  
DK DZ EE ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS  
LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ  
TM TR TT TZ UA UG US UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 27724

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... When a customer first visits the customer support site, the customer  
will be presented a choice of  
52

products and services to help build the customer 's personal  
profile . Subsequent visits to the customer support site will be granted  
based on the identity of...

12/3,K/32 (Item 23 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00767663 \*\*Image available\*\*

A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR AN INTERNET BASED  
DISTRIBUTION ARCHITECTURE  
Système, Procédé et Article Manufacture Destinés à une Architecture de  
Distribution Fondée sur l'Internet

Patent Applicant/Assignee:

ACCENTURE LLP, 1661 Page Mill Road, Palo Alto, CA 94304, US, US

(Residence), US (Nationality), (For all designated states except: US)  
Patent Applicant/Inventor:

EVANS Damien P, 4528 169th Avenue S.E., Bellevue, WA 98006, US, US  
(Residence), US (Nationality), (Designated only for: US)  
HUTTUNEN Pekka T, 5730 27th Avenue N.E., Seattle, WA 98105, US, US  
(Residence), US (Nationality), (Designated only for: US)  
PIYARALI Ali, 3833 42nd Avenue N.E., Seattle, WA 98105, US, US  
(Residence), US (Nationality), (Designated only for: US)

Legal Representative:

BROCK Joe A (agent), Oppenheimer Wolff & Donnelly, LLP, 38th Floor, 2029  
Century Park East, Los Angeles, CA 90067-3024, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200101286 A2 20010104 (WO 0101286)  
Application: WO 2000US18254 20000629 (PCT/WO US0018254)  
Priority Application: US 99340472 19990630

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ  
DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ  
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG  
SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 27696

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... When a customer first visits the customer support site, the customer will be presented a choice of products and services to help build the customer 's personal profile . Subsequent visits to the customer support site will be granted based on the identity of...

12/3,K/33 (Item 24 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00766046 \*\*Image available\*\*

AN INTEGRATED SHOPPING INTERFACE METHOD AND APPARATUS FOR USE IN ELECTRONIC  
COMMERCE

PROCEDE A INTERFACE D'ACHAT ET APPAREIL INTEGRES A L'USAGE DU COMMERCE  
ELECTRONIQUE

Patent Applicant/Assignee:

RELEASENOW COM INC, 990 Commercial Street, San Carlos, CA 94070, US, US  
(Residence), US (Nationality)

Inventor(s):

GOODWIN Kimberley, 856 Erie Street, Apt. F, Oakland, CA 94610, US,  
CALDE Steve, 1067 Pine Avenue, San Jose, CA 94306, US,

Legal Representative:

GARRETT Arthur S (et al) (agent), Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P., 1300 I Street, N.W., Washington, DC 20005-3315, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200079418 A2 20001228 (WO 0079418)  
Application: WO 2000US17030 20000621 (PCT/WO US0017030)  
Priority Application: US 99337410 19990621

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ

DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ  
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG  
SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 6271

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... includes action type field 3.12 to allow the user to limit the type of information when browsing. The possible actions offered in action type field 312 depends on the product type field 3 1 0 selected above. This helps a person focus on specific items and narrow down the choices for products and services on the website. For example, if product type field 3 1 0 includes...

12/3, K/34 (Item 25 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

(c) 2003 WIPO/Univentio. All rts. reserv.

00761432

METHODS, CONCEPTS AND TECHNOLOGY FOR DYNAMIC COMPARISON OF PRODUCT FEATURES  
AND CUSTOMER PROFILE

PROCEDES, CONCEPTS ET TECHNIQUE DE COMPARAISON DYNAMIQUE DE  
CARACTERISTIQUES D'UN PRODUIT ET DU PROFIL DES CONSOMMATEURS

Patent Applicant/Assignee:

ANDERSEN CONSULTING LLP, 100 South Wacker Drive, Chicago, IL 60606, US,  
US (Residence), US (Nationality)

Inventor(s):

GUHEEN Michael F, 2218 Mar East Street, Tiburon, CA 94920, US  
MITCHELL James D, 3004 Alma, Manhattan Beach, CA 90266, US  
BARRESE James J, 757 Pine Avenue, San Jose, CA 95125, US

Legal Representative:

BRUESS Steven C, Merchant & Gould P.C., P.O. Box 2903, Minneapolis, MN  
55402-0903, US

Patent and Priority Information (Country, Number, Date):

Patent: WO 200073958 A2 20001207 (WO 0073958)  
Application: WO 2000US14459 20000524 (PCT/WO US0014459)  
Priority Application: US 99320818 19990527

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE  
DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC  
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI  
SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 151011

Main International Patent Class: G06F-017/60

Fulltext Availability:  
Detailed Description

Detailed Description

... plan in operation 47c are indicia coded in order to sell at least one of **products** and services relating to the **chosen** components of the system in accordance with the improvements. It should be noted that the

...

12/3,K/35 (Item 26 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT  
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00761424

**A SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR PHASE DELIVERY OF COMPONENTS OF A SYSTEM REQUIRED FOR IMPLEMENTATION OF TECHNOLOGY**  
**SYSTEME, PROCEDE ET ARTICLE MANUFACTURE DESTINES A LA FOURNITURE PAR PHASES DE COMPOSANTS D'UN SYSTEME NECESSAIRES A L'APPLICATION D'UNE TECHNIQUE**

Patent Applicant/Assignee:

ACCENTURE LLP, 100 South Wacker Drive, Chicago, IL 60606, US, US  
(Residence), US (Nationality)

Inventor(s):

GUHEEN Michael F, 2218 Mar East Street, Tiburon, CA 94920, US,  
MITCHELL James D, 3004 Alma, Manhattan Beach, CA 90266, US,  
BARRESE James J, 757 Pine Avenue, San Jose, CA 95125, US,

Legal Representative:

BRUESS Steven C (agent), Merchant & Gould P.C., P.O. Box 2903,  
Minneapolis, MN 55402-0903, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200073930 A2 20001207 (WO 0073930)  
Application: WO 2000US14458 20000524 (PCT/WO US0014458)  
Priority Application: US 99321360 19990527

Designated States: AE AG AL AM AT AT (utility model) AU AZ BA BB BG BR BY CA CH CN CR CU CZ CZ (utility model) DE DE (utility model) DK DK (utility model) DM DZ EE EE (utility model) ES FI FI (utility model) GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KR (utility model) KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SK (utility model) SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW (EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 149456

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... may not be required.

Where are the printers going to be located?

The business will **help** determine where the printers need to be located based on 1 5 where/ when printing...

12/3,K/36 (Item 27 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT  
(c) 2003 WIPO/Univentio. All rts. reserv.

00738064 \*\*Image available\*\*

**AN INTEGRATED ELECTRONIC CROSS-VENDOR SMART-BUYING CLEARINGHOUSE  
CENTRE D'INFORMATION ELECTRONIQUE INTEGRE INTERFOURNISSEUR POUR ACHAT  
INTELLIGENT**

Patent Applicant/Assignee:

THE PORTOLA GROUP INC, 3000 Sand Hill Road, Suite 2-145, Menlo Park, CA  
94025, US, US (Residence), US (Nationality)

Inventor(s):

MAKARIOS Selene K, 900 High School Way, #2202, Mountain View, CA 94041,  
US

DOWNS Heather L, 900 High School Way, #2202, Mountain View, CA 94041, US  
FITZWILSON Robert C, 130 Tuscaloosa Avenue, Atherton, CA 94025, US

OLSON Perry V, 98 Stern Way, Atherton, CA 94025, US

SILVER Michael E, 247 Mercy Street, Mountain View, CA 94041, US

Legal Representative:

HOLLINGER Joseph K, Pillsbury Madison & Sutro LLP, 50 Fremont Street, San  
Francisco, CA 94105, US

Patent and Priority Information (Country, Number, Date):

Patent: WO 200051051 A1 20000831 (WO 0051051)

Application: WO 2000US4905 20000225 (PCT/WO US0004905)

Priority Application: US 99121776 19990226

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK  
DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR  
LS LT LU LV MA MD MG MK MN MW NO NZ PL PT RO RU SD SE SG SI SK SL TJ  
TM TR TT UA UG UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 3378

Main International Patent Class: G06F-017/60

English Abstract

...able to make inferences that describe the user's purchasing preferences. The clearinghouse combines the **information** gathered by the personal agent with **information** obtained from a range of sources describing **products**, services, vendors and manufacturers. The clearinghouse uses the combined **information** to assist the user in **selecting** preferred **products** and services.

12/3,K/37 (Item 28 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT  
(c) 2003 WIPO/Univentio. All rts. reserv.

00577745 \*\*Image available\*\*

**PROCESS AND SYSTEM FOR READING CONTENTS OF AN ELECTRONIC SHOPPING CART  
PROCEDE ET SYSTEME DE LECTURE DU CONTENU D'UN PANIER D'ACHAT ELECTRONIQUE**

Patent Applicant/Assignee:

ICONTACT COM INC, William G. Christie, CEO, 55 Walls Drive, Suite 401,  
Fairfield, CT 06430, US, US (Residence), US (Nationality), (For all  
designated states except: US)

Patent Applicant/Inventor:

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Fairfield, CT 06430, US, US (Residence), US (Nationality), (Designated only for: US)  
GOLDBERG Perry S, Icontact.com, Inc., 3514 North Wilton Avenue, Chicago, IL 60657, US, US (Residence), US (Nationality), (Designated only for: US)  
VIEBACH John J, Icontact.com, Inc., 96 Gant Circle, Apt. F, Streamwood, IL 60107, US, US (Residence), US (Nationality), (Designated only for: US)  
DES JARDINS Philip A, Icontact.com, Inc., 3N 166 Springdale Road, West Chicago, IL 60185, US, US (Residence), US (Nationality), (Designated only for: US)  
ENTZMINGER Lindell B III, Icontact.com, Inc., Tower 3 - Suite 1401, 605 West Madison, Chicago, IL 60661, US, US (Residence), US (Nationality), (Designated only for: US)  
PASEK Marcin S, Icontact.com, Inc., 765 Waikiki, Apt.2, Arlington Heights, IL 60016, US, US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

GILMAN Philip A (agent), Kramer Levin Naftalis & Frankel LLP, 919 Third Avenue, New York, NY 10022, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200041118 A2-A3 20000713 (WO 0041118)

Application: WO 2000US67 20000104 (PCT/WO US0000067)

Priority Application: US 99114644 19990104

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 17698

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... that has them currently engaged. At that point the customer is not listed in any **Profiling** Queue. Filters only affect the **Profiling** Queue. Therefore, engaged customers are not affected by filters until they are released.

- 19

IVA Shopping Cart/ **Product** Push

An exemplary embodiment of the invention allows the NetRep to **assist selected customers**. For example, the following example shows how **profiling** a customer may assist in helping customers complete more sales.

While helping a customer, the...

12/3,K/38 (Item 29 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
(c) 2003 WIPO/Univentio. All rts. reserv.

00565054 \*\*Image available\*\*

SYSTEM AND METHOD FOR MATCHING USERS WITH ITEMS IN A NETWORK  
SISTÈME ET MÉTHODE PERMETTANT D'ÉTABLIR DES LIENS DE CORRESPONDANCE ENTRE  
DES UTILISATEURS ET DES PRODUITS DANS UN RÉSEAU

Patent Applicant/Assignee:

PANOPTICON INC,  
RABINOWITZ Matthew,  
DRUZHNIKOV Ilya Abezgauz,  
STOICA Andrei,  
KIM Stanley Hyungjung,  
HUGHES Craig Rungaldier,

Inventor(s):

RABINOWITZ Matthew,  
DRUZHNIKOV Ilya Abezgauz,  
STOICA Andrei,  
KIM Stanley Hyungjung,  
HUGHES Craig Rungaldier,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200028427 A1 20000518 (WO 0028427)  
Application: WO 99US26783 19991110 (PCT/WO US9926783)  
Priority Application: US 98107747 19981110

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK  
DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR  
LS LT LU LV MA MD MG MK MN MW NO NZ PL PT RO RU SD SE SG SI SK SL TJ  
TM TR TT TZ UA UG US UZ VN YU ZA ZW GH GM KE LS MW SD SL SZ TZ UG ZW AM  
AZ BY KG KZ MD RU TJ TM AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL  
PT SE BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 20049

International Patent Class: G06F-017/60 ...

Fulltext Availability:

Detailed Description

Detailed Description

... use an embodiment of the invention to select advertising.

In these situations, a common user **profile** can be used across the different sites when desirable.

2. **Merchandisiniz** for Electronic Commerce Vendor

One extremely valuable use for embodiments of the invention is the **recommendation**, or **suggestion**, of items that the **user** may be interested in purchasing. This may take the form of displaying one or more...

12/3,K/39 (Item 30 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

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00551292 \*\*Image available\*\*

SYSTEM FOR AUTOMATICALLY CALCULATING CONSUMER EARNED EQUITY  
SISTÈME DE CALCUL AUTOMATIQUE DU CRÉDIT D'AVOIR DE LA CLIENTELE

Patent Applicant/Assignee:

OWNX INC,  
PALCIC Patric M,  
HAKIM Paul D,

Inventor(s):

PALCIC Patric M,  
HAKIM Paul D,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200014665 A1 20000316 (WO 0014665)  
Application: WO 99US19927 19990831 (PCT/WO US9919927)  
Priority Application: US 9898954 19980903; US 99280212 19990329  
Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK  
DM EE ES FI GB GD GE GH GM HR ID IL IN IS JP KE KG KP KR KZ LC LK LR  
LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM  
TR TT UA UG US US UZ VN YU ZA ZW GH GM KE LS MW SD SL SZ UG ZW AM AZ BY  
KG KZ MD RU TJ TM AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE  
BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
Publication Language: English  
Fulltext Word Count: 10407

Main International Patent Class: G06F-017/60

English Abstract

...is part of the inventive system, provides access for customers registered in the system to **information**, merchant brand, **product** /service categories, incentive program, and price, through descriptive pages which **customers** can browse. The merchant interface **assists** a **customer** to **select** a merchant, a **product** /service and to complete an order form. After receiving, verifying and recording the customer's purchase transaction, the merchant interface sends **information** to a registration and transaction database. From inputs received from the registration and transaction database...

12/3,K/40 (Item 31 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT  
(c) 2003 WIPO/Univentio. All rts. reserv.

00536360 \*\*Image available\*\*

METHOD AND SYSTEM FOR PROVIDING SERVICES IN THE TELECOMMUNICATION SYSTEM  
PROCEDE ET SYSTEME D'OFFRE DE SERVICE DANS LE SYSTEME DE TELECOMMUNICATIONS  
Patent Applicant/Assignee:

SONERA OYJ,

RINNE Mika,

Inventor(s):

RINNE Mika,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9967712 A1 19991229  
Application: WO 98FI546 19980622 (PCT/WO FI9800546)  
Priority Application: WO 98FI546 19980622

Designated States: AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES  
FI GB GE GH GM GW HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD  
MG MK MN MW NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG US  
UZ VN YU ZW GH GM KE LS MW SD SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE  
CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN  
ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 3721

...International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... according to the example

may include certain shortcut keys, search commands and other commands designed **help** the **user** find a given **product**.

To choose a particular **product** in the list, the customer selects it as an active **product** and presses a certain key (CHOOSE INFO) on the keyboard 11.

The system now presents visual and audio **information** about the product via the monitor 12 and loudspeakers 13. The customer is then asked...

**12/3,K/41 (Item 32 from file: 349)**  
DIALOG(R) File 349:PCT FULLTEXT  
(c) 2003 WIPO/Univentio. All rts. reserv.

00376920 \*\*Image available\*\*  
**METHOD AND SYSTEM FOR MULTILINGUAL ONLINE PURCHASING**  
**PROCEDE ET SYSTEME D'ACHAT EN LIGNE MULTILINGUE**  
Patent Applicant/Assignee:  
DE LA MOTTE Alain L,  
Inventor(s):  
DE LA MOTTE Alain L,  
Patent and Priority Information (Country, Number, Date):  
Patent: WO 9717663 A1 19970515  
Application: WO 96US18133 19961108 (PCT/WO US9618133)  
Priority Application: US 956604 19951109  
Designated States: AM AT AU BB BG BR BY CA CH CN CZ DE DK EE ES FI GB GE HU  
IS JP KE KG KP KR KZ LK LR LT LU LV MD MG MN MW MX NO NZ PL PT RO RU SD  
SE SG SI SK TJ TM TT UA UG UZ VN KE LS MW SD SZ UG AT BE CH DE DK ES FI  
FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN ML MR NE SN TD TG  
Publication Language: English  
Fulltext Word Count: 7993

Main International Patent Class: G06F-017/60  
Fulltext Availability:  
Detailed Description

Detailed Description  
... percent discount on all orders for beef which will ultimately be sold in Japan. This **information** may **help** the **buyer** decide what **products** to **select**. In the Tutorial module at 212, the user is taught about how to use the...

**12/3,K/42 (Item 33 from file: 349)**  
DIALOG(R) File 349:PCT FULLTEXT  
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00306535  
**COMPUTER-ASSISTED SYSTEM FOR BROKERING OF GOODS OR SERVICES**  
**SYSTEME ASSISTE PAR ORDINATEUR DE COURTAGE DE MARCHANDISES OU DE SERVICES**  
Patent Applicant/Assignee:  
EAGLEVIEW INC,  
Inventor(s):  
SALMON Bardwell C,  
BORGMAN John D,  
HOLTEY Thomas O,  
Patent and Priority Information (Country, Number, Date):  
Patent: WO 9524687 A1 19950914  
Application: WO 95US3117 19950309 (PCT/WO US9503117)  
Priority Application: US 94212349 19940311

Designated States: AU CA AT BE CH DE DK ES FR GB GR IE IT LU MC NL PT SE  
Publication Language: English  
Fulltext Word Count: 9021

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... Product Profiles,

5 each a description of a product (goods or services) that includes the information that is important to both buyer and seller. Seller's Interface 300 automates the process of "interviewing" sellers about their products,, and for each product produces a corresponding Product Profile in database 200, The Buyer 's Interface 500 assists the buyer in selecting likely Product Profiles from database 200, and in evaluating and comparing products to make a purchasing decision, A Selection Engine 580 acts as an interface between the...accommodate various presentation devices and network facilities.

The Buyer's Interface

Referring to Fig. 5, Buyer 's Interface assists the buyer in selecting the Product Profiles of interest from among all Product Profiles in database 200, and then in reviewing this "first cut" in more detail. The hiring...of 10 products selected from database 200, In step 540, the Buyer's Interface presents product information in several levels of detail from the most-general to the most-specific to assist the buyer in selecting products for further review, See the 15 discussion of Figs. 7e and 7f, below, for further...

Set Items Description  
S1 0 AU=(SNYDER S? SNYDER, S?)  
S2 14561504 ASSIST? OR HELP? OR SUGGEST?  
S3 12047630 SELECT? OR CHOOS? OR CHOSE? OR CHOICE? OR PICK? OR RECOMMEND?  
S4 1708185 S2(5N) (CONSUMER? OR USER? OR BUYER? OR PARTICIPANT? OR CUSTOMER? OR CLIENT? OR SUBSCRIBER? OR MEMBER? ? OR INDIVIDUAL? - OR PERSON? ?)  
S5 22042959 PREFER? OR PROFIL? OR INFORMATION  
S6 744757 S3(5N) (GOOD? ? OR COMMODIT? OR PRODUCT? ? OR WARES OR EQUIPMENT OR MERCHANDI?)  
S7 8068633 OPTIM? OR BEST  
S8 6814 S4(7N)S6  
S9 568 S8(5N)S5  
S10 406 S9 NOT PY>2000  
S11 214 RD (unique items)  
S12 188 S11 NOT PD=20000706:20030829  
? show file  
File 9:Business & Industry(R) Jul/1994-2003/Aug 28  
    (c) 2003 Resp. DB Svcs.  
File 15:ABI/Inform(R) 1971-2003/Aug 29  
    (c) 2003 ProQuest Info&Learning  
File 16:Gale Group PROMT(R) 1990-2003/Aug 28  
    (c) 2003 The Gale Group  
File 148:Gale Group Trade & Industry DB 1976-2003/Aug 28  
    (c) 2003 The Gale Group  
File 160:Gale Group PROMT(R) 1972-1989  
    (c) 1999 The Gale Group  
File 275:Gale Group Computer DB(TM) 1983-2003/Aug 28  
    (c) 2003 The Gale Group  
File 621:Gale Group New Prod.Annou.(R) 1985-2003/Aug 28  
    (c) 2003 The Gale Group  
File 636:Gale Group Newsletter DB(TM) 1987-2003/Aug 28  
    (c) 2003 The Gale Group  
File 20:Dialog Global Reporter 1997-2003/Aug 29  
    (c) 2003 The Dialog Corp.  
File 476:Financial Times Fulltext 1982-2003/Aug 29  
    (c) 2003 Financial Times Ltd  
File 610:Business Wire 1999-2003/Aug 29  
    (c) 2003 Business Wire.  
File 613:PR Newswire 1999-2003/Aug 29  
    (c) 2003 PR Newswire Association Inc  
File 624:McGraw-Hill Publications 1985-2003/Aug 28  
    (c) 2003 McGraw-Hill Co. Inc  
File 634:San Jose Mercury Jun 1985-2003/Aug 28  
    (c) 2003 San Jose Mercury News  
File 810:Business Wire 1986-1999/Feb 28  
    (c) 1999 Business Wire  
File 813:PR Newswire 1987-1999/Apr 30  
    (c) 1999 PR Newswire Association Inc

12/3,K/1 (Item 1 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2003 Resp. DB Svcs. All rts. reserv.

2583244 Supplier Number: 02583244 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Bottled water regulations  
(New European Union bottled mineral and spring waters regulations involve labeling at all levels; spring water must be bottled at source)  
Liquid Foods International, v 3, n 6, p 9  
July 1999  
DOCUMENT TYPE: Journal ISSN: 1366-3186 (United Kingdom)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 174

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:  
...the EU requirements go further than the UK believes is strictly necessary, they will provide **consumers** with some additional **information** to **help** them make an informed **choice** between different **products** that satisfy strict safety requirements, and contain some further protection against false or misleading claims...

12/3,K/2 (Item 2 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2003 Resp. DB Svcs. All rts. reserv.

2516228 Supplier Number: 02516228 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Food And Funds: Online Banking At The Supermarket - Loblaw, a major Canadian grocery chain, is off to a fast start with a new approach that mixes online financial services with in-store shopping.  
(Canadian grocery chain Loblaw Cos is offering a unique blend of in-store and electronic banking; shoppers can bank online at in-store pavilions)  
Financial Service ONLINE, p N/A  
June 01, 1999  
DOCUMENT TYPE: Journal (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 2694

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:  
...square feet.

Several customer associates staff the pavilions at any time. These employees can provide **information** and **assist customers** with their **product selection**, but aren't able to make decisions on loans or lines of credit. For a...

12/3,K/3 (Item 3 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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2187860 Supplier Number: 02187860 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
On-Line Finance Firm To Advertise on AOL  
(GetSmart signs advertising deal with America Online; AOL to provide links to GetSmart's Web site from its home page and its personal finance area)  
American Banker, v CLXIII, n 129, p 17

July 09, 1998

DOCUMENT TYPE: Newspaper ISSN: 0002-7561 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 128

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...forwarded to the loan-issuing companies.

The deal "will give our members access to key information, enabling them to evaluate consumer loan products and helping them make informed choices about their loan options," said Myer Berlow, AOL's senior vice president for interactive marketing...

12/3,K/4 (Item 4 from file: 9)

DIALOG(R)File 9:Business & Industry(R)  
(c) 2003 Resp. DB Svcs. All rts. reserv.

2093943 Supplier Number: 02093943 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Information Handling Services Announces Petrochemical Catalog  
(Information Handling Services has released its new Petrochemical Catalog Collection, with nearly 400,000 pages, representing some 10,000 vendors)  
Information Today, v 15, n 3, p 32  
March 1998  
DOCUMENT TYPE: Journal ISSN: 8755-6286 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 292

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...to be able to offer simple, desktop access to thousands of pages of petrochemical catalog information to help users make the best possible part and product selections ."

12/3,K/5 (Item 5 from file: 9)

DIALOG(R)File 9:Business & Industry(R)  
(c) 2003 Resp. DB Svcs. All rts. reserv.

2078470 Supplier Number: 02078470 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Microsoft grows Sidewalk, taking on local media  
(Microsoft will expand its Sidewalk city guides on the Web to the top 50 markets while bolstering the service's editorial content, listings, and advertising)  
Advertising Age, v 69, n 8, p 49  
February 23, 1998  
DOCUMENT TYPE: Journal ISSN: 0001-8899 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 388

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...looking for information on what to purchase."

Sidewalk will provide editorial content, such as product information, advice and tools to help consumers select a product. Microsoft will

develop some content itself and partner with others for other content, Mr. Kursh...

**12/3,K/6 (Item 6 from file: 9)**  
DIALOG(R) File 9:Business & Industry(R)  
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2039533 Supplier Number: 02039533 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**New products lift eye care**  
(Chain drug stores are responsible for 33% of overall volume for eye/contact lens care products, which amounted to \$991.1 mil in 1997)  
Chain Drug Review, v 20, n 1, p 59  
January 05, 1998  
DOCUMENT TYPE: Journal; Ranking ISSN: 0164-9914 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 992

**ABSTRACT:**

...Still, retailers and suppliers agree the category can be a complicated one calling for careful **product selection** and a real need to supply **consumer information**. **Helping** the category, industry watchers say, has been the rise in the number of contact lens...

**12/3,K/7 (Item 7 from file: 9)**  
DIALOG(R) File 9:Business & Industry(R)  
(c) 2003 Resp. DB Svcs. All rts. reserv.

1945795 Supplier Number: 01945795 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Start-up MultiLogic seeks Web developers**  
(MultiLogic Inc has developed Selector and Resolver, Web-based products that will simplify resellers' marketing efforts over the Web)  
Computer Reseller News, p 78  
September 22, 1997  
DOCUMENT TYPE: Journal ISSN: 0893-8377 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 362

(USE FORMAT 7 OR 9 FOR FULLTEXT)

**TEXT:**  
...products: Selector and Resolver.

Selector allows resellers to create question-and-answer dialogues that can help customers choose products and information over the Internet or an intranet. "Resellers can leverage what they know about a target..."

**12/3,K/8 (Item 8 from file: 9)**  
DIALOG(R) File 9:Business & Industry(R)  
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1783792 Supplier Number: 01783792 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Kmart sells Everyday on Web**  
(Kmart is selling Martha Stewart bed and bath brand on its Web site; it launched mail order operation for stores too small to carry whole **Everyday** line)  
Discount Store News, v 36, n 5, p 1+  
March 03, 1997

DOCUMENT TYPE: Journal ISSN: 0012-3587 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 927

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...as beaded wainscot paneling, crown mouldings and special signage. How-to videos will show Stewart helping customers coordinate their selections by "sharing decorating advice, product features and useful information about care and styling."

In addition, Martha Stewart "managers" will be on duty to "personally..."

12/3,K/9 (Item 9 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2003 Resp. DB Svcs. All rts. reserv.

1714353 Supplier Number: 01714353 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
OTC dept. maintains momentum  
(Continued switching of pharmaceuticals from prescription to OTC status  
should lead to continued strong OTC sales in drugstores in 1997)  
Drug Store News, v 19, n 1, p 25  
January 16, 1997  
DOCUMENT TYPE: Journal ISSN: 0191-7587 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 964

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...sitting still either. During 1997 McNeil will roll out an interactive Tylenol store display that helps consumers diagnose their condition, provides information and selects the appropriate Tylenol product .

The interactive display was tested in Rite Aid drug stores and Publix and H.E...

12/3,K/10 (Item 10 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2003 Resp. DB Svcs. All rts. reserv.

1101549 Supplier Number: 01101549 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
SHOPPING 2000  
(In-store retailing will blur the lines between retail and entertainment by  
2000 for mass merchandisers)  
Brandweek, v XXXVI, n 2, p 20+  
January 09, 1995  
DOCUMENT TYPE: Journal ISSN: 1064-4318 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 1134

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...Clairol computerized display called Clairol Color Choice Team System, rolled out in 1994. The system helps consumers select the proper hair color product . While the information is linked to Clairol's hair

color products, it also addresses a shopper's basic...

12/3,K/11 (Item 11 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2003 Resp. DB Svcs. All rts. reserv.

1009065 Supplier Number: 01009065 (USE FORMAT 7 OR 9 FOR FULLTEXT)

UK - Accounting Bureau Offers Software Advice 03/02/94

(BASDA, the Business & Accounting Software Developers Association, has introduced the BASDA Information Service)

Newsbytes News Network, p N/A

March 02, 1994

DOCUMENT TYPE: Journal (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 274

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...what runs on a particular type of hardware," he explained.

According to Keeling, the BASDA Information Service will not **recommend individual products**, but will **help users** to learn what is available.

Keeling said that, as a part of BASDA's activities...

12/3,K/12 (Item 1 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

02275773 86922647

**Quality management approach in China**

Zhang, Zhihai

TQM Magazine v12n2 PP: 92 2000

ISSN: 0954-478X JRNL CODE: TQM

WORD COUNT: 7832

...TEXT: The quality information also provides manufacturing firms and commercial enterprises with the effective long-term **help** of participating in market competition. **Consumers** may use the **information** as guidance for **choosing commodities** on the market.

The SSIPQ is a means for supervising enterprises to improve product quality

...

12/3,K/13 (Item 2 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

02030967 54880983

**Determinants of in-store information search strategies pertaining to a Christmas gift purchase**

Laroche, Michel; Saad, Gad; Browne, Elizabeth; Kim, Chankon

Revue Canadienne des Sciences de l'Administration v17n1 PP: 1-19 Mar 2000

ISSN: 0825-0383 JRNL CODE: CJA

WORD COUNT: 9484

...TEXT: time pressure, costly gift and good selection positively affect the likelihood of using sales clerk assistance. Consumers encountering a good selection and an abundance of information are apt to use sales personnel in order to narrow their search. As expected, a...

**12/3,K/14 (Item 3 from file: 15)**  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

02027462 54183271  
**The customer's burden**  
Wyner, Gordon A  
Marketing Management v9n1 PP: 6-7 Spring 2000  
ISSN: 1061-3846 JRNL CODE: MMA  
WORD COUNT: 1297

...TEXT: customers of the proliferation of products and services?

Customers must devote even more effort to information search and processing to identify products, features, and benefits, and make choices. Evidence suggests that customers are frustrated by the work required to gather information on products and services, and that...

**12/3,K/15 (Item 4 from file: 15)**  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

02018597 53388340  
**Keeping 'em happy**  
Freeman, Laurie  
Marketing News v34n10 PP: 21 May 8, 2000  
ISSN: 0025-3790 JRNL CODE: MNW  
WORD COUNT: 928

...TEXT: information within the Web site. Jeeves Advisor is designed to serve as a virtual sales assistant by recommending products based on customers' preferences and product features.

"These are powerful personal assistance services that are designed to convert and...

**12/3,K/16 (Item 5 from file: 15)**  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

02005738 51597863  
**The PDA predicament**  
Gaudin, Sharon  
Network World v17n12 PP: 75-76 Mar 20, 2000  
ISSN: 0887-7661 JRNL CODE: NWW  
WORD COUNT: 1757

...TEXT: coming. You just have to figure out how to manage it." PDA POLICY PUNCH LIST:

HELP USERS PICK THE CORRECT PRODUCT . o

There are distinct user profiles for each device. Incorrect product choices mean users end up with a drawer full of...

12/3,K/17 (Item 6 from file: 15)  
DIALOG(R) File 15:ABI/Inform(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

01990249 49703994  
**Scientific transfer**  
McEuen, Phillip; Guttersen, Shawn  
Waste Age v31n2 PP: 78-80 Feb 2000  
ISSN: 0043-1001 JRNL CODE: UAKT  
WORD COUNT: 1482

...TEXT: screens, but we weren't trying to re-invent the wheel," he says.

Additionally, he suggests equipment buyers without experience pick up information from trade journals and trade shows to help them take advantage of multiple vendors and...

12/3,K/18 (Item 7 from file: 15)  
DIALOG(R) File 15:ABI/Inform(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

01954901 46379008  
**Customer delight and the bottom line**  
Keiningham, Timothy L; Goddard, Melinda K M; Vavra, Terry G; Iaci, Andrew J  
Marketing Management v8n3 PP: 57-63 Fall 1999  
ISSN: 1061-3846 JRNL CODE: MMA  
WORD COUNT: 4323

...TEXT: given prompts to select either technical assistance, ordering assistance, paging (for a service engineer), or product information . By selecting technical assistance , customers were greeted by a second set of prompts to determine the product category. After selecting...

12/3,K/19 (Item 8 from file: 15)  
DIALOG(R) File 15:ABI/Inform(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

01907598 05-58590  
**Offer what the Internet can't**  
Davis, Kevin  
Agency Sales Magazine v29n10 PP: 44 Oct 1999  
ISSN: 0749-2332 JRNL CODE: AGE  
WORD COUNT: 389

...TEXT: As a result, there's a greater need for expertise - a more knowledgeable salesperson to help consumer and business buyers make good choices . And we live in an information society where knowledge becomes obsolete at an increasing rate.

To be most useful to their...

12/3,K/20 (Item 9 from file: 15)

DIALOG(R) File 15:ABI/Inform(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

01865449 05-16441  
**Mortgage banking Australian style**  
Pruett, Robert; Johnson, Wayne  
Housing Finance International v13n4 PP: 7-16 Jun 1999  
JRNL CODE: HFNT  
WORD COUNT: 6644

...TEXT: a branch office to discuss their loan requirements. The loan officer would reference rate and **product information**, **assist** the **customer** in **selecting** the appropriate loan and then complete a hardcopy loan application. Customer information was input to...

**12/3,K/21 (Item 10 from file: 15)**  
DIALOG(R) File 15:ABI/Inform(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

01801367 04-52358  
**Pharmaceutical advertisements: How they deceive patients**  
Chandra, Ashish; Holt, Gary A  
Journal of Business Ethics v18n4 (Part 2) PP: 359-366 Feb 1999  
ISSN: 0167-4544 JRNL CODE: JBE  
WORD COUNT: 4851

...TEXT: ingredients to treat symptoms that do not actually exist! Pharmaceutical promotional practices often provide little **information** to **assist** **consumers** in **selecting** specific **products** for specific symptoms.

Advertisements are at times written by experts in sales promotion and marketing...

**12/3,K/22 (Item 11 from file: 15)**  
DIALOG(R) File 15:ABI/Inform(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

01789374 04-40365  
**ACE awards pull rank on home equipment**  
Agoglia, John  
Sporting Goods Business v32n5 PP: 24 Mar 8, 1999  
ISSN: 0146-0889 JRNL CODE: SGB  
WORD COUNT: 445

...TEXT: more than 2.5 million online consumers.

"We feel there is a lack of unbiased **information** out there to **help** **consumers** make educated **choices** in home **equipment**," said Sheryl Marks Brown, executive director of ACE. "Our goal in jointly undertaking this market..."

**12/3,K/23 (Item 12 from file: 15)**  
DIALOG(R) File 15:ABI/Inform(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

01681918 03-32908

**Green power takes off with choice in electricity**  
Swezey, Blair G; Houston, Ashley H; Porter, Kevin L  
Public Utilities Fortnightly v136n15 PP: 46-51 Aug 1998  
ISSN: 1078-5892 JRNL CODE: PUF  
WORD COUNT: 1629

...TEXT: component of their restructuring laws. At a minimum, states are exploring the development of uniform **information** disclosure standards to **help consumers** make informed market **choices**. Disclosure might include **product information** such as price, fuel sources and environmental emissions. Such disclosure most likely will consist of...

**12/3,K/24 (Item 13 from file: 15)**  
DIALOG(R) File 15:ABI/Inform(R)  
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01627024 02-78013  
**"One-stop shop" service**  
Yorgey, Lisa A  
Target Marketing v21n5 PP: 30 May 1998  
ISSN: 0889-5333 JRNL CODE: ZIR  
WORD COUNT: 249

...TEXT: discount per market if they enter three or more markets.

The service includes a country **profile**, catalog **merchandising** and **product selection**, cost analysis and projection **assistance** for a test and rollout. **Participants** can also take advantage of order form translation, sales results tracking and analysis, international lettershop  
...

**12/3,K/25 (Item 14 from file: 15)**  
DIALOG(R) File 15:ABI/Inform(R)  
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01538985 01-89973  
**Philosophy training is good for business**  
Cahill, Jeremiah  
Credit Union Magazine v63n11 PP: 2A-3A Nov 1997  
ISSN: 0011-1066 JRNL CODE: CUG  
WORD COUNT: 838

...TEXT: people-helping-people philosophy is the driving force behind everything a credit union does: the **products** and services you **choose to offer** to your **members**; the **information** you provide to **help members** make sound financial decisions; and the way you serve your members every time they walk...

**12/3,K/26 (Item 15 from file: 15)**  
DIALOG(R) File 15:ABI/Inform(R)  
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01507181 01-58169  
**Start-up MultiLogic seeks Web developers**  
Gage, Deborah  
Computer Reseller News n755 PP: 78 Sep 22, 1997  
ISSN: 0893-8377 JRNL CODE: CRN

WORD COUNT: 355

...ABSTRACT: products: Selectro and Resolver. Selector allows resellers to create question-and-answer dialogues that can **help customers choose products** and **information** over the Internet or an intranet. Resolver is a more complex product aimed at developers...  
...TEXT: products: Selector and Resolver.

Selector allows resellers to create question-and-answer dialogues that can **help customers choose products** and **information** over the Internet or an intranet. "Resellers can leverage what they know about a target..."

12/3,K/27 (Item 16 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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01419815 00-70802  
**Kiosk banking**  
Britt, Phil  
America's Community Banker v6n4 PP: 18-23 Apr 1997  
ISSN: 1082-7919 JRNL CODE: SLN  
WORD COUNT: 1985

...TEXT: text, audio and visual that can be integrated into the core. The catalog module includes **information** on rates and branches and **helps customers choose** among **products**. The personal account manager enables customers to perform balance inquiries, bill payments and transfers.

The...

12/3,K/28 (Item 17 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

01386323 00-37310  
**Kmart sells Everyday on Web**  
Halverson, Richard  
Discount Store News v36n5 PP: 1, 92 Mar 3, 1997  
ISSN: 0012-3587 JRNL CODE: DSN  
WORD COUNT: 932

...TEXT: as beaded wainscot paneling, crown mouldings and special signage. How-to videos will show Stewart **helping customers** coordinate their **selections** by "sharing decorating advice, **product** features and useful **information** about care and styling." In addition, Martha Stewart "managers" will be on duty to "personally..."

12/3,K/29 (Item 18 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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01231536 98-80931  
**Video dialtone: Its potential for social change**  
Cordero, Richard  
Journal of Business Forecasting Methods & Systems v15n1 PP: 16-22+  
Spring 1996  
ISSN: 0278-6087 JRNL CODE: JBT

WORD COUNT: 7411

...TEXT: instructions for use, maintenance and operation cost, durability estimates, etc. Such detailed and factual product information would educate **consumers** and **help** them to develop insightful criteria for choosing one product over another based on product functionality, ease of use, safety, warranty terms, return policies, environmental...

**12/3,K/30 (Item 19 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

01096250 97-45644

**Gas executives' forum: Burnertip and beyond**

Anonymous

Public Utilities Fortnightly v133n17 PP: 48-52 Sep 15, 1995

ISSN: 1078-5892 JRNL CODE: PUF

WORD COUNT: 3224

...TEXT: to bring open access to the retail distribution market. If done correctly, open access will **help** pipelines, distributors, marketers, and **customers**, because there will be customer **choice** and **good information** that will lead to real competition, fair market pricing, and efficient services. However, all players...

**12/3,K/31 (Item 20 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

00904859 95-54251

**How technology assessment has revolutionized your business**

Naimark, George M

Medical Marketing & Media v29n8 PP: 36-42 Aug 1994

ISSN: 0025-7354 JRNL CODE: MMM

WORD COUNT: 1931

...TEXT: An awareness of some of the sorting tools now being used by healthcare institutions and **individual** practitioners to **help** in the **choice** of **preferred** clinical interventions and **products** should enable us to understand our customers' current procedures so that we can modify whatever...

**12/3,K/32 (Item 21 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)  
(c) 2003 ProQuest Info&Learning. All rts. reserv.

00774460 94-23852

**Consumer search and retail analysis**

Miller, Harvey J

Journal of Retailing v69n2 PP: 160-192 Summer 1993

ISSN: 0022-4359 JRNL CODE: JRL

WORD COUNT: 12645

...TEXT: design and implement their marketing and positioning strategies to target the process by which consumers **choose** among **products**.

The search literature also **suggests** several key aspects of **consumers**'

vulnerability to **information** manipulation. Results in the empirical and behavioral modeling literatures indicate that consumers are influenced by  
...

12/3,K/33 (Item 22 from file: 15)  
DIALOG(R) File 15:ABI/Inform(R)  
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00756442 94-05834  
**Lab Safety is almost unbeatable**  
Hayes, Lynn  
Catalog Age v10n9 PP: 140, 142 Sep 1993  
ISSN: 0740-3119 JRNL CODE: CTA  
WORD COUNT: 1150

...TEXT: specifications, compliance standards and pricing information for every item. Editorial copy presents safety-conscious general **information** about upcoming **products** ; how-to copy **helps** **customers** **select** the right **product** for their workplace. Safety FYI boxes pinpoint potential safety hazards, and Insider's Tips direct...

12/3,K/34 (Item 23 from file: 15)  
DIALOG(R) File 15:ABI/Inform(R)  
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00352565 87-11399  
**The Information Center**  
Goldstein, Mitchell H.  
National Productivity Review v6n1 PP: 77-80 Winter 1986/1987  
ISSN: 0277-8556 JRNL CODE: NLP

...ABSTRACT: an equipment demonstration and practice area where users can review and practice their training and **select** their **preferred equipment** configuration, 3. a **user** support function to **help** **users** meet their business requirements and to evaluate new software and hardware products, and 4. an...

12/3,K/35 (Item 24 from file: 15)  
DIALOG(R) File 15:ABI/Inform(R)  
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00343596 87-02430  
**Market Research Firms Pitch New User-Oriented Services**  
Powers, Pam  
Network World v3n39 PP: 1, 35-39 Dec 1, 1986  
JRNL CODE: NWW

...ABSTRACT: improve their IS strategies. Gartner splits data communications and telecommunications into 3 services and will **assist** **clients** in **choosing** among vendors and **products** . Yankee Group's Communications and **Information** Systems Planning Service consists of 4 modules. Users who subscribe to these services have mostly...

12/3,K/36 (Item 25 from file: 15)  
DIALOG(R) File 15:ABI/Inform(R)  
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00308179 86-08593

Computergestützte Informationssysteme: Gebrauchtwagen über Bildschirm anbieten (Computerized Information Systems: Offering Second-Hand Cars on Screen)

Brockhoff, Klaus

Absatzwirtschaft v28n8 PP: 56-61 Aug 1985

ISSN: 0001-3374 JRNL CODE: ABS

**ABSTRACT:** The use of electronic information media in helping consumers select goods is explored. In the used car market, for example, there is a need for a...

12/3,K/37 (Item 1 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

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07475018 Supplier Number: 62817428 (USE FORMAT 7 FOR FULLTEXT)

**FOOD SAFETY: FOREIGN MINISTERS CONSIDER PROGRESS. (Brief Article)**

European Report, pNA

June 17, 2000

Language: English Record Type: Fulltext

Article Type: Brief Article

Document Type: Newsletter; Trade

Word Count: 813

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...As for labelling and advertising, the Member States all back the Commission plan to guarantee consumers receive vital, accurate information to help0 them chose amongst the products They do not object to operators seeking to provide further information on labels in addition...

12/3,K/38 (Item 2 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

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07416319 Supplier Number: 62441725 (USE FORMAT 7 FOR FULLTEXT)

**MineShare Solution Proves Effective for eNutrition in Delivering Personalized Shopping Experience to Customers.**

PR Newswire, p0575

May 30, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 731

... of e-Customer Management Solutions, announced today eNutrition, the Internet's complete resource for nutritional products and information , has selected the MineShare(TM) e- Customer Management Solution (e-CMS) to help it better understand and serve its on-line customers.

MineShare(TM) e-CMS enables eNutrition...

12/3,K/39 (Item 3 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2003 The Gale Group. All rts. reserv.

07398835 Supplier Number: 62201579 (USE FORMAT 7 FOR FULLTEXT)  
**Distributors and Net-based sourcing companies team up.**  
Purchasing, v128, n8, p80  
May 18, 2000  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 1498

... available free of charge to the public.

The company provides proprietary Internet-based applications to **buyers** of electronic components to **help** them **select** and buy **products** using their **preferred** suppliers. In those cases when regular sources of supply cannot meet the buyer's demand...

**12/3,K/40 (Item 4 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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07283977 Supplier Number: 61802060 (USE FORMAT 7 FOR FULLTEXT)  
**ShopNow.com and Ask Jeeves(R) Sign Strategic Agreement to Provide Enhanced Commerce Services on the ShopNow Network.**  
PR Newswire, pNA  
April 11, 2000  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 852

... best products for their needs. The service is designed to serve as a virtual sales **assistant** by **recommending products** based on **customers' preferences** and product features.

"Jeeves Advisor will provide our customers with an easy and precise way...

**12/3,K/41 (Item 5 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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07225034 Supplier Number: 61550731 (USE FORMAT 7 FOR FULLTEXT)  
**Calico Commerce Powers SingleSourceIT's B2B Marketplace for Global Information Technology Supply Chain Solutions.**  
Business Wire, p0130  
April 18, 2000  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 795

... locate the right information tailored to their requirements faster and more efficiently. Calico will also **help** SingleSourceIT build and manage **user profiles** and content, make **recommendations** on **products** and services, and proactively notify customers about price changes and new offerings. In addition to...

**12/3,K/42 (Item 6 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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07193706 Supplier Number: 61401263 (USE FORMAT 7 FOR FULLTEXT)

**FamilyWonder.com Ranks Among Top 14 E-Tailers, Becoming the #1 Kids' Site in 2000.**

PR Newswire, p0185

April 7, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 465

... than an online shopping venue. FamilyWonder is truly a destination site for families. With valuable information and tools, we help consumers make the best choices in buying products for their kids."

FamilyWonder.com continues to expand with a broadening selection of family entertainment...

**12/3,K/43 (Item 7 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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07149435 Supplier Number: 60909270 (USE FORMAT 7 FOR FULLTEXT)

**REPEAT/DrugEmporium.com Selects Ask Jeeves to Enhance Customer Experience, Increase e-Commerce Conversion and Reduce Support Costs.**

Business Wire, p0561

March 29, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 1036

... Customers With Tailored Product Recommendations

Jeeves Advisor is designed to serve as a virtual sales assistant by recommending products based on customers' preferences and product features. Using decision-support technology, Jeeves Advisor will give DrugEmporium.com customers immediate...

**12/3,K/44 (Item 8 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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07119542 Supplier Number: 60264227 (USE FORMAT 7 FOR FULLTEXT)

**DrugEmporium.com Selects Ask Jeeves to Enhance Customer Experience, Increase e-Commerce Conversion and Reduce Support Costs.**

Business Wire, p1066

March 20, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 1032

... Customers With Tailored Product Recommendations

Jeeves Advisor is designed to serve as a virtual sales assistant by recommending products based on customers' preferences and product features. Using decision-support technology, Jeeves Advisor will give DrugEmporium.com customers immediate...

**12/3,K/45 (Item 9 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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07082910 Supplier Number: 59700912 (USE FORMAT 7 FOR FULLTEXT)

**The Gadget Getting's Good at etown.com. (Company Business and Marketing)**  
Computer Shopper, p222  
April, 2000  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 185

... as well as the site's product-comparison tools. There's even an "interactive decision assistant" to help buyers choose products based on preferences. The selection's solid, too—it includes items for your home theater like camcorders and home audio...

**12/3,K/46 (Item 10 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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07073749 Supplier Number: 59613781 (USE FORMAT 7 FOR FULLTEXT)  
**CVT Selected to Conduct R&D for DuPont Consumer Health.**  
Business Wire, p0216  
Feb 25, 2000  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 503

... bioactive compounds. The purpose of this study is to support the development of science-backed information to help consumers select products.

; ; ; ; CVT will evaluate 200 natural health products in two studies utilizing...

**12/3,K/47 (Item 11 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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07051438 Supplier Number: 58328367 (USE FORMAT 7 FOR FULLTEXT)  
**Cover Girl launches marketing campaign. (Brief Article)**  
Drug Store News, v21, n20, p85  
Dec 13, 1999  
Language: English Record Type: Fulltext  
Article Type: Brief Article  
Document Type: Magazine/Journal; Trade  
Word Count: 173

... addition, Cover Girl will launch a 24-page, direct-to-consumer catalog that will provide information on its products and will offer shade selection assistance. It will be distributed to consumers along with personalized product samples.

A national advertising campaign will invite consumers to experience the...

**12/3,K/48 (Item 12 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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06852433 Supplier Number: 58049609 (USE FORMAT 7 FOR FULLTEXT)  
**Deja.com and pcOrder.com Join Forces to Offer Complete Product Information Resource.**

PR Newswire, p6258

Dec 7, 1999

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 821

... is part of pcOrder's overall effort to transform its ContentSource product into a full **buyer assistance** tool, complete with detailed **product information**, in-depth reviews and **recommendations** and other value-added services."

Deja.com currently features more than 750,000 Deja Ratings...

**12/3,K/49 (Item 13 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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06830976 Supplier Number: 57783819 (USE FORMAT 7 FOR FULLTEXT)  
**Technology Marketing Corporation Serves Up Smorgasbord of Unique Attractions at CTI EXPO Fall '99.**

Business Wire, p1151

Nov 24, 1999

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 834

... Las Vegas Convention Center. CTI EXPO Fall '99 will offer a host of real world **information** to **help buyers select** the **products** and technology essential for their businesses in the next millenium.

"Voice and data convergence will..."

**12/3,K/50 (Item 14 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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06677924 Supplier Number: 55898738 (USE FORMAT 7 FOR FULLTEXT)  
**KBkids.com Proudly Presents StarSkates: Major Online Toy Retailer Becomes Title Sponsor of New NBC Series That Blends Live Music and World-Class Figure Skating.**

PR Newswire, p5450

Sept 29, 1999

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 1088

... and collectibles. KBkids.com's website, [www.kbkids.com](http://www.kbkids.com), is a full-service children's **product** and **information** resource -- providing **product recommendations** and **suggestions** from experts and parents, personalized **customer** service, and the ability to pre-order hard-to-get items.

The musical talent covers...

**12/3,K/51 (Item 15 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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06634436 Supplier Number: 55747703 (USE FORMAT 7 FOR FULLTEXT)

**Applied Industrial Technologies Simplifies Electronic Commerce Sites Using**

A2i Catalog Publishing System.  
PR Newswire, p7496  
Sept 14, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 614

... have a part number or product name," said James Hopper, Applied's Vice President of **Information** Systems. "With the **help** of A2i, **customers** will be able to quickly locate the **products** they need simply by **choosing** from a series of multiple choices, quickly drilling down to the product that exactly meets...

12/3,K/52 (Item 16 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2003 The Gale Group. All rts. reserv.

06612275 Supplier Number: 55661487 (USE FORMAT 7 FOR FULLTEXT)  
**PlanetRx.com** launches **community talk areas**.  
Marketletter, pNA  
Sept 6, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Newsletter; Trade  
Word Count: 165

... Consumers now have the ability to build support networks, as well as access a comprehensive **selection** of **products** and in-depth **information**, all centered around **helping consumers** take better care of themselves," he said.

The discussion areas cover: diabetes; looking good, feeling...

12/3,K/53 (Item 17 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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06600440 Supplier Number: 55608890 (USE FORMAT 7 FOR FULLTEXT)  
**800.COM** Selects **Brodeur Porter Novelli** as **Public Relations Agency of Record**.  
PR Newswire, p8651  
August 31, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 477

... electronics and home entertainment products, as well as music, movies and video games. The site **helps** the **consumer** through the buying process by aggregating expert **product** reviews, comparisons, user feedback and **recommendations**, and detailed background **information** from recognized and respected sources. The company is authorized to sell every electronics product it...

12/3,K/54 (Item 18 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2003 The Gale Group. All rts. reserv.

06571240 Supplier Number: 55480049 (USE FORMAT 7 FOR FULLTEXT)  
**Talk About Your Health at PlanetRx.com**.

PR Newswire, p2184  
August 18, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 361

... consumers now have the ability to build support networks, as well as access a comprehensive selection of products and in-depth information, all centered around helping consumers take better care of themselves."

PlanetRx.com today launched discussion areas on the following topics

...

**12/3,K/55 (Item 19 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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06547417 Supplier Number: 55384623 (USE FORMAT 7 FOR FULLTEXT)  
**Compaq Extends Enterprise Storage Leadership with New Services.**

Business Wire, p1253  
August 9, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 1133

... analysis of the total environment associated with a particular business process or function, including storage products, and supplies recommendations for risk reduction, along with information to assist the customer in developing priorities.

-- Availability Partnership, which builds on the Availability Review service. Customers can apply...

**12/3,K/56 (Item 20 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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06522903 Supplier Number: 55290277 (USE FORMAT 7 FOR FULLTEXT)  
**Konover Property Trust to Launch truefinds.com.**  
PR Newswire, p1403  
July 29, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 1562

... hours a day/7 days a week.

-- Personal Shopper feature can find merchandise according to customer

preference ; locates matching items; helps with accessorizing;  
recommends additional products

-- New Product Lab gives online shoppers first-hand access to new merchandise and solicits input on new...

**12/3,K/57 (Item 21 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2003 The Gale Group. All rts. reserv.

06507537 Supplier Number: 55234055 (USE FORMAT 7 FOR FULLTEXT)

Chanel Launches Precision Skin Care Line.

Global Cosmetic Industry, p80

July, 1999

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 219

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...Epidermal and Sensory Research and Investigation Centre), Chanel's Precision line provides a completely individualized product recommendation for consumers. The Precision Skin Profile helps determine the specific needs and corresponding products that are precisely targeted for each person's...

12/3,K/58 (Item 22 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

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06498499 Supplier Number: 55198083 (USE FORMAT 7 FOR FULLTEXT)

Cenestin, Synthetic Conjugated Estrogens, A, a Plant-Derived Alternative to Premarin, Now Available for Menopausal Women Seeking Symptom Relief.

Business Wire, p1840

July 20, 1999

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 928

... said Duramed Pharmaceuticals' Director of Brand Marketing Jeff Kern. "We expect that our direct-to- consumer advertising campaign will help women better understand their options in choosing a conjugated estrogens product based on preference for plant-derived products versus products extracted from animal waste."

Dr. David Williams, a fellow...

12/3,K/59 (Item 23 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

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06498262 Supplier Number: 55197698 (USE FORMAT 7 FOR FULLTEXT)

Cenestin(TM) (Synthetic Conjugated Estrogens, A), a Plant-Derived Alternative To Premarin(R) Now Available for Menopausal Women Seeking Symptom Relief.

PR Newswire, p4880

July 20, 1999

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 923

... said Duramed Pharmaceuticals' Director of Brand Marketing Jeff Kern. "We expect that our direct-to- consumer advertising campaign will help women better understand their options in choosing a conjugated estrogens product based on preference for plant-derived products versus products extracted from animal waste."

Dr. David Williams, a fellow...

12/3,K/60 (Item 24 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)  
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06415275 Supplier Number: 54896100 (USE FORMAT 7 FOR FULLTEXT)  
**Transplants: two catalogs expand their markets.**

Boorstein, Jonathan  
Direct, v11, n8, p98(2)  
June, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 856

... the use and selection of makeup appear throughout the book, there's hardly any sustained **information** to help a **consumer** select which **product** or set of **products** may be best for her complexion or skin type. The cataloger seems to be assuming...

**12/3,K/61 (Item 25 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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06396870 Supplier Number: 54828720 (USE FORMAT 7 FOR FULLTEXT)  
**Visio Corporation Uses E.piphany e.4 Analytic Applications to Deliver Product Customization for Online Customers.**  
PR Newswire, p5183  
June 8, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 973

... identify and track its customers and their behavior. The knowledge gained from analyzing customers' online **choices** in building Visio **products** will help the company learn **customer preferences** and evolve the Visio product line appropriately. This knowledge will also help Visio track and...

**12/3,K/62 (Item 26 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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06269799 Supplier Number: 54379215 (USE FORMAT 7 FOR FULLTEXT)  
**Committee pushes for e-commerce standards.**  
Shutovich, Christina A.  
Aftermarket Business, v109, n4, p1(1)  
April, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Tabloid; Trade  
Word Count: 565

... Because different companies have different needs, a Make/Model Table Task Group was formed to help **subscribers** decipher the **information** easier.

" **Subscribers** whose product selection was not influenced by sub-model or even engine are asking for an easier way...

**12/3,K/63 (Item 27 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)

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05960358 Supplier Number: 53232815 (USE FORMAT 7 FOR FULLTEXT)  
**America Online - the Leader in Online Shopping - Kicks Off 1998 Online Shopping Season.**

Business Wire, p1079

Nov 18, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 1896

... Gift Finder - America Online recently acquired PersonalLogic, which has developed a decision guiding technology that **helps consumers** narrow down **product choices** by simply describing their **preferences** through a series of interactive exercises. Based on what you know about

**12/3,K/64 (Item 28 from file: 16)**

DIALOG(R) File 16:Gale Group PROMT(R)

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05795248 Supplier Number: 50286132 (USE FORMAT 7 FOR FULLTEXT)

**Refining the fibre refiner**

Wood Based Panels International, p24

August, 1998

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 813

... or four days,' said Mr McCarthy.

The system can be put on-line to gather **information** automatically, but McCarthy **Products recommends** that **customers** start off-line to **help** personnel become acquainted with the system and decide what information is required to optimise their...

**12/3,K/65 (Item 29 from file: 16)**

DIALOG(R) File 16:Gale Group PROMT(R)

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05772681 Supplier Number: 50260781 (USE FORMAT 7 FOR FULLTEXT)

**Columbia Gas of Ohio's New Web Site Provides 'Customer Choice' Information**

PR Newswire, p0824CLM014

August 24, 1998

Language: English Record Type: Fulltext

Article Type: Article

Document Type: Newswire; Trade

Word Count: 555

... and CEO of Columbia Gas of Ohio. "We feel our new Web site is a **good** venue for bringing additional Customer **CHOICE** (SM) program **information** to our **customers**, which will **help** make their choice a little easier."

The Columbia Gas of Ohio Web site was designed...

**12/3,K/66 (Item 30 from file: 16)**

DIALOG(R) File 16:Gale Group PROMT(R)

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05667403 Supplier Number: 50131119 (USE FORMAT 7 FOR FULLTEXT)  
**GetSmart.com Strengthens Its Leadership Position as the Internet's "Loan Marketplace" With America Online Advertising Deal.**

Business Wire, p6300144

June 30, 1998

Language: English Record Type: Fulltext

Article Type: Article

Document Type: Newswire; Trade

Word Count: 457

... president for interactive marketing. "Our deal with GetSmart will give our members access to key information, enabling them to evaluate consumer loan products and helping them make informed choices about their loan options."

The announcement of the deal follows a period of extraordinary growth

12/3,K/67 (Item 31 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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05538316 Supplier Number: 48395434 (USE FORMAT 7 FOR FULLTEXT)

**HED: RG&E's Ginna Plant Passes Operating Milestone**

Energy Daily, pN/A

April 1, 1998

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 389

... key principles backed by REA is requiring uniform environmental disclosure for all power products. This information, the group says, ``will help customers choose cleaner power products and foster healthy competition among power suppliers.''

The group also said it intends to work...

12/3,K/68 (Item 32 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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05483324 Supplier Number: 48308851 (USE FORMAT 7 FOR FULLTEXT)

**Microsoft grows Sidewalk, taking on local media**

Johnson, Bradley

Advertising Age, p49

Feb 23, 1998

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Tabloid; Trade

Word Count: 379

... looking for information on what to purchase.'

Sidewalk will provide editorial content, such as product information, advice and tools to help consumers select a product. Microsoft will develop some content itself and partner with others for other content, Mr. Kursh...

12/3,K/69 (Item 33 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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05327925 Supplier Number: 48108869 (USE FORMAT 7 FOR FULLTEXT)  
**EnergyOne, PNR Create Exclusive Utility Customer Applications.**  
Business Wire, p11070099  
Nov 7, 1997  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 550

... said PNR's research will give EnergyOne local utilities detailed analysis of what will motivate **customers**, helping these companies to **select product offerings, billing preferences and customer communications strategies.**

"PNR's research capability is at the core of the marketing..."

**12/3,K/70 (Item 34 from file: 16)**  
DIALOG(R) File 16:Gale Group PROMT(R)  
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05278646 Supplier Number: 48040748  
**Produits d'entretien La chasse gard e des hypermarch s**  
LSA, p82  
Oct 9, 1997  
Language: French; NONENGLISH Record Type: Abstract  
Document Type: Magazine/Journal; Trade

**ABSTRACT:**

...because of a very fragmented, even disorganised selection, and because of a lack of technical **information** to **help consumers choose** one **product** or another. According to SOFRES, 31% of car owners do not know any brand, and...

**12/3,K/71 (Item 35 from file: 16)**  
DIALOG(R) File 16:Gale Group PROMT(R)  
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05269688 Supplier Number: 48028912 (USE FORMAT 7 FOR FULLTEXT)  
**FOOD LAW: EUROCOOP HOMES IN ON CONSUMER INFORMATION**  
European Report, pN/A  
Oct 4, 1997  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 296

... s April 30 Green Paper on food legislation.

Only appropriate labelling featuring vital and useful **information** on a food product can **help the consumer** make a real **choice** between the different **goods** on offer in shops, according to EUROCOOP. The consumer rights' association believes that labelling requirements...

**12/3,K/72 (Item 36 from file: 16)**  
DIALOG(R) File 16:Gale Group PROMT(R)  
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05244442 Supplier Number: 47994810 (USE FORMAT 7 FOR FULLTEXT)  
**Looking For Specialists In Commerce, Content Sites: Start-up MultiLogic seeks Web developers**

Gage, Deborah  
Computer Reseller News, p78  
Sept 22, 1997  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 371

... products: Selector and Resolver.

Selector allows resellers to create question-and-answer dialogues that can help customers choose products and information over the Internet or an intranet. "Resellers can leverage what they know about a target..."

**12/3,K/73 (Item 37 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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05189812 Supplier Number: 47919612 (USE FORMAT 7 FOR FULLTEXT)  
**IBM Credit Announces New Short-Term Rental Program.**

Business Wire, p08191218  
August 19, 1997  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 288

(USE FORMAT 7 FOR FULLTEXT)  
**TEXT:**  
...WIRE)--Aug. 19, 1997--IBM Credit Corporation today announced a new rental program that offers selected equipment to help satisfy customers' short-term information technology requirements. This program provides solutions for several different customer situations including peak loads, special testing...

**12/3,K/74 (Item 38 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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05056113 Supplier Number: 47421688 (USE FORMAT 7 FOR FULLTEXT)  
**Keithley MetraByte publishes new Data Acquisition Catalog and Reference Guide.**  
Business Wire, p05301230  
May 30, 1997  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 339

... highly detailed information and complete specifications on Keithley MetraByte's data acquisition hardware and software products. The selector guides and technical information are designed to help users choose the proper equipment for their data acquisition applications. New Keithley MetraByte products are featured in a separate catalog...

**12/3,K/75 (Item 39 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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04801411 Supplier Number: 47065180 (USE FORMAT 7 FOR FULLTEXT)

**APRIA HEALTHCARE LAUNCHES NEW ON-LINE COMPUTER PROGRAM WITH KAISER PERMANENTE; Electronic Data Interface Facilitates Rapid Transmission of Respiratory Therapy and Home Medical Equipment Orders for Kaiser Permanente Members in Northern California.**

Business Wire, p01270279

Jan 27, 1997

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 670

... has allowed our administrative staff to spend less time on paperwork and more time directly **assisting members** with their **equipment** needs."

Apria Healthcare was **chosen** to be the HMO's **preferred** supplier of respiratory therapy and home medical equipment in California in 1995 and a contract...

**12/3,K/76 (Item 40 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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04765992 Supplier Number: 47015961 (USE FORMAT 7 FOR FULLTEXT)

**OTC dept. maintains momentum**

Troy, Mike

Drug Store News, p25

Jan 6, 1997

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 963

... sitting still either. During 1997 McNeil will roll out an interactive Tylenol store display that **helps consumers** diagnose their condition, provides **information** and **selects** the appropriate Tylenol **product**.

The interactive display was tested in Rite Aid drug stores and Publix and H.E...

**12/3,K/77 (Item 41 from file: 16)**

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04757820 Supplier Number: 47001559 (USE FORMAT 7 FOR FULLTEXT)

**Building RELATIONSHIPS**

Valero, Greg

Flooring, p20

Jan, 1997

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 1808

... value-added services. For example, Carpet Galleries, an Atlanta-based retailer serving the builder market, **helps** new home **buyers** make **selections** on interior decorating **products** they do not sell. This **information** is passed onto the builder, who can place orders from other suppliers, president Wendell Prescott...

**12/3,K/78 (Item 42 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)  
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04717265 Supplier Number: 46945050 (USE FORMAT 7 FOR FULLTEXT)  
**U S WEST Yellow Pages on the Internet Goes National with Business Listings and Residential White Pages Information**  
PR Newswire, p1203LATU026  
Dec 3, 1996  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 1676

... and complimentary maps to those who listed complete address information.

Text-based Web pages provide **information** **consumers** need to help them select businesses from which to buy **products** or services. "And with maps, people who turn to the U S WEST Yellow Pages..."

**12/3,K/79 (Item 43 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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04715243 Supplier Number: 46942074  
**Superior Consultant Holdings Corporation - Company Report**  
Investext, p1-17  
Dec 2, 1996  
Language: English Record Type: Abstract  
Document Type: Magazine/Journal; Trade

**ABSTRACT:**

...outside consultants for a wide range of information technology, strategic and operational solutions. Superior's **information** technology consulting services **assist** **clients** in developing long-term IT strategy through **selection** of technology and **products**, systems implementation, integration and management, and contract negotiation. Strategic planning consulting services include strategic planning...

**12/3,K/80 (Item 44 from file: 16)**  
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04481616 Supplier Number: 46579059 (USE FORMAT 7 FOR FULLTEXT)  
**VET DRUG RESIDUES NOT A BIG CONSUMER CONCERN, BUT CAUTION URGED AT IFT**  
Food Chemical News, v38, n23, pN/A  
July 29, 1996  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 1554

... Finally, progress toward a goal should be communicated and communication should be sustained, she said. **Consumers** can be **helped** to **choose** food **products** based upon **preference** and not upon a fear driven by special interest groups, Bruhn concluded.

**12/3,K/81 (Item 45 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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04300729 Supplier Number: 46303474 (USE FORMAT 7 FOR FULLTEXT)  
INTERNET ACCESS: AT&T LICENSES LYCOS NAVIGATION TOOLS FOR WORLDNET INTERNET  
SERVICE; LYCOS NAVIGATION TOOLS WILL GUIDE AT&T WORLDNET USERS THROUGH  
THEIR INTERNET SEARCHES  
EDGE, on & about AT&T, pN/A  
April 15, 1996  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 549

... s new service is designed to help people find their way into cyberspace, and has chosen the Lycos products to help guide their customers toward the specific information they're looking for on the Internet." The Lycos services will appear with a new...

12/3, K/82 (Item 46 from file: 16)  
DIALOG(R) File 16:Gale Group PROMT(R)  
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04293081 Supplier Number: 46291706 (USE FORMAT 7 FOR FULLTEXT)  
AT&T licenses Lycos navigation tools for WorldNet Internet Service; Lycos navigation tools will guide AT&T WorldNet users through their internet searches.  
Business Wire, p4091198  
April 9, 1996  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 673

... s new service is designed to help people find their way into cyberspace, and has chosen the Lycos products to help guide their customers toward the specific information they're looking for on the Internet."

The Lycos services will appear with a new...

12/3, K/83 (Item 47 from file: 16)  
DIALOG(R) File 16:Gale Group PROMT(R)  
(c) 2003 The Gale Group. All rts. reserv.

04215406 Supplier Number: 46166719 (USE FORMAT 7 FOR FULLTEXT)  
CMP'S TECHWEB(TM) UNVEILS INTERACTIVE BUYER'S GUIDE, A ONE-STOP DESTINATION  
FOR TECHNOLOGY PRODUCT INFORMATION  
PR Newswire, p222NYTH071  
Feb 22, 1996  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 732

... need from one location on TechWeb," he said.  
"The TechWeb Buyer's Guide will allow users to get information that will help them in product evaluation, and enable them to choose wisely when purchasing a computer product," added York.  
Additionally, the Buyer's Guide will feature a special section that will provide...

12/3, K/84 (Item 48 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2003 The Gale Group. All rts. reserv.

04126081 Supplier Number: 46021116 (USE FORMAT 7 FOR FULLTEXT)

**WHAT'S ON THE MENU AT THE HEALTHY CHOICE WEB SITE**

PR Newswire, p1221LATH017

Dec 21, 1995

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 431

... registered dietitians, participate in cooking classes with a Healthy Choice chef, and receive detailed nutrition information on Healthy Choice products .

2. Personal Trainer: This section helps consumers customize their fitness programs and learn weekly tips on diet, exercise and health.

3. A...

**12/3,K/85 (Item 49 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2003 The Gale Group. All rts. reserv.

03862587 Supplier Number: 45542066

**Why people stop shopping for furniture**

Furniture-Today, p12

May 15, 1995

Language: English Record Type: Abstract

Document Type: Magazine/Journal; Tabloid; Trade

**ABSTRACT:**

...frustrated with the time wasted in the shopping process. They feel there are too many choices of product and not enough information given. The report suggests that salespeople strive to conserve customers' time, provide more useful information and appeal to the positive emotions associated with furniture.

...

**12/3,K/86 (Item 50 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2003 The Gale Group. All rts. reserv.

03839132 Supplier Number: 45492631 (USE FORMAT 7 FOR FULLTEXT)

**FTC Issues Draft Trade Association Guidelines**

Comline Biotechnology & Medical, pN/A

April 24, 1995

Language: English Record Type: Fulltext

Document Type: Newswire; Professional

Word Count: 267

... media and frequency, the guidelines cover such possible violations as voluntary measures that excessively limit information that helps let consumers chose among products . On the other hand, setting voluntary standards that facilitate product choice such as eliminating false...

**12/3,K/87 (Item 51 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2003 The Gale Group. All rts. reserv.

03710222 Supplier Number: 45255019 (USE FORMAT 7 FOR FULLTEXT)

**More Show Business, Less Merchandise In 21st-Century Stores**

Brandweek, v0, n0, p21

Jan 9, 1995

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 1151

... Clairol computerized display called Clairol Color Choice Team System, rolled out in 1994. The system **helps consumers select the proper hair color product**. While the **information** is linked to Clairol's hair color products, it also addresses a shopper's basic...

**12/3,K/88 (Item 52 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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03692975 Supplier Number: 45225504 (USE FORMAT 7 FOR FULLTEXT)

**Selling a guide to Package making the most Tours of the market**

Tour & Travel News, v0, n0, pS19

Dec 26, 1994

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 1869

... products to specific client types, such as parents with children, elderly travelers or soft-adventure **customers**. 'Having some theme **helps**', she says.

Fred Poe, too, strongly **recommends** newsletters promoting tour **products** - and he notes that **preferred** tour operators will sometimes help pay the bill. 'Say, Look, I'll push your package...

**12/3,K/89 (Item 53 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2003 The Gale Group. All rts. reserv.

03000677 Supplier Number: 44072264 (USE FORMAT 7 FOR FULLTEXT)

**Cooper Group Marketing Study Reveals Consumers' True 'Colors'**

Aftermarket Business, p4

Sept 1, 1993

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Tabloid; Trade

Word Count: 590

... can take action with confidence. Because color is one of the most important factors in **helping consumers choose products**, businesses want **information** on consumer **preferences** in color. It is a well-known fact that products often fail when the color...

**12/3,K/90 (Item 54 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2003 The Gale Group. All rts. reserv.

02915183 Supplier Number: 43936444 (USE FORMAT 7 FOR FULLTEXT)

**ADVANCING THE CAUSE OF OTCS**

Community Pharmacy, p7

July, 1993

Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 458

... non-prescription medicines known and to ensure their proper and safe use. The pharmacist could assist the **customer** in making a suitable **product choice** and supply the **information** needed by the individual.

The right pharmacy environment and image was the key to the...

**12/3,K/91 (Item 55 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2003 The Gale Group. All rts. reserv.

02665742 Supplier Number: 43552862 (USE FORMAT 7 FOR FULLTEXT)  
**Boboli bases now gain wider availability**  
Frozen and Chilled Foods, p14  
Jan, 1993  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 204

... well as our own base with its unique flavour and texture. I believe Bobcli has **helped** provide **customers** with a wider **product choice** to match their range of **preferences**.'

Boboli arrived in the UK retail sector in July 1991 when Sainsburys signed an agreement...

**12/3,K/92 (Item 56 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2003 The Gale Group. All rts. reserv.

02239124 Supplier Number: 42921963 (USE FORMAT 7 FOR FULLTEXT)  
**Green marketing takes work**  
Crain's Detroit Business, pE-24  
April 19, 1992  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 549

**CRAIN'S DETROIT BUSINESS**

Consumers are proving to be conscientious but **picky** when shopping for Earth-friendly **products**, retailers say. Retailers know they must **help** guide **consumers**.

"The **customer** is looking for more **information** in the store to make decisions," said Susan England, environmental specialist for Troy-based Kmart...

**12/3,K/93 (Item 57 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2003 The Gale Group. All rts. reserv.

02176773 Supplier Number: 42831598 (USE FORMAT 7 FOR FULLTEXT)  
**Digital Extends Application Integration Solutions With ACA Services for Windows And Sun**  
News Release, p1  
March 16, 1992

Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 794

... users re-think the strategic role computer systems can play in operations. The Editor's Choice Award honors those few special product developments that help users envision information technology previously thought to be impractical, if not impossible.

ACA Services Version 2.1 will...

12/3,K/94 (Item 58 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2003 The Gale Group. All rts. reserv.

01971656 Supplier Number: 42523380  
**Healthy outlook for vitamins**  
Super Marketing, p28  
Nov 15, 1991  
Language: English Record Type: Abstract  
Document Type: Magazine/Journal; Trade

ABSTRACT:  
...article considers the VMS products which are selling well, predictions for future success, and the information available to consumers to help them choose the right product .

12/3,K/95 (Item 1 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

12422503 SUPPLIER NUMBER: 63718399 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**STATIC CONTROL CATALOG. (Brief Article)**  
American Printer, 225, 3, 95  
June, 2000  
DOCUMENT TYPE: Brief Article ISSN: 0744-6616 LANGUAGE: English  
RECORD TYPE: Fulltext  
WORD COUNT: 51 LINE COUNT: 00008

TEXT:  
...static neutralizing bars, ionizing blowers, web cleaning systems and electrostatic charging systems. Simco also provides information to help customers select the right equipment for their application.

12/3,K/96 (Item 2 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

12383048 SUPPLIER NUMBER: 63557544 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**New Literature.**  
Plant Engineering, 54, 7, 124  
July 1, 2000  
ISSN: 0032-082X LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 1949 LINE COUNT: 00198

... 0.03a350 gpm at pressures to 7000 psi. An easy-to-read chart

provides technical information, and a product selection matrix helps users choose test equipment for a specific application.  
Webster Instruments  
www.webster-inst.com  
<READERSERVICE>Circle 319</READERSERVICE>  
Test...

12/3,K/97 (Item 3 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

11414940 SUPPLIER NUMBER: 56200326 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**INTELLIGENT AGENTS: A PRIMER. (Technology Information)**  
Feldman, Susan; Yu, Edmund  
Searcher, 7, 9, 42  
Oct, 1999  
ISSN: 1070-4795 LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 9316 LINE COUNT: 00767

... consulting firm which evaluates information systems from a user-centered perspective, performs usability tests, and helps clients select suitable products for their information needs. She writes frequently on new information technologies.

Edmund Yu is director of Engineering for...

12/3,K/98 (Item 4 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

10337885 SUPPLIER NUMBER: 20941068 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Information System.**  
Aftermarket Business, n7, p56(1)  
July, 1998  
ISSN: 0892-1121 LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 34 LINE COUNT: 00006

TEXT:

Sherwin-Williams Automotive Finishes offers FaxBack, a new automated and instant information fulfillment system to assist customers in choosing refinish products. The system provides product information at 800-539-5409.

12/3,K/99 (Item 5 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

09974647 SUPPLIER NUMBER: 20161151  
**1997 Product of the Year Awards finalists: 10 years of the best products for the plant engineer. (Cover Story)**  
Plant Engineering, v51, n12, p62(38)  
Nov, 1997  
DOCUMENT TYPE: Cover Story ISSN: 0032-082X LANGUAGE: English  
RECORD TYPE: Abstract

...ABSTRACT: 1, 1996 to Sep 30, 1997. The entries were subdivided into 15 categories from which consumers will choose using ballots. To help the consumers select, product information on the products were

supplied.

**12/3,K/100 (Item 6 from file: 148)**  
DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

09961788 SUPPLIER NUMBER: 20132557 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Information Handling Services Announces New Catalog Collection Designed  
Specifically For The Petrochemical Industry.  
Business Wire, p1130006  
Jan 13, 1998  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 542 LINE COUNT: 00051

... to be able to offer simple, desktop access to thousands of pages of petrochemical catalog **information** to help **users** make the best possible part and product selections ."

IHS Engineering **Products** is the worldwide leader for engineering, technical, and regulatory information published in a variety of...

**12/3,K/101 (Item 7 from file: 148)**  
DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

09053541 SUPPLIER NUMBER: 18736461 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Marketing communication and the world wide web. (opportunities of internet  
marketing described)  
Berthon, Pierre  
Business Horizons, v39, n5, p24(9)  
Sep-Oct, 1996  
ISSN: 0007-6813 LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 6785 LINE COUNT: 00555

... products and offers free samples. Value is added through software that gives technical and compatibility **information** , helps the **buyer** select the right **product** , and answers any other questions relating to 3M office products. Finally, the 3M site helps...

**12/3,K/102 (Item 8 from file: 148)**  
DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

08928361 SUPPLIER NUMBER: 18542205 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Cosmetics business a priority for P&G. (Procter and Gamble Co.)  
Chain Drug Review, v18, n6, p56(1)  
March 11, 1996  
ISSN: 0164-9914 LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 1017 LINE COUNT: 00080

... into sections for face, eyes, lips and nails with explanations of each formula option and **information** to help **consumers** choose the right **products** .

Similarly, Max Factor will launch the Max Factor Studio wall this spring with comparable advantages...

**12/3,K/103 (Item 9 from file: 148)**

DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

08753663 SUPPLIER NUMBER: 18372560 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Integrated health care touted. (Pharmaceutical Research and Manufacturers  
of America Chmn. Charles Heimbold Jr.)  
Chain Drug Review, v18, n9, pRX1(2)  
May 6, 1996  
ISSN: 0164-9914 LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 1167 LINE COUNT: 00098

... really based on information, we view pharmacists in a very  
important role in disseminating that information and empowering  
consumers and helping consumers choose products as well as  
understand how to use products," she said.

PhRMA president Gerald Mossinghoff points...

12/3,K/104 (Item 10 from file: 148)  
DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

08333371 SUPPLIER NUMBER: 17632206 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Question: Where will retailers find new opportunities to increase their  
cookware business in 1996? (Interview)  
HFN The Weekly Newspaper for the Home Furnishing Network, v69, n46, p47(2)  
Nov 13, 1995  
DOCUMENT TYPE: Interview LANGUAGE: English RECORD TYPE: Fulltext;  
Abstract  
WORD COUNT: 1115 LINE COUNT: 00095

... being assailed with an overload of information about a bewildering  
array of choices. Retailers that help customers sort through this  
confusion providing a distinctive selection of quality product,  
together with information on the differences between them, will build  
trust and increase their sales.

"Additions to existing...

12/3,K/105 (Item 11 from file: 148)  
DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

08205068 SUPPLIER NUMBER: 17552851 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Burnertip and beyond: What will it take to open up retail gas distribution  
markets to real competition, open access, and customer choice? Who will  
benefit? What are the risks? (1995 Gas Executives' Forum)  
Davis, Erroll B., Jr.; Carrigg, James A.; Maher, Patrick J.; Wharton,  
Beverly A.; Kennedy, Bernard J.; Shretter, James; Ely, Gary G.; Terry, R.E.  
; Peoples, D. Louis; Baly, Michael; Casaday, Dean T.; Halvorsen, Jerald V.;  
Morris, Michael G.; Hayes, John E., Jr.; Zeigler, Charles E., Jr.; Davis,  
William E.; McNeil, Corbin A., Jr.  
Public Utilities Fortnightly (1994), 133, n17, 48(5)  
Sep 15, 1995  
LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 3381 LINE COUNT: 00282

... to bring open access to the retail distribution market. If done  
correctly, open access will help pipelines, distributors, marketers, and  
customers, because there will be customer choice and good information

that will lead to real competition, fair market pricing, and efficient services. However, all players...

12/3,K/106 (Item 12 from file: 148)

DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

08103515 SUPPLIER NUMBER: 17268989 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**It's a lousy job, but... somebody's got to advise parents on treating head lice, and it might as well be the pharmacist.**

Klepacki, Laura  
Supermarket News, v45, n35, p48(2)

August 28, 1995

ISSN: 0039-5803 LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 1357 LINE COUNT: 00109

... so advice can be easily given, he said.

And while most pharmacists felt comfortable offering suggestions to their **customers**, Silverblatt said she **prefers** not to **recommend** a **product** and would rather the customer see a physician for advice, "in case a stronger prescription..."

12/3,K/107 (Item 13 from file: 148)

DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

07746579 SUPPLIER NUMBER: 16680334 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Avoiding mistakes in catalog scheduling.**

Muldoon, Katie  
Direct, v7, n3, p81(2)  
March, 1995

ISSN: 1046-4174 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 981 LINE COUNT: 00073

... to creative team. Merchandise information forms (MIFs) are the result of time well spent squeezing **information** out of merchants responsible for **selecting products**. The forms **help** the **buyer** /merchant prioritize features and benefits in such a way that the copywriter gets [TABULAR DATA...]

12/3,K/108 (Item 14 from file: 148)

DIALOG(R) File 148:Gale Group Trade & Industry DB  
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07669806 SUPPLIER NUMBER: 16429771 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Stable growth for Shiseido but income falls.**

Cosmetics International, v19, n426, p11(2)  
Jan 25, 1995

ISSN: 0963-6137 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 2013 LINE COUNT: 00163

... marketing capabilities in Japan in 1994 by reorganising domestic cosmetics into two categories: cosmetics for **customers** the **assistance** of professional consultants when **choosing products**, and 'self-selection' **products**, for customers **preferring** to make their own choice. The group believes this move will allow it to better...

12/3,K/109 (Item 15 from file: 148)  
DIALOG(R) File 148:Gale Group Trade & Industry DB  
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07652314 SUPPLIER NUMBER: 16028737 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Shopping 2000: more show business, less merchandise in 21st-century stores.  
Marx, Wendy  
Brandweek, v36, n2, p20(2)  
Jan 9, 1995  
ISSN: 1064-4318 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 1225 LINE COUNT: 00094

... Clairol computerized display called Clairol Color Choice Team System, rolled out in 1994. The system helps consumers select the proper hair color product. While the information is linked to Clairol's hair color products, it also addresses a shopper's basic...

12/3,K/110 (Item 16 from file: 148)  
DIALOG(R) File 148:Gale Group Trade & Industry DB  
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07213736 SUPPLIER NUMBER: 15266830 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
As vitamin sales soar, chains hone offerings. (drug store chains)  
Chain Drug Review, v16, n6, p10(2)  
Feb 28, 1994  
ISSN: 0164-9914 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 1331 LINE COUNT: 00117

... buying vitamins today is especially confusing, considering the proliferation of products and the lack of information available to help consumers make wise selections ,," says One-A-Day product manager Steve Levy. "We aim to take the confusion out of the vitamin buying process...

12/3,K/111 (Item 17 from file: 148)  
DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

06815835 SUPPLIER NUMBER: 13259547 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Lab Safety is almost unbeatable. (Lab Safety Supply Inc.) (1993 American Catalog Awards)  
Catalog Age, v10, n9, p140(2)  
Sept, 1993  
ISSN: 0740-3119 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 1397 LINE COUNT: 00110

... specifications, compliance standards and pricing information for every item. Editorial copy presents safety-conscious general information about upcoming products ; how to copy helps customers select the right product for their workplace. Safety FYI boxes pinpoint potential safety hazards, and Insider's Tips direct...

12/3,K/112 (Item 18 from file: 148)  
DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

06719792 SUPPLIER NUMBER: 14527823 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Lean times. (low-fat diet) (includes related articles) (Health Trends Supplement)

Maslowska, Sally

Super Marketing, n1087, p38(2)

August 27, 1993

ISSN: 0261-4251 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 2209 LINE COUNT: 00177

... Fresh 'N' Lo."

St Ivel employs a very specific policy for labelling to ensure adequate information on product to enable informed consumer choice for individual foods and to help achieve a balanced diet. St Ivel branded products will declare all eight nutrients which include...

12/3,K/113 (Item 19 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

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06669410 SUPPLIER NUMBER: 14053563 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Contact management: simple to sophisticated: a wide range of products keeps track of essential contact information. (includes product information table, related article on case study of ACT! for Macintosh)

Waltz, Mitzi

MacWEEK, v7, n29, p57(3)

July 19, 1993

ISSN: 0892-8118 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 3363 LINE COUNT: 00284

... said.

Field Assistant from FIT Software, a single-user solution for entering and managing contact information, is a good choice for portable users. Field Assistant screens can combine several windows or views - contact cards, to-do lists and calendars - so...

12/3,K/114 (Item 20 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

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06461062 SUPPLIER NUMBER: 13164759 (USE FORMAT 7 OR 9 FOR FULL TEXT)

PELLA PRODUCTS RECOGNIZED FOR PERFORMANCE LEADERSHIP; NATIONAL FENESTRATION RATING COUNCIL CERTIFIES ENERGY-EFFICIENT PELLA PRODUCTS

PR Newswire, p0528MN001

May 28, 1993

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 512 LINE COUNT: 00043

TEXT:

...on the gas pump ... nutritional labeling on food items. These programs were all designed to help today's information-seeking consumers make educated decisions about the products they choose to use in their daily lives.

12/3,K/115 (Item 21 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

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06407895 SUPPLIER NUMBER: 13522424 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**What to bet on at CES. (Consumer Electronics Show)**

Carter-Lome, Maxine  
Cellular Marketing, v8, n1, p29(3)  
Jan, 1993

ISSN: 0890-2402 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 1123 LINE COUNT: 00092

... cradle. The kits feature full color retail packaging with high-impact graphics, along with detailed **product information** to help **consumers select** the right cellular phone **product** for their needs.

Power +

Unitech Industries redefines the shape of battery charging as well as

...

**12/3,K/116 (Item 22 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
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06083556 SUPPLIER NUMBER: 12366858 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**EQUIFAX REPORTS SECOND QUARTER EARNINGS INCREASE**

PR Newswire, 0721A1149  
July 21, 1992

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 567 LINE COUNT: 00076

... has 12,000 employees in locations in the United States, Canada and Europe. Equifax provides **information** services and automated systems that help its **customers** grant credit, insure lives and property, **select** new employees, market **products** and complete other transactions that benefit the economy, business and consumers. Revenues for the year...

**12/3,K/117 (Item 23 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

05924701 SUPPLIER NUMBER: 13686642 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Information content of advertising in the United States, Japan, South**

**Korea, and the People's Republic of China.**  
Keown, Charles F.; Jacobs, Laurence W.; Schmidt, Richard W.; Ghymn, Kyung-II

International Journal of Advertising, v11, n3, p257(11)  
Summer, 1992

ISSN: 0265-0487 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 3533 LINE COUNT: 00296

... expenditure actually reduces prices to consumers.

An integral portion of this economic justification is whether **information** cues are appropriate to assist the **consumer** in making a rational choice among alternative **products**. Resnik and Stern's (1977) seminal article developed 14 criteria or information signals by which...

**12/3,K/118 (Item 24 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

05837015 SUPPLIER NUMBER: 12184079 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**EQUIFAX OPTIMISTIC ABOUT REVENUE AND PROFIT GROWTH, CHIEF EXECUTIVE TELLS**

**SHAREHOLDERS**  
PR Newswire, 0429A4308  
April 29, 1992  
LANGUAGE: ENGLISH      RECORD TYPE: FULLTEXT  
WORD COUNT: 506      LINE COUNT: 00043

... 1899 in Atlanta, Equifax today operates in the United States, Canada and Europe. Equifax provides information services and automated systems that help its customers grant credit, insure lives and property, select new employees, market products and services and complete other transactions that benefit the economy, business and consumers. Equifax's...

**12/3,K/119 (Item 25 from file: 148)**  
DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

05801933      SUPPLIER NUMBER: 11970069      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**GPO outlines its vision for on-line publishing. (Government Printing Office)**  
Quindlen, Terrey Hatcher  
Government Computer News, v11, n4, p1(2)  
Feb 17, 1992  
ISSN: 0738-4300      LANGUAGE: ENGLISH      RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 833      LINE COUNT: 00069

... Printing and Publishing, Hohns said.  
The agency also plans to create the Office of Electronic Information Dissemination Services, which will help customers choose the best electronic products for their needs.  
Meanwhile, GPO is working now on an on-line model of the...

**12/3,K/120 (Item 26 from file: 148)**  
DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

05401968      SUPPLIER NUMBER: 10976394      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**EQUIFAX TO CREATE WORLD-CLASS CONSUMER CREDIT SUPPORT SERVICES**  
PR Newswire, 0715P5682  
July 15, 1991  
LANGUAGE: ENGLISH      RECORD TYPE: FULLTEXT  
WORD COUNT: 438      LINE COUNT: 00037

... 000 employees in 1,100 locations in the United States, Canada and Europe. Equifax provides information services and automated systems that help its customers grant credit, insure lives and property, select new employees, market products, and complete other transactions that benefit the economy, business, and consumers. Equifax's revenues for...

**12/3,K/121 (Item 27 from file: 148)**  
DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

05167683      SUPPLIER NUMBER: 10818400      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**EQUIFAX INC. ACHIEVES FORTUNE 500 STATUS**  
PR Newswire, 0611P5744  
June 11, 1991

LANGUAGE: ENGLISH      RECORD TYPE: FULLTEXT  
WORD COUNT: 330      LINE COUNT: 00026

... 000 employees in 1,100 locations in the United States, Canada and Europe. Equifax provides **information** services and automated systems that **help** its **customers** grant credit, insure lives and property, **select** new employees, market **products**, and complete other transactions that benefit the economy, business and consumers. Equifax's revenues for...

**12/3,K/122 (Item 28 from file: 148)**  
DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

05116393      SUPPLIER NUMBER: 10532384      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**EQUIFAX SIGNS AGREEMENT TO ACQUIRE ASSETS OF MERCHANTS CREDIT ASSN. OF MOBILE**  
PR Newswire, 0401P6142  
April 1, 1991  
LANGUAGE: ENGLISH      RECORD TYPE: FULLTEXT  
WORD COUNT: 268      LINE COUNT: 00022

... employees in 1,100 locations in the United States, Canada and in Europe. Equifax provides **information** services and automated systems that **help** its **customers** grant credit, insure lives and property, **select** new employees, market **products**, and complete other transactions that benefit the economy, business and consumers. Equifax's revenues for...

**12/3,K/123 (Item 29 from file: 148)**  
DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

05081996      SUPPLIER NUMBER: 09784949      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Lotus, Equifax cancel shipment of Lotus MarketPlace: Households.**  
PR Newswire, 0123AT001  
Jan 23, 1991  
LANGUAGE: ENGLISH      RECORD TYPE: FULLTEXT  
WORD COUNT: 879      LINE COUNT: 00075

... 000 employees in 1,100 locations in the United States, Canada, and Europe. Equifax provides **information** services and automated systems that **help** **customers** grant credit, insure lives and property, **select** new employees, market **products**, and complete other transactions that benefit the economy, business and consumers. Equifax's revenues for...

**12/3,K/124 (Item 30 from file: 148)**  
DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

04892829      SUPPLIER NUMBER: 09333086      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**New safety products meet tough standards.**  
Avery, Susan  
Purchasing, v109, n6, p64(4)  
Oct 25, 1990  
ISSN: 0033-4448      LANGUAGE: ENGLISH      RECORD TYPE: FULLTEXT  
WORD COUNT: 3952      LINE COUNT: 00326

... in light weight as well as reliability and durability in service.

Safety products

The following **information** is available from suppliers to assist **buyers** with the **selection** of health and safety **products**. For more **information**, circle the appropriate number on the Information Retrieval Service card in the back of this...

**12/3,K/125 (Item 31 from file: 148)**

DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

04872165 SUPPLIER NUMBER: 09146346 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Sales careers need recession proofing.**

Willard, William L.

National Underwriter Life & Health-Financial Services Edition, n45, p11(3)  
Nov 5, 1990

ISSN: 0893-8202 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 1124 LINE COUNT: 00086

... and other publications each month to stay on top of issues concerning his prospects and **clients**. This **information** helps keep existing **clients** and policyholders current, supports his **product recommendations** in sales presentations, and creates specific, timely reasons to contact new prospects.

Even in the...

**12/3,K/126 (Item 32 from file: 148)**

DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

04855359 SUPPLIER NUMBER: 08927640 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**What's in store for buyers of racks and shelving? (storage products)**

Avery, Susan

Purchasing, v109, n4, p92(3).

Sept 27, 1990

ISSN: 0033-4448 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 1972 LINE COUNT: 00161

... Look for more wire grid and color-coded shelving.  
Racks, shelving, & storage products

The following **information** is available from manufacturers to assist **buyers** with the **selection** of racks, shelving, & storage **products**. For your free copy, circle the appropriate number on the Information Retrieval

**12/3,K/127 (Item 33 from file: 148)**

DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

04834591 SUPPLIER NUMBER: 08933570 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Environment tops concerns list. (Direct Marketing Association)**

management of WORLD WASTES, v33, n9, p10(1)

Sept, 1990

ISSN: 0161-035X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 418 LINE COUNT: 00037

... the DMA Task Force on Environmental Issues, will be used by the trade association to **help** develop **information products** for its

members and recommend environmentally-safe practices for direct mailers and marketers.

"The 1990's will be a decade...

12/3,K/128 (Item 34 from file: 148)

DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

04824923 SUPPLIER NUMBER: 09555991 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Equifax elects Dan W. McGlaughlin to board of directors.

PR Newswire, 1031AT008

Oct 31, 1990

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 355 LINE COUNT: 00030

... 000 employees in 1,100 locations in the United States, Canada, and Europe. Equifax provides information services and automated systems that help customers grant credit, insure lives and property, select new employees, market products, and complete other transactions that benefit the economy, business and consumers. Equifax's revenues for...

12/3,K/129 (Item 35 from file: 148)

DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

04799839 SUPPLIER NUMBER: 09453743 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Most Americans are concerned about their personal debt level, but support current credit-approval system. (National Foundation for Consumer Credit)

PR Newswire, 0928AT014

Sept 28, 1990

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 683 LINE COUNT: 00056

... 000 employees in 1,100 locations in the United States, Canada, and Europe. Equifax provides information services and automated systems that help customers grant credit, insure lives and property, select new employees, market products, and complete other transactions that benefit the economy, business and consumers. Equifax's revenues for...

12/3,K/130 (Item 36 from file: 148)

DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

04599908 SUPPLIER NUMBER: 08494924 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Abrasives producers fight it out; buyers are the real winners in latest clash where service is the battleground. (Product Update)

Avery, Susan

Purchasing, v108, n8, p86(3)

May 3, 1990

ISSN: 0033-4448 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 1797 LINE COUNT: 00146

... full range of products offered by Merit as well as safety and operating suggestions. Application information also is included to assist buyers with selecting the right product for their applications. Circle 209 Milford. Data sheet details Milford's new generation Carbide Cobra...

12/3,K/131 (Item 37 from file: 148)  
DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

04587245 SUPPLIER NUMBER: 09014709 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Detergents, the consumer and the environment. (Detergents Special Issue)**  
Kolber, Eva  
Chemistry and Industry, n6, p179(3)  
March 19, 1990  
ISSN: 0009-3068 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 1359 LINE COUNT: 00115

... the environment.

The question remains, does a detailed description of a detergent's formulation really **help** the **consumer** to **choose** the **product** he or she **prefers**? The consumer has a limited knowledge of the toxicity and environmental effects of specific chemicals...

12/3,K/132 (Item 38 from file: 148)  
DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

04576497 SUPPLIER NUMBER: 08531456 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**New survey finds consumers concerned but pragmatic about privacy.**  
PR Newswire, 0611AT005  
June 11, 1990  
LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 679 LINE COUNT: 00057

... employees in 1,100 locations in the United States, Canada and in Europe. Equifax provides **information** services and automated systems that **help** its **customers** grant credit, insure lives and property, **select** new employees, market **products**, and complete other transactions that benefit the economy, business and consumers. Equifax's revenues for...

12/3,K/133 (Item 39 from file: 148)  
DIALOG(R) File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

03926982 SUPPLIER NUMBER: 07689221 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Options for making animal products part of a leaner diet.**  
Glaser, Lewrene K.  
National Food Review, v12, n1, p27(4)  
Jan-March, 1989  
ISSN: 0161-4274 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 2668 LINE COUNT: 00221

... information tags, for example--would allow consumers to make more informed decisions. Point-of-purchase **information** could also **help** **consumers** understand new low-fat **products**. The NRC **recommends** the exemption of point-of-purchase programs from Food and Drug Administration regulations that require...

12/3,K/134 (Item 40 from file: 148)  
DIALOG(R) File 148:Gale Group Trade & Industry DB

(c)2003 The Gale Group. All rts. reserv.

03518453 SUPPLIER NUMBER: 06634101 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
The rational selection of nonprescription analgesics. (includes related  
article and continuing education test questions)  
Van Tyle, Kent; Sogol, Elliott M.  
Drug Topics, v132, n7, p68(8)  
April 4, 1988  
ISSN: 0012-6616 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 3881 LINE COUNT: 00334

The pharmacist is well positioned to provide accurate, comparative  
product information to help the consumer in rational analgesic  
product selection. The purpose of this review is to compare the three  
major single-ingredient products-aspirin...

12/3,K/135 (Item 41 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

03482823 SUPPLIER NUMBER: 06440799 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Why reinvent the wheel? How marketers can use available travel research.  
Wynegar, Don  
Business America, v109, n4, p8(2)  
Feb 15, 1988  
ISSN: 0190-6275 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 872 LINE COUNT: 00076

... major international travel markets. These data on travelers'  
characteristics, activities, wants/needs, images, attitudes, and  
preferences can help users make decisions about product positioning  
and target market selection.

Assessing the economic significance and impact of foreign visitor  
spending. USTTA studies of the distribution...

12/3,K/136 (Item 42 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

03324139 SUPPLIER NUMBER: 06086325 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Boosting sales using CIA. (Marketing Management - consumer information  
analysis)  
Forbes, Paul M.  
National Petroleum News, v79, n11, p81(1)  
Nov, 1987  
ISSN: 0149-5267 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 984 LINE COUNT: 00079

... we're not referring to the Central Intelligence Agency. CIA in this  
case stands for Consumer Information Analysis, and it can help you  
hire good people, aid in site selection and boost sales by providing  
data to develop highly effective advertising and promotion programs.

CIA...

12/3,K/137 (Item 43 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

03137050 SUPPLIER NUMBER: 04791582 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Promises, promises. (promising high yields on life products)**  
Press, Alan  
Best's Review - Life-Health Insurance Edition, v87, p36(3)  
March, 1987  
ISSN: 0005-9706 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 1103 LINE COUNT: 00088

... be factored into the equation? Should an agent who wants to fulfill his obligations to help a client select the most appropriate product seek out additional information before making a recommendation?

A bit of simple research, drawn primarily from Best's Insurance...

12/3,K/138 (Item 44 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

03083673 SUPPLIER NUMBER: 04754214  
**Sales training builds customer satisfaction. (banking customer relations)**  
Rabourn, William B., Jr.; Parker, Stephen; Brown, Gene  
Bank Marketing, v19, n3, p12(2)  
March, 1987  
ISSN: 0888-3149 LANGUAGE: ENGLISH RECORD TYPE: ABSTRACT

...ABSTRACT: and tellers, whose work entails customer contact. The knowledgeable employee can do more than provide customers with information, by offering congenial assistance in product selection after assessing customer needs. Many customers perceive financial institutions to be similar in terms of what services they...

12/3,K/139 (Item 45 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

03008651 SUPPLIER NUMBER: 04370358 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**The employment in retail trade, 1973-1985. (statistical analysis)**  
Haugen, Steven E.  
Monthly Labor Review, v109, p9(8)  
Aug, 1986  
CODEN: MLARA ISSN: 0098-1818 LANGUAGE: ENGLISH RECORD TYPE:  
FULLTEXT  
WORD COUNT: 4357 LINE COUNT: 00351

... for which it has been exceedingly difficult to substitute capital for labor. Whether through providing information and assistance to the customer in the selection of the product, ringing up the sale, or in delivering the product, the retail worker is an intrinsic...

12/3,K/140 (Item 46 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2003 The Gale Group. All rts. reserv.

02364322 SUPPLIER NUMBER: 00603469 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Enter the Business Mac-Apple in the Office.**  
Modern Office Technology, v30, n3, p34  
March, 1985

DOCUMENT TYPE: product announcement ISSN: 0746-3839 LANGUAGE:  
ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 3669 LINE COUNT: 00292

... are able to provide a true clearinghouse for software developers. These standards for development will assist consumers in product evaluation and selection, and will provide a new information source to the industry. The NSRB does not serve to 'approve' or 'recommend' software by...

**12/3,K/141 (Item 47 from file: 148)**  
DIALOG(R) File 148:Gale Group Trade & Industry DB  
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02350942 SUPPLIER NUMBER: 03807997 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
The Perkin-Elmer Corp. announces it will mark the opening of its new sales and service office in June 26.  
PR Newswire, NYPR71  
June 7, 1985  
LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 311 LINE COUNT: 00026

... for Perkin-Elmer customers in the Chicagoland area.  
The office staff is ready to provide information and to assist customers in selecting the proper equipment for their particular application. Perkin-Elmer markets systems for technical and business applications, including scientific...

**12/3,K/142 (Item 48 from file: 148)**  
DIALOG(R) File 148:Gale Group Trade & Industry DB  
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02336718 SUPPLIER NUMBER: 03793498 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
Direct to the consumer; a blend of direct marketing and traditional in-store selling can increase sales.  
Schneider, John  
Nation's Business, v73, p29(2)  
June, 1985  
ISSN: 0028-047X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 1345 LINE COUNT: 00108

... let the store go beyond its geographic setting to reach new customers. It can collect information on customers, to help0 retailers choose merchandise and delivery systems meeting different customers' needs.

"If you set yourself apart," Sroge says, "you..."

**12/3,K/143 (Item 49 from file: 148)**  
DIALOG(R) File 148:Gale Group Trade & Industry DB  
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01747925 SUPPLIER NUMBER: 02781072 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**War of the words. (FTC)**  
Gatty, Bob  
Nation's Business, v71, p36(2)  
June, 1983  
ISSN: 0028-047X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 1528 LINE COUNT: 00124

... As an example of eliminating unfairness, he cites FTC rules requiring manufacturers to give certain **information** that **helps consumers choose** between products. (For a report on the FTC's consumer protection efforts, see page 38.)

Although the...

12/3,K/144 (Item 1 from file: 160)  
DIALOG(R) File 160:Gale Group PROMT(R)  
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01225294

Optical file equipment is becoming the preference of makers of computer-aided design and manufacturing (CAD/CAM).  
DEMPA DIGEST July 8, 1985 p. 5

Japan: Optical files are becoming the **equipment of choice** in computer **assisted** design/computer **assisted** manufac applications. **Users prefer** the optical discs for their ability to store amounts of data beyond the limits of...

12/3,K/145 (Item 2 from file: 160)  
DIALOG(R) File 160:Gale Group PROMT(R)  
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01214662

Direct to the Consumer.  
NATION'S BUSINESS June, 1985 p. 29,32

... offerings and go beyond its geographic setting to reach new customers. It can also collect **information** on **customers** to help **retailers choose** **merchandise** meeting different **customers** ' needs.

...

12/3,K/146 (Item 3 from file: 160)  
DIALOG(R) File 160:Gale Group PROMT(R)  
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00908237

Phones Ltd (San Francisco, CA), a telephone retailer, emphasizes personal service and offers repair work to its customers.  
) Mart April, 1983 p. 9

... provided for customers who need them. An audio/visual presentation explains features, prices and other **information** to help **consumers select** **phone equipment**. Phones Limited advertises extensively in local newspapers and other area media.

12/3,K/147 (Item 4 from file: 160)  
DIALOG(R) File 160:Gale Group PROMT(R)  
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00867430

Managers must understand the basics of perspective, interpreting the system and setting basic goals for the work unit, according to TR Horton of

American Management Assns.  
PIMA January, 1983 p. 15

... a simple statement of goals, regularly check performance against standards, list corrective actions to assure good performance, select the best resources from which an individual can obtain help and information , and set a time in advance to supply help and information necessary.

...

**12/3,K/148 (Item 1 from file: 275)**  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
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02179353 SUPPLIER NUMBER: 20642591 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Americans Take Pagers On Vacation - Survey.**  
Newsbytes, pNEW05220030  
May 22, 1998  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 529 LINE COUNT: 00044

... s e-mail, fax machines, cell phones -- they've all had a dramatic impact."

The information from real consumers will help the firm create new products and recommend new messaging technology to help customers become more efficient, said Cox.

Asked if Casio has created any new market strategies based...

**12/3,K/149 (Item 2 from file: 275)**  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
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02079258 SUPPLIER NUMBER: 19507201 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Spin a dazzling page. (review of seven Web authoring applications)**  
(includes related article on presentation programs and HTML) (Build Your Own Web Site) (Software Review) (Evaluation)  
McKeefry, Hailey Lynne  
Home Office Computing, v15, n6, p95(6)  
June, 1997  
DOCUMENT TYPE: Evaluation ISSN: 0899-7373 LANGUAGE: English  
RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 4196 LINE COUNT: 00317

...ABSTRACT: excellent balance of power, features and ease of use. However, the addition of templates to help new users get started would be helpful . Quarterdeck's WebAuthor 2.5 is a good choice for users who prefer to create a Web page in Microsoft Word 6.0. InContext's Spider 1.2...

**12/3,K/150 (Item 3 from file: 275)**  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
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01666185 SUPPLIER NUMBER: 15055880 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Mac groupware: a collaborative effort. (Special Report)**  
Snyder, Joel  
LAN Magazine, v9, n3, p130(9)

March, 1994

ISSN: 0898-0012 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 6212 LINE COUNT: 00497

... Together, these applications combine all aspects of the support relationship between a business and its **customers** : **customer** support, help desks, sales, quality assurance, and distribution of **product** information .

When a business **selects** Vantive System as its customer-support tool, it's accepting both the software that Vantive...

**12/3,K/151 (Item 4 from file: 275)**  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
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01599520 SUPPLIER NUMBER: 13761570 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Data Based Advisor 1993 Buyer's Guide. (preview of following articles on database development tools and techniques) (Brief Article) (Buyers Guide)**  
Data Based Advisor, v11, n5, p39(1)  
May, 1993  
DOCUMENT TYPE: Buyers Guide ISSN: 0740-5200 LANGUAGE: ENGLISH  
RECORD TYPE: FULLTEXT  
WORD COUNT: 174 LINE COUNT: 00013

TEXT:

...suggestions for making the right choice. Whether you're an end user or a developer, **choosing** from the myriad of **products** is a daunting task. Our 1993 **Buyer** 's Guide will **help** provide the **information** you need to choose the database management system that will give you that competitive edge.

**12/3,K/152 (Item 1 from file: 621)**  
DIALOG(R)File 621:Gale Group New Prod.Annou. (R)  
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01631021 Supplier Number: 48397783 (USE FORMAT 7 FOR FULLTEXT)  
**Green Power Marketers Form New Trade Association**  
PR Newswire, pN/A  
April 1, 1998  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 522

...  
The REA supports efforts to require uniform environmental disclosure for all power products. This basic **information** will **help** **customers** **choose** cleaner power **products** and foster healthy competition among power suppliers. "The group has already submitted comments on the...

**12/3,K/153 (Item 1 from file: 636)**  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2003 The Gale Group. All rts. reserv.

04469534 Supplier Number: 56957453 (USE FORMAT 7 FOR FULLTEXT)  
**LEARNED INFORMATION: Sourcing IT services, hardware susuppliers and end-users has never been more simple.**

M2 Presswire, pNA  
Oct 27, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 527

... Users Year Book 2000. The process is made easy with fully up-to-date, detailed **profiles** of thousands of companies to **help users select** the right products and services for their business. Available in three separate volumes, The Computer Users Year Book...

**12/3,K/154 (Item 2 from file: 636)**  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2003 The Gale Group. All rts. reserv.

04457010 Supplier Number: 56200422 (USE FORMAT 7 FOR FULLTEXT)  
**E&Y FINDS FIRMS UNCLEAR ON WHETHER CRM WORKS.**  
Financial Net News, v4, n40, p5  
Oct 4, 1999  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 275

... using CRM. Instead, they are trying out one of three models: competing on price, providing **information** on their sites to **help customers choose products** or trying to **help customers** identify and pursue life goals.

**12/3,K/155 (Item 3 from file: 636)**  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2003 The Gale Group. All rts. reserv.

04440080 Supplier Number: 55876506 (USE FORMAT 7 FOR FULLTEXT)  
**21STORE.COM: 21store.com joins Egg Shopping Zone >T.**  
M2 Presswire, pNA  
Sept 27, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 537

... can access full information about 21Store.com's product range, as well as refer to **buyer's** guide **information** to **help** them **choose** the best **equipment** for their specific needs. They can then order products on-line via the secure ordering...

**12/3,K/156 (Item 4 from file: 636)**  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2003 The Gale Group. All rts. reserv.

04429460 Supplier Number: 55745489 (USE FORMAT 7 FOR FULLTEXT)  
**21STORE.COM: 21Store.com introduces SoftGSM >T.**  
M2 Presswire, pNA  
Sept 14, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 483

... can access full information about 21Store.com's product range, as well as refer to **buyer**'s guide **information** to help them **choose** the best **equipment** for their specific needs. They can then order products on-line via the secure

**12/3,K/157 (Item 5 from file: 636)**  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2003 The Gale Group. All rts. reserv.

04398945 Supplier Number: 55366479 (USE FORMAT 7 FOR FULLTEXT)  
**21STORE.COM: 21Store.com pioneers secure payment sy system for online shoppers.**

M2 Presswire, pNA  
August 4, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 680

... can access full information about 21Store.com's product range, as well as refer to **buyer**'s guide **information** to help them **choose** the best **equipment** for their specific needs. They can then order products on-line via the secure ordering...

**12/3,K/158 (Item 6 from file: 636)**  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2003 The Gale Group. All rts. reserv.

03918187 Supplier Number: 50140161 (USE FORMAT 7 FOR FULLTEXT)  
**-HOGG, ROBINSON: Hogg Robinson plc launches its latest Internet site in preparation for e-commerce**  
M2 Presswire, pN/A  
July 8, 1998  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 574

... the heart of the site is the product and services area. Based on some simple **information** about the **user**, the site **helps** by only providing relevant **information** through its **product selector**; using two sub windows it lets users see the full range available and enables them  
...

**12/3,K/159 (Item 7 from file: 636)**  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2003 The Gale Group. All rts. reserv.

03913775 Supplier Number: 50125395 (USE FORMAT 7 FOR FULLTEXT)  
**SOLAR ELECTRIC PLANT SOLAR CO. AWAITS OK TO BUILD WORLD'S LARGEST SOLAR FARM**  
Solar & Renewable Energy Outlook, v24, n6, pN/A  
June 17, 1998  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Newsletter; Trade  
Word Count: 699

... turbine.  
NRDC ENDORSEMENT-The Natural Resources Defense Council (NRDC) has

released a list of "environmentally preferable electricity products" to help California customers choose power providers that use renewables. Six offerings made the list: EarthSmart Power from Enron Corp...

12/3,K/160 (Item 8 from file: 636)  
DIALOG(R) File 636:Gale Group Newsletter DB(TM)  
(c) 2003 The Gale Group. All rts. reserv.

03748960 Supplier Number: 48107141 (USE FORMAT 7 FOR FULLTEXT)  
**OFFICE OF TELECOMMUNICATIONS:** Oftel names telecoms companies failing to disclose quality of service  
M2 Presswire, pN/A  
Nov 6, 1997  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 558

... shows more companies than ever before reporting across a wide range of services. This is helping customers to choose by giving them good information about the quality of service they can expect to receive. It also promotes competition by...

12/3,K/161 (Item 9 from file: 636)  
DIALOG(R) File 636:Gale Group Newsletter DB(TM)  
(c) 2003 The Gale Group. All rts. reserv.

03675511 Supplier Number: 47921811 (USE FORMAT 7 FOR FULLTEXT)  
**IBM:** IBM Credit announces new short-term rental program  
M2 Presswire, pN/A  
August 20, 1997  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 300

RDATE:190897  
IBM Credit Corporation today announced a new rental program that offers selected equipment to help satisfy customers' short-term information technology requirements. This program provides solutions for several different customer situations including peak loads, special...

12/3,K/162 (Item 10 from file: 636)  
DIALOG(R) File 636:Gale Group Newsletter DB(TM)  
(c) 2003 The Gale Group. All rts. reserv.

03337668 Supplier Number: 46859922 (USE FORMAT 7 FOR FULLTEXT)  
**PERFORMANCE DIRECT INTRODUCES NEW INFOCATALOGUE**  
Telecomworldwire, pN/A  
Nov 4, 1996  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 92

... same time as the expansion of the company's products. The 28 page infocatalogue contains information guides which assist the customers when it comes to choosing the right product. The expansion of the products range include the full-configured Apple and UMAX systems which...

12/3,K/163 (Item 11 from file: 636)  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2003 The Gale Group. All rts. reserv.

02985920 Supplier Number: 46088663 (USE FORMAT 7 FOR FULLTEXT)  
**CANADA'S RADARSAT OFFERS KEY CLEANUP DATA**

Environmental Remediation Technology, v4, n2, pN/A  
Jan 24, 1996  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 689

... Richmond, British Columbia, Canada, has compiled, RADARSAT Illuminated: Your Guide to Products and Services. This **user** guide will assist in the **selection** and ordering of **information products** for various environmental applications and projects. For more information or to obtain a copy of...

12/3,K/164 (Item 12 from file: 636)  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2003 The Gale Group. All rts. reserv.

01297649 Supplier Number: 41467728 (USE FORMAT 7 FOR FULLTEXT)  
**PACKAGING AND PRODUCT CLAIMS ARE NEXT ON THE U.S. HIT LIST**  
Green Marketing Report, v1, n2, pN/A  
August, 1990  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 202

... and industry representatives to develop product rules or marketing guidelines.

The proposal calls for: giving **consumers** reliable and consistent guidance to **help choose** environmentally- preferable products ; establishing uniform, accurate standards and definitions governing the use of environmental marketing claims; preventing the...

12/3,K/165 (Item 1 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2003 The Dialog Corp. All rts. reserv.

10875686 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Citibank going big in third-party unit trusts**  
Compiler: Pauline S.C. Ng  
STAR (MALAYSIA)  
May 04, 2000  
JOURNAL CODE: WTSM LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 429

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... assist customers in their investment planning process.  
He said the Financial needs analysis software would **help** identify the **customer** 's investment **profile** and **recommend** suitable investment **products** .

12/3,K/166 (Item 2 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2003 The Dialog Corp. All rts. reserv.

10170492 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
eHow.com and Feedback Direct Co-Develop Content for Consumers' Customer Service Needs  
PR NEWSWIRE  
March 21, 2000  
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 633

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... gathering mode all the way through the buying transaction. Access to clear, concise customer service **information** strengthens our offering because it **helps consumers** feel more confident about the **product choices** they make."

"Extending our presence to provide Feedback Direct's Customer Service advice to consumers..."

12/3,K/167 (Item 3 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2003 The Dialog Corp. All rts. reserv.

08594327 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
New democrats are drawn from broad church  
FRED BRIDGLAND  
HERALD (UNITED KINGDOM)  
December 02, 1999  
JOURNAL CODE: FGH LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 672

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... Seattle.  
Sizer says the WTO should reform market mechanisms to encourage the free flow of **information** to **help consumers choose products** from managed forests, rather than those which have been pillaged with little regard for environmental...

12/3,K/168 (Item 4 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2003 The Dialog Corp. All rts. reserv.

08492810 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
ENVIRONMENT: Breaking the logjam: Talks on slowing global forest loss have stagnated for 10 years. But Nigel Sizer argues that this week's WTO summit in Seattle provides a great opportunity to put trade and ecosystems on a par  
NIGEL SIZER  
GUARDIAN  
December 01, 1999  
JOURNAL CODE: FGDN LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 919

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... step would be to nurture reform of market mechanisms by encouraging the free flow of **information** to **help** ensure that **consumers** can choose to buy **products** from well-managed forests, rather than from those which have been pillaged with scant regard...

12/3,K/169 (Item 5 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2003 The Dialog Corp. All rts. reserv.

08471414 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Breaking the logjam: Talks on slowing global forest loss have stagnated for 10 years. But Nigel Sizer argues that this week's WTO summit in Seattle provides a great opportunity to put trade and ecosystems on a par

GUARDIAN

December 01, 1999

JOURNAL CODE: FGDN LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 919

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... step would be to nurture reform of market mechanisms by encouraging the free flow of **information** to **help** ensure that **consumers** can choose to buy **products** from well-managed forests, rather than from those which have been pillaged with scant regard...

12/3,K/170 (Item 6 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2003 The Dialog Corp. All rts. reserv.

06031209 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
City Regulation - FSA's consumer education programme.  
ACCOUNTANCY, p72  
July 01, 1999  
JOURNAL CODE: FACC LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 110

...system.

The two main themes are education, to enable individuals to become financially literate, and **consumer information** and advice, to **help** in the **selection** of the appropriate **products**.

12/3,K/171 (Item 7 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2003 The Dialog Corp. All rts. reserv.

03193697 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
Body Shop shuts US stores as profits slide  
FRANCESCO GUERRERA  
INDEPENDENT  
October 23, 1998  
JOURNAL CODE: FIND LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 380

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... is also trialling a new store format, with fewer lines on the shelves but more **information** to **help** **customers** **choose** **products**.

The company hopes that the new measures, to be announced in May 1999, will increase...

12/3,K/172 (Item 8 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2003 The Dialog Corp. All rts. reserv.

02555922  
**Internet**  
ACCOUNTANCY  
May 01, 1998  
JOURNAL CODE: FACC LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 111

... tickets, books and computer games. Using links from magazine internet sites, Emap intends to combine **information** and reviews to **help consumers** **select products** and tickets. Scottish Telecom is set to buy Demon Internet, the UK's biggest provider.

12/3,K/173 (Item 1 from file: 476)  
DIALOG(R)File 476:Financial Times Fulltext  
(c) 2003 Financial Times Ltd. All rts. reserv.

0007019605 B0DCVCFACWFT  
**Not on your life, say insurers: OFT disclosure plans threaten to revolutionise British insurance practices**  
NORMA COHEN  
Financial Times, P 12  
Monday, March 22, 1993  
DOCUMENT TYPE: NEWSPAPER LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
Word Count: 1,421

...the City's chief watchdog, had 'significant anti-competitive effects' and did not give prospective **customers** enough **information** to **help** them make wise **choices** among **products**, companies or sales agents. The SIB rules were intended to replace the current regime under...

12/3,K/174 (Item 2 from file: 476)  
DIALOG(R)File 476:Financial Times Fulltext  
(c) 2003 Financial Times Ltd. All rts. reserv.

0007003317 B0DFOCRAC0FT  
**Parliament and Politics: SIB chairman supports life insurance proposals**  
NORMA COHEN, Investments Correspondent  
Financial Times, P 12  
Tuesday, June 15, 1993  
DOCUMENT TYPE: NEWSPAPER LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
Word Count: 304

...found that key elements of the proposals unfairly restrict competition in the industry and give **consumers** too little **information** to **help** them **choose products** wisely. If the Treasury agrees with the OFT it may order the SIB to draft...

12/3,K/175 (Item 3 from file: 476)  
DIALOG(R)File 476:Financial Times Fulltext

(c) 2003 Financial Times Ltd. All rts. reserv.

0004502513 B08FTAOAAIFT

**Saatchi Rights To Raise 177 Million Pounds**

DAVID WALLER

Financial Times, P 1

Saturday, June 18, 1988

DOCUMENT TYPE: NEWSPAPER LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

Word Count: 660

...tax profits of over dollars 7 m in the year to April 1989, specialises in **helping clients to select information technology equipment** by providing expert analysis of developments in technology. Sales last year were dollars 40 m...

**12/3,K/176 (Item 1 from file: 613)**

DIALOG(R) File 613:PR Newswire

(c) 2003 PR Newswire Association Inc. All rts. reserv.

00265265 20000214CLM008 (USE FORMAT 7 FOR FULLTEXT)

**NCR Signs Web Kiosk Agreements with Leading Developers Intermedia Inc. And Beverage Marketing Technologies Inc.**

PR Newswire

Monday, February 14, 2000 11:00 EST

JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 559

...stores. An information system supported by winemakers, distillers, brewers and wholesalers, as well as retailers, **ChoiceMaster** provides in-depth, consumer friendly **product** descriptions and other **information** to **help consumers** make confident, informed purchase decisions at the point of sale.

Among the many features **ChoiceMaster**...

**12/3,K/177 (Item 1 from file: 624)**

DIALOG(R) File 624:McGraw-Hill Publications

(c) 2003 McGraw-Hill Co. Inc. All rts. reserv.

0563597

**WHAT IS AN AD IN THE INTERACTIVE FUTURE?**

Business Week May 2, 1994; Pg 103; Number 3369

Journal Code: BW ISSN: 0007-7135

Section Heading: Cover Story

Word Count: 556 \*Full text available in Formats 5, 7 and 9\*

BYLINE:

Jonathan Berry in New York, with Kathy Rebello in San Francisco

TEXT:

...the most successful efforts aren't ``full-motion video and razzle-dazzle ads.'' They're **information** -laden programs that **help buyers** make complex decisions such as **choosing** a car or an industrial- **products** supplier. SoftAd clients include Ford, Abbott Labs, and the glass manufacturer PPG Industries. Similarly, Robert...

12/3,K/178 (Item 2 from file: 624)  
DIALOG(R) File 624:McGraw-Hill Publications  
(c) 2003 McGraw-Hill Co. Inc. All rts. reserv.

0018985

**THE NEW WAVE OF IMMIGRANT ENTREPRENEURS: SOME OF THE WORLD'S BEST AND  
BRIGHTEST ARE HELPING REVIVE U.S. COMPETITIVENESS**

Business Week September 15, 1986; Pg 138A; Number 2964

Journal Code: BW ISSN: 0007-7135

Section Heading: People

Word Count: 2,181 \*Full text available in Formats 5, 7 and 9\*

**BYLINE:**

Joyce Heard in Brussels, with Resa W. King in Connecticut, Stephen Jones in San Francisco, Gary Geipel in Boston, and bureau reports

**TEXT:**

...and computer networks.

Liu's systems of hardware and software carry voice, data, and video information. One of his products, CADNET, helps clients select the most cost-effective route for transmitting data between cities. Liu expects to be running...

12/3,K/179 (Item 1 from file: 810)

DIALOG(R) File 810:Business Wire  
(c) 1999 Business Wire . All rts. reserv.

0532009 BW1111

**E SHOP PLAZA: eShop Plaza grand opening gives consumers first no-cost, no-risk electronic shopping experience; eShop delivers on promise of online shopping -- offering convenience, personal service and a rich shopping experience**

November 07, 1995

Byline: Business Editors & Computer Writers

...Plaza

Always at the ready to find just the right item, eShop Plaza Personal Shopping Assistants can keep track of customers' preferences, make recommendations and steer them toward products and promotions that meet their individual needs. "Personal Assistants set eShop Plaza apart from the rest of the online retail world," said Mike Farrace...

12/3,K/180 (Item 2 from file: 810)

DIALOG(R) File 810:Business Wire  
(c) 1999 Business Wire . All rts. reserv.

0436081 BW1014

**PICK SYSTEMS INC: Pick Systems to supply database software for 6,000-site multimedia-based purchasing and management system**

October 13, 1994

Byline: Business Editors/Computer & High-Tech Writers

...members will receive an electronic catalog on CD-ROM, including not only item and pricing information, but pictures and diagrams that help customers to choose the products they wish to order.

Digital Sciences, experienced in developing health-care software systems, will integrate...

12/3,K/181 (Item 3 from file: 810)

DIALOG(R) File 810:Business Wire  
(c) 1999 Business Wire . All rts. reserv.

0356170 BW333

**WESTERN WOOD PRODUCTS:** Timber withdrawals, federal forest policies will choke Western lumber mills in 1993, 1994

September 14, 1993

Byline: Business & Environmental Editors

...wood products compared to alternative materials. The Wood Works program will provide straightforward, scientifically backed information about Western lumber to help consumers make informed decisions in selecting building products," Hunt said.

Western Wood Products Association, with headquarters in Portland, Ore., represents lumber manufacturers in...

12/3,K/182 (Item 4 from file: 810)

DIALOG(R) File 810:Business Wire  
(c) 1999 Business Wire . All rts. reserv.

0349814 BW706

**MCGRAW HILL:** McGRAW-HILL NAMES STEPHEN THOMAS PRESIDENT OF DATAPRO INFORMATION SERVICES GROUP

August 6, 1993

Byline: Business Editors

...McGraw-Hill, Inc. "His leadership will ensure that Datapro provides a steady flow of substantive products and analysis to help customers select and manage information technology."

Mr. Thomas graduated with a Bachelor of Science degree from Indiana Central University in...

12/3,K/183 (Item 5 from file: 810)

DIALOG(R) File 810:Business Wire  
(c) 1999 Business Wire . All rts. reserv.

0236387 BW630

**MADGE NETWORK 2: Madge receives highest evaluation in PC digest ratings report**

July 29, 1991

Byline: Business Editors

...PC Digest Ratings Report is an independent publication that provides data, product evaluations and comparative information designed to help users in equipment selection .

Both the Smart 16/4 AT and MC Ringnode products, Madge adapters designed for use...

**12/3,K/184 (Item 1 from file: 813)**

DIALOG(R)File 813:PR Newswire

(c) 1999 PR Newswire Association Inc. All rts. reserv.

1171408 NYTU126  
**CDnow Announces Free Music for Life**

DATE: October 21, 1997 11:33 EDT WORD COUNT: 609

... laser discs. CDnow pioneered the online shopping experience for music fans of all tastes and helps customers discover and buy music through an immense selection of products , personalized email recommendations , Real Audio samples and information . The store offers every genre of music including Rock & Pop, Country & Folk, Urban & Electronic, Jazz., .

**12/3,K/185 (Item 2 from file: 813)**

DIALOG(R)File 813:PR Newswire

(c) 1999 PR Newswire Association Inc. All rts. reserv.

1109248 PHM038  
**Cole-Parmer Instruments Introduces New MASTERFLEX(R) CD-ROM Catalog Developed By Millstar**

DATE: June 9, 1997 15:36 EDT WORD COUNT: 634

... ROM includes detailed product information and images, tubing certificates, technical reference documents, videos and other information to assist the user in selecting the proper MASTERFLEX products , " said Stanley Pittman, Director of Projects for Millstar. "In addition, there is a unique 'Build...

**12/3,K/186 (Item 3 from file: 813)**

DIALOG(R)File 813:PR Newswire

(c) 1999 PR Newswire Association Inc. All rts. reserv.

0602186 DC012  
**CANADA'S 'ENVIRONMENTAL CHOICE' SHARES SENIOR STAFF WITH GREEN SEAL**

DATE: June 8, 1993 10:41 EDT WORD COUNT: 500

...green check -- to eight products.

Green Seal is an independent non-profit organization dedicated to helping consumers identify and choose environmentally preferable products. Similar to the Canadian Environmental Choice Program, Green Seal weighs the environmental impacts of products and their packaging from manufacturing through...

12/3,K/187 (Item 4 from file: 813)  
DIALOG(R) File 813:PR Newswire  
(c) 1999 PR Newswire Association Inc. All rts. reserv.

0499613 c2008  
Attention Business Editors: EQUIFAX REPORTS SECOND QUARTER EARNINGS  
INCREASE

DATE: July 21, 1992 14:06 ET WORD COUNT: 424

...has 12,000 employees in locations in the United States, Canada and Europe. Equifax provides information services and automated systems that help its customers grant credit, insure lives and property, select new employees, market products and complete other transactions that benefit the economy, business and consumers.  
Revenues for the year...

12/3,K/188 (Item 5 from file: 813)  
DIALOG(R) File 813:PR Newswire  
(c) 1999 PR Newswire Association Inc. All rts. reserv.

0356820 AT010  
EQUIFAX SIGNS DEFINITIVE AGREEMENT TO ACQUIRE ASSETS OF MERCHANTS CREDIT  
ASSOCIATION OF MOBILE

DATE: April 1, 1991 15:29 EST WORD COUNT: 240

...employees in 1,100 locations in the United States, Canada and in Europe. Equifax provides information services and automated systems that help its customers grant credit, insure lives and property, select new employees, market products, and complete other transactions that benefit the economy, business and consumers.  
Equifax's revenues for...

10/5/1 (Item 1 from file: 347)  
DIALOG(R) File 347:JAPIO  
(c) 2003 JPO & JAPIO. All rts. reserv.

07288999 \*\*Image available\*\*  
DISH AND FOODSTUFF ORDERING SYSTEM

PUB. NO.: 2002-157472 [JP 2002157472 A]  
PUBLISHED: May 31, 2002 (20020531)  
INVENTOR(s): TAKEDA HARUNORI  
APPLICANT(s): ASAHI KASEI CORP  
APPL. NO.: 2000-355541 [JP 2000355541]  
FILED: November 22, 2000 (20001122)  
INTL CLASS: G06F-017/60

ABSTRACT

PROBLEM TO BE SOLVED: To provide a dish and foodstuff ordering system capable of **suggesting** and **selecting** dishes and foodstuffs matched with desires corresponding to the situations of each **customer** and delivering the **selected** dishes and foodstuffs in a cooking stage desired by the **customer**.

SOLUTION: Dish and foodstuff menu **information** provided from a plurality of vendors 3 is stored in a master menu database 2b and the prescribed number of dish and foodstuff menus are extracted from the master menu database 2b and **suggested** corresponding to ordering **information** transmitted from the terminal **equipment** of the **customer** 1. The dish and foodstuff menus **selected** and ordered by the **customer** 1 are ordered to the respective vendors 3 and a wrapping material **optimum** for the menus is ordered to a wrapping material maker 6. The vendors 3 wrap the food and food materials by the wrapping material delivered by the wrapping material maker 6 and delivers them through a collection and delivery place 4 to the **customer** 1.

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10/5/2 (Item 2 from file: 347)  
DIALOG(R) File 347:JAPIO  
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07281589 \*\*Image available\*\*  
PURCHASER AND ENTERPRISER INTERMEDIATION SYSTEM CONCERNING COMMODITY

PUB. NO.: 2002-150055 [JP 2002150055 A]  
PUBLISHED: May 24, 2002 (20020524)  
INVENTOR(s): MABUCHI YUKASHI  
TOKUDA TAISUKE  
YAMADA HIDETSUGU  
MIYAZAWA AKIRA  
SHINPO YOICHI  
FUJITA SAWASHI  
KAWABATA SAKAE  
MIZUKOSHI ARIYOSHI  
APPLICANT(s): CHUBU ELECTRIC POWER CO INC  
APPL. NO.: 2000-339644 [JP 2000339644]  
FILED: November 07, 2000 (20001107)  
INTL CLASS: G06F-017/60

ABSTRACT

PROBLEM TO BE SOLVED: To support the **consumer** side for such as improving **commodity** knowledge so as to comparing enterprisers different in business status from each other with the same standard and to **select** the enterprisers.

SOLUTION: A **customer** terminal 1, an intermediator server 2 and each of requested terminal 3 through the Internet 5 in the intermediation system, a need arrangement screen concerning a **commodity** by the **customer** is transmitted to the **customer** terminal 1 from the intermediately server 2 in a requested **selection** system, and a support screen to **help** the **customer** at the time of inputting a data to an input item of the need arrangement screen is transmitted. Additionally, when the **customer** has completed the need arrangement screen concerning the **commodity**, an **optimum** requested candidate is **selected** and transmitted to the **customer** from the requested **information** center base 73 in accordance with the inputted data to the **customer** terminal 1 from the intermediately server 2.

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10/5/3 (Item 1 from file: 350)

DIALOG(R) File 350:Derwent WPIX  
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015373691 \*\*Image available\*\*  
WPI Acc No: 2003-434629/200341  
XRPX Acc No: N03-347042

Healthcare service provision system used in nursing home, displays log information related to measured excretion amount of each patient on display panel for each care worker  
Patent Assignee: TANAKA M (TANA-I)  
Number of Countries: 001 Number of Patents: 001  
Patent Family:  
Patent No Kind Date Applcat No Kind Date Week  
JP 2003141256 A 20030516 JP 2001340655 A 20011106 200341 B

Priority Applications (No Type Date): JP 2001340655 A 20011106

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes  
JP 2003141256 A 18 G06F-017/60

Abstract (Basic): JP 2003141256 A

NOVELTY - A balance (12) measures the excretion amount of each patient and the measured amount is input to a **client** computer (11). The log **information** related to the measured amount is retrieved from a memory and displayed on a display panel for each care worker.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:

(1) healthcare business management apparatus;  
(2) nursing care **goods** conveyor;  
(3) healthcare operating **assistance** method;  
(4) healthcare operating **assistance** program; and  
(5) recording medium storing healthcare operating **assistance** program

USE - For providing healthcare service in nursing home.

ADVANTAGE - A care worker acquires the **information** related to excretion amount of each patient, thereby an **optimal** diaper size can be effectively **selected** from the patient.

DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of

healthcare operating support system. (Drawing includes non-English language text).

client computer (11)  
balance (12)  
pp; 18 DwgNo 1/13

Title Terms: SERVICE; PROVISION; SYSTEM; NURSING; HOME; DISPLAY; LOG; INFORMATION; RELATED; MEASURE; EXCRETION; AMOUNT; PATIENT; DISPLAY; PANEL; CARE; WORK

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

10/5/4 (Item 2 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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015341153 \*\*Image available\*\*

WPI Acc No: 2003-402091/200338

XRXPX Acc No: N03-320708

**Energy consumption and cost optimizing method in home, involves compiling option list for energy consumption of particular device within specific time, based on energy requirement and energy availability information**

Patent Assignee: INT BUSINESS MACHINES CORP (IBMC )

Inventor: DUTTA R; YELLEPEDDY K; YELLEPEDDY K K

Number of Countries: 002 Number of Patents: 002

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 20030036820	A1	20030220	US 2001931305	A	20010816	200338 B
CA 2390448	A1	20030216	CA 2390448	A	20020612	200338

Priority Applications (No Type Date): US 2001931305 A 20010816

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
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US 20030036820 A1 21 G05D-003/12

CA 2390448 A1 E G06F-017/60

Abstract (Basic): US 20030036820 A1

NOVELTY - The **user** 's energy consumption and **information** about availability of energy supplied by suppliers to **user** , are retrieved. An option list for energy consumption of particular device within a specific time, is compiled based on the retrieved **information** . The option that provides the **optimal** energy use for a particular device, is **selected** and implemented.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:

(1) energy consumption and cost **optimizing** system; and  
(2) computer program **product** for **optimizing** energy consumption and energy cost.

USE - For **optimizing** energy consumption and energy cost in home, business or industrial site.

ADVANTAGE - Enables generation of energy consumption options for particular appliance. Thus, **helps** to implement a most efficient option the generated energy is used efficiently and excess energy is sold to other **consumers** .

DESCRIPTION OF DRAWING(S) - The figure shows a distributed power generation process for electrical energy.

pp; 21 DwgNo 2/11

Title Terms: ENERGY; CONSUME; COST; **OPTIMUM** ; METHOD; HOME; COMPILE; OPTION; LIST; ENERGY; CONSUME; DEVICE; SPECIFIC; TIME; BASED; ENERGY;

REQUIRE; ENERGY; AVAILABLE; INFORMATION  
Derwent Class: T01; T06  
International Patent Class (Main): G05D-003/12; G06F-017/60  
International Patent Class (Additional): G05B-013/02; G05D-005/00;  
G05D-009/00; G05D-011/00; G05D-017/00  
File Segment: EPI

10/5/5 (Item 3 from file: 350)  
DIALOG(R) File 350:Derwent WPIX  
(c) 2003 Thomson Derwent. All rts. reserv.

015185050 \*\*Image available\*\*  
WPI Acc No: 2003-245582/200324  
**Method for providing auction information on internet**  
Patent Assignee: KIWUNG INFORMATION & COMMUNICATION CO LT (KIWU-N)  
Inventor: CHOI B E  
Number of Countries: 001 Number of Patents: 001  
Patent Family:  
Patent No Kind Date Applicat No Kind Date Week  
KR 2002007802 A 20020129 KR 200041273 A 20000719 200324 B

Priority Applications (No Type Date): KR 200041273 A 20000719

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes  
KR 2002007802 A 1 G06F-017/60

Abstract (Basic): KR 2002007802 A

NOVELTY - A method for providing auction **information** on the Internet is provided so that sellers and **buyers** can perform auction/reverse auction in a short time in **optimal** conditions by setting up and registering variable conditions of the auction/reverse auction.

DETAILED DESCRIPTION - A **buyer** who wants to buy auction **goods** is registered as a bidder(S200). The bidder **selects** a wanted **goods** (S210). The bidder carefully reads detailed **information** of the **goods** such as a size, weight and function(S230). Then, the bidder decides whether to buy the **goods** (S230). When the bidder writes a question for the **goods** in a bulletin(S250), the question is automatically stored in a mediation server and transmitted to the seller through an E-mail(S260). The seller transmits a response to the mediation server, and the response is also stored in the bulletin(S270). When the bidder is not satisfied with the price of the **goods**, the bidder can **suggest** a wanted price to the seller(S290). The **suggested** price is recorded in a database of the server(S300) and notified to the seller(S310). When the seller intends to lower the price of the **goods**, he/she can adjust the price(S330). When the seller changes the price, it is notified to the bidders. In addition, the auction **information** stored in the server is changed according to the price variations.

pp; 1 DwgNo 1/10  
Title Terms: METHOD; AUCTION; INFORMATION  
Derwent Class: T01  
International Patent Class (Main): G06F-017/60  
File Segment: EPI

10/5/6 (Item 4 from file: 350)  
DIALOG(R) File 350:Derwent WPIX  
(c) 2003 Thomson Derwent. All rts. reserv.

015115067    \*\*Image available\*\*  
WPI Acc No: 2003-175587/200317  
XRPX Acc No: N03-138235

**Method for optimizing product using dynamically invoked interface between a user and a sales module by providing formatted display that includes content related to product and updating it, based on a response to formatted display**

Patent Assignee: FINALI CORP (FINA-N)  
Inventor: KLENCKE D L; LUKAS A V; LUKAS G; NASS C  
Number of Countries: 095 Number of Patents: 001  
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200310699	A2	20030206	WO 2001US23039	A	20010723	200317 B

Priority Applications (No Type Date): WO 2001US23039 A 20010723

Patent Details:

Patent No	Kind	Lat Pg	Main IPC	Filing Notes
WO 200310699	A2	E	67 G06F-017/60	

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW

Abstract (Basic): WO 200310699 A2

**NOVELTY** - A format of a formatted display may be determined by a characteristic in **user profile**. A characteristic in the **user profile** and a component associated with the base **product** may be updated, based on a response to the formatted display when the response includes a **selection** of an option from a different set of options associated with the component until **optimizing** of the **product** is obtained.

**DETAILED DESCRIPTION** - An INDEPENDENT CLAIM is included for:

(a) a computer readable memory to direct a computer to **optimize** a **product**

**USE** - As a dynamically invoked interface between a **user** and a sales module that provides **assistance** in **optimizing** one or more components associated with a **product**.

**ADVANTAGE** - May **assist** **customers** in the **optimization** of **products** in a manner that exploits the adaptive and heuristic approach of the live sales process.

**DESCRIPTION OF DRAWING(S)** - The drawing shows an overview of the processing steps used to provide **assistance** in **optimizing** a **product** in accordance with generalized embodiment of the present invention.

pp; 67 DwgNo 5/11

Title Terms: METHOD; **OPTIMUM** ; **PRODUCT** ; DYNAMIC; INVOKE; INTERFACE; **USER** ; SALE; MODULE; DISPLAY; CONTENT; RELATED; **PRODUCT** ; UPDATE; BASED; RESPOND; DISPLAY

Derwent Class: T01; T04

International Patent Class (Main): G06F-017/60

File Segment: EPI

10/5/7    (Item 5 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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014883957    \*\*Image available\*\*

WPI Acc No: 2002-704663/200276

**Method and system for marketing and analyzing client intention through data mining of auxiliary keyword corresponding to password**

Patent Assignee: WINOBLE INC (WINO-N)

Inventor: KIM H S; LEE T J

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
KR 2002040511	A	20020530	KR 200070581	A	20001124	200276 B

Priority Applications (No Type Date): KR 200070581 A 20001124

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
KR 2002040511	A	1	G06F-017/60	

Abstract (Basic): KR 2002040511 A

**NOVELTY** - A method and system for marketing and analyzing **client** intention are provided to obtain principal **information** related to a personal purchase intention necessary for a marketing exactly by extracting and analyzing auxiliary keyword data with respect to a password of **members** when joining to a membership in an Internet site.

**DETAILED DESCRIPTION** - A web server(12) supplies Internet contents to a **user** PC(10) connected through the Internet, receives a **member** joining application, and **suggests** a **selection** of an auxiliary password keyword through a representation category method. A **member** DB(14) classifies, stores, and manages **member** **information** and password collected through a web server and auxiliary keyword **information** with respect to the corresponding password according to **members**. An association pattern extraction system(16) extracts an association pattern by calling an auxiliary keyword of the **member** DB(14). A marketing deciding system(18) combines **client** intention **information** obtained in the association pattern extraction system(16) with **commodity** **information** being supplied from a **commodity** DB(20), and creates **optimum** marketing **information**. An E-mail server(22) receives selling marketing **information** by the marketing deciding system(18) and transmits E-mail.

pp; 1 DwgNo 1/10

Title Terms: METHOD; SYSTEM; MARKET; **CLIENT** ; INTENTIONAL; THROUGH; DATA; MINE; AUXILIARY; KEYWORD; CORRESPOND; PASSWORD

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

10/5/8 (Item 6 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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014804420 \*\*Image available\*\*

WPI Acc No: 2002-625126/200267

**Method for intermediating business solution by mixing auction with reverse-auction on internet**

Patent Assignee: KT CORP (TKTKT-N)

Inventor: JUNG G O

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
KR 2002025854	A	20020404	KR 200187037	A	20011228	200267 B

Priority Applications (No Type Date): KR 200187037 A 20011228

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes  
KR 2002025854 A 1 G06F-017/60

Abstract (Basic): KR 2002025854 A

NOVELTY - A method for intermediating a business solution by mixing an auction with a reverse-auction on the Internet is provided to connect the optimum buyer to a seller by making a mediator set a seller firstly, making the mediator set again a seller based on an estimate, and making a buyer decide the final seller based on buyer-wanted purchase information.

DETAILED DESCRIPTION - A buyer inputs a member ID and password and connects to a solution circulation system and selects a buyer mode being supplied in the solution circulation system(ST-25). A central control unit of the solution circulation system transmits data with respect to a business solution to the connected buyer through a buyer's computer(ST-26). The central control unit checks whether buyer information is a normal(ST-27). If buyer information is a normal and the buyer selects a commodity through an electronic catalogue, the central control unit may transmit an appended data with respect to the selected commodity to the buyer. A desired condition of the buyer is inputted to the solution circulation system, and the central control unit stores the data in a memory as a database(ST-28). On the one hand, a seller inputs a member ID and password and connects to the solution circulation system and selects a seller mode being supplied in the solution circulation system(ST-45). The central control unit selects the optimum seller by comparing and deciding conditions and prices suggested by a plurality of sellers(ST-37). The central control unit informs the decided selling condition and price of a commodity to the buyer (ST-29).

pp; 1 DwgNo 1/10

Title Terms: METHOD; BUSINESS; SOLUTION; MIX; AUCTION; REVERSE; AUCTION

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

10/5/9 (Item 7 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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014726424 \*\*Image available\*\*

WPI Acc No: 2002-547128/200258

XRPX Acc No: N02-433161

Buyer insuring method involves assessing risks of insuring buyer for reimbursement of economic damage resulting from purchase of goods service from seller, based on information about seller

Patent Assignee: SCHLOSS R J (SCHL-I)

Inventor: SCHLOSS R J

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 20020065731	A1	20020530	US 2000725769	A	20001130	200258 B

Priority Applications (No Type Date): US 2000725769 A 20001130

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes  
US 20020065731 A1 13 G06F-017/60

Abstract (Basic): US 20020065731 A1

NOVELTY - A request for an insurance policy is submitted to an insurance company for reimbursing a **buyer** for economic damage resulting from purchase of **goods** service from a seller. The risks of insuring the **buyer** for reimbursement of economic damage, is assessed based on **information** about the seller. An insurance policy is offered to the **buyer**, based on the risk assessment.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are included for the following:

- (1) Seller **selection** method;
- (2) **Buyer** and seller linking method; and
- (3) **Buyer** insuring system.

USE - For insuring a **buyer** in the purchase of **goods** or services.

ADVANTAGE - Assists **buyer** in **selecting** optimal supplier, by performing risk assessment based on the **information** about seller.

DESCRIPTION OF DRAWING(S) - The figure shows a flowchart explaining a **buyer** insuring process.

pp; 13 DwgNo 1/6

Title Terms: BUY; ENSURE; METHOD; ASSESS; RISK; ENSURE; BUY; ECONOMY; DAMAGE; RESULT; PURCHASE; **GOODS**; SERVICE; BASED; **INFORMATION**

Derwent Class: T01

International Patent Class (Main): **G06F-017/60**

File Segment: EPI

10/5/10 (Item 8 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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014504283 \*\*Image available\*\*

WPI Acc No: 2002-324986/200236

XRPX Acc No: N02-255292

Online marketing method for cosmetic product, involves performing optimum inventory control based on the received personal request of each customer, after forwarding required treatment information to client

Patent Assignee: SHUUEMURA KESHOHIN KK (SHUU-N)

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 2002073944	A	20020312	JP 2000256316	A	20000825	200236 B

Priority Applications (No. Type Date): JP 2000256316 A 20000825

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

JP 2002073944 A 10 G06F-017/60

Abstract (Basic): JP 2002073944 A

NOVELTY - The website set on a server (3) of a cosmetics selling company is accessed by the **customer** using a computer (1). The **customer** transmits personal request to cosmetic manufacturer. The cosmetic-treatment **information** satisfying the **customer** needs is forwarded to a **customer** as character/voice/image from the server. The optimum inventory control related to **customer**'s need is performed based on the personal request.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:

- (a) **Selection assistance** method;
- (b) Online marketing system;
- (c) Cosmetic **product**

USE - For marketing various cosmetic **products** (claimed) through

computer network.

ADVANTAGE - Promotes cosmetic sales, as high degree **customer**'s satisfaction is achieved with respect to **product** manufacture.

DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of online marketing system. (Drawing includes non-English language text).

Computer (1)

Server (3)

pp; 10 DwgNo 1/5

Title Terms: MARKET; METHOD; COSMETIC; **PRODUCT**; PERFORMANCE; **OPTIMUM**; INVENTORY; CONTROL; BASED; RECEIVE; **PERSON**; REQUEST; **CUSTOMER**; AFTER; FORWARDING; REQUIRE; TREAT; **INFORMATION**; **CLIENT**

Derwent Class: T01

International Patent Class (Main): G06F-017/60

International Patent Class (Additional): G06F-017/40

File Segment: EPI

10/5/11 (Item 9 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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014290131 \*\*Image available\*\*

WPI Acc No: 2002-110832/200215

XRPX Acc No: N02-082818

Online sales assistance method involves providing shop information based on goods /services, selling prices, category and area selected by users

Patent Assignee: MARUYAMA E (MARU-I); MARUYAMA M (MARU-I)

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 2001350973	A	20011221	JP 2000169106	A	20000606	200215 B

Priority Applications (No Type Date): JP 2000169106 A 20000606

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
JP 2001350973	A	8		G06F-017/60	

Abstract (Basic): JP 2001350973 A

NOVELTY - The information about various shops, goods /services, selling price, goods category area, and other assistance information are collected and stored in a database (8), by a information provider. The assistance information are provided to an user through a communication network. The shop information is provided from the database based on the goods information selected by the user ..

USE - For assisting online shopping

ADVANTAGE - Provides optimum assistance information to the users in a simple manner.

DESCRIPTION OF DRAWING(S) - The figure shows the interactive relationship between information providers, manufacturers and users . (Drawing includes non-English language text).

Database (8)

pp; 8 DwgNo 1/6

Title Terms: SALE; ASSIST; METHOD; SHOP; INFORMATION; BASED; GOODS; SERVICE; SELL; PRICE; CATEGORY; AREA; SELECT; USER

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

10/5/12 (Item 10 from file: 350)  
DIALOG(R) File 350:Derwent WPIX  
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014283632 \*\*Image available\*\*  
WPI Acc No: 2002-104333/200214  
**Wire/wireless electronic commerce based on p2p**  
Patent Assignee: MOBILE I & C CO LTD (MOBI-N)  
Inventor: KIM D H  
Number of Countries: 001 Number of Patents: 001  
Patent Family:  
Patent No Kind Date Applcat No Kind Date Week  
KR 2001079045 A 20010822 KR 200132138 A 20010608 200214 B

Priority Applications (No Type Date): KR 200132138 A 20010608

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes  
KR 2001079045 A 1 G06F-017/60

Abstract (Basic): KR 2001079045 A

NOVELTY - A wire/wireless electronic commerce based on a P2P is provided to perform a transaction between a seller and a **buyer** regardless of a computer's operating status by embodying a P2P and searching a **commodity** suitable to the seller and the **buyer** and receiving the **commodity** in real time.

DETAILED DESCRIPTION - A seller or a **buyer** connects to P2P by operating a messenger being mounted in one's PC(S310). A **commodity** and **information** to be sold or bought, and a seller or a **buyer** of the **commodity** and **information** are searched(S320). A negotiation of a transaction is applied one **person** or a plurality of **persons** (S330). A seller or a **buyer** suggesting the **optimum** condition is **selected** (S340). A **buyer** requests a payment to an E-market operator(S350). The E-market operator approves a payment and the **buyer** pays the price(S360). The seller delivers the **commodity** or **information** and the **buyer** receives the **commodity** or the **information** (S370). The **buyer** confirms the receipt to the E-market operator(S380). The E-market operator pays the price to the seller and the transaction is completed(S390).

pp; 1 DwgNo 1/10

Title Terms: WIRE; WIRELESS; ELECTRONIC; BASED

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

10/5/13 (Item 11 from file: 350)  
DIALOG(R) File 350:Derwent WPIX  
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014283457 \*\*Image available\*\*  
WPI Acc No: 2002-104158/200214  
**Method for managing electronic commercial transaction according to deal between sellers and buyers**  
Patent Assignee: KORRUS.COM CO LTD (KORR-N)  
Inventor: KIM D S; KIM S H; LEE H Y  
Number of Countries: 001 Number of Patents: 001  
Patent Family:  
Patent No Kind Date Applcat No Kind Date Week  
KR 2001078805 A 20010822 KR 200116605 A 20010329 200214 B

Priority Applications (No Type Date): KR 200116605 A 20010329

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes  
KR 2001078805 A 1 G06F-017/60

Abstract (Basic): KR 2001078805 A

NOVELTY - A method for managing an electronic commercial transaction is provided to connect a supplying company to a buying company in real time and the **optimum** condition for operating an electronic commercial transaction.

DETAILED DESCRIPTION - A seller inputs available areas and **commodities**, the highest price, and the lowest price in an electronic commercial transaction web site(S12). The inputted contents are stored in a seller database of the web site(S16). A **buyer** selects a **commodity** to be bought through a web site screen and inputs an area, an amount, the highest price, and the lowest price thereof(S15). The **optimum** seller is searched by linking the information of the **buyer** to the seller database of the web site. The prices are **suggested** from the highest price pre-inputted by the seller(S17). If the **buyer** inputs and transmits a price lower than the **suggested** price, a system compares the prices and outputs a message indicating a possibility of the **commodity**. Buying and selling prices are **suggested** as the number set by an operator. If the **buyer** selects a wanted price by bargaining to virtual models, a transaction is achieved.

pp; 1 DwgNo 1/10

Title Terms: METHOD; MANAGE; ELECTRONIC; COMMERCIAL; TRANSACTION; ACCORD; DEAL; BUY

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

10/5/14 (Item 12 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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014154627 \*\*Image available\*\*

WPI Acc No: 2001-638848/200173

XRPX Acc No: N01-477557

Assisting customers in choosing among a set of commodities using customer preferences e.g. for Internet, where customers determine preferences and the relative weight of the preferences is used generate the optimal commodity options

Patent Assignee: OMNICHoice.COM (OMNI-N)

Inventor: SYNDER S A

Number of Countries: 087 Number of Patents: 002

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200157771	A1	20010809	WO 2001US3659	A	20010205	200173 B
AU 200134815	A	20010814	AU 200134815	A	20010205	200173

Priority Applications (No Type Date): US 2000497483 A 20000204

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes  
WO 200157771 A1 E 38 G06F-017/60

Designated States (National): AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR  
IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW  
AU 200134815 A G06F-017/60 Based on patent WO 200157771

Abstract (Basic): WO 200157771 A1

NOVELTY - Method for assisting a customer in choosing among commodities based on preferences of the customer (100) includes: identifying a parameter associated with a commodity; associating a value to the parameter; calculating an estimated cost of the commodity based on features of the commodity that are desired by the customer and the customer 's usage characteristics; obtaining from the customer a preference weighting on the parameter; calculating an effective cost by adjusting the estimated cost based on the preference weighting and the value assigned to the parameters; and presenting a list of commodities to the customer containing the commodity with the lowest effective cost.

DETAILED DESCRIPTION - INDEPENDENT CLAIM is also included for the following: system for assisting a customer in choosing between commodities

USE - For the Internet.

ADVANTAGE - Assists customers in selecting between various competing products and services based on the customers ' preferences , as well as to assist vendors in obtaining and retaining customers . As a result, customers save time and money and find the best product /service that meets their needs.

DESCRIPTION OF DRAWING(S) - The diagram shows the system  
customer (100)  
web server (310)  
pp; 38 DwgNo 5/9

Title Terms: ASSIST ; CUSTOMER ; CHOICE ; SET; COMMODITY ; CUSTOMER ; CUSTOMER ; DETERMINE; RELATIVE; WEIGHT; GENERATE; OPTIMUM ; COMMODITY ; OPTION

Derwent Class: T01; W01

International Patent Class (Main): G06F-017/60

File Segment: EPI

10/5/15 (Item 13 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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009549863 \*\*Image available\*\*

WPI Acc No: 1993-243413/199330

XRPX Acc No: N93-187226

Ordering, shipping and merchandising goods of various size - entering orders into computer and retrieving relevant data from database, with instructions for order transmitted to shipping location

Patent Assignee: DURACELL INC (MALO )

Inventor: CALCERANO V; RICCI J T

Number of Countries: 039 Number of Patents: 008

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
WO 9314463	A1	19930722	WO 92US10829	A	19921214	199330	B
AU 9333208	A	19930803	WO 92US10829	A	19921214	199348	
			AU 9333208	A	19921214		
EP 576646	A1	19940105	WO 92US10829	A	19921214	199402	
			EP 93901305	A	19921214		
US 5291396	A	19940301	US 92819034	A	19920110	199409	
EP 576646	A4	19940720	EP 93901305	A	19930000	199532	
US 5493491	A	19960220	US 92819034	A	19920110	199613	

EP 576646	B1	19990721	US 94187945	A	19940127	
			WO 92US10829	A	19921214	199933
			EP 93901305	A	19921214	
DE 69229630	E	19990826	DE 629630	A	19921214	199940
			WO 92US10829	A	19921214	
			EP 93901305	A	19921214	

Priority Applications (No Type Date): US 92819034 A 19920110; US 94187945 A 19940127

Cited Patents: 04 19128800; 04 66782700; 04 79915600; 04 82562400; 04 82813300; 04 89677000; 04 93835200; 04 95873100; 04 96153300; 04 98415500 ; 05 3828300; 04 10302400; 04 96404300; 5117354 P

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 9314463 A1 18 G06F-015/22

Designated States (National): AU BB BG BR CA CS FI HU JP KP KR LK MG MN MW NO NZ PL PT RO RU SD

Designated States (Regional): AT BE CH DE DK ES FR GB GR IE IT LU MC NL PT SE

AU 9333208 A G06F-015/22 Based on patent WO 9314463

EP 576646 A1 E 2 G06F-015/22 Based on patent WO 9314463

Designated States (Regional): AT BE CH DE DK ES FR GB GR IT LI LU MC NL SE

US 5291396 A 9 G06F-015/22

US 5493491 A 9 G06F-153/00 Div ex application US 92819034

Div ex patent US 5291396

EP 576646 B1 E G06F-017/60 Based on patent WO 9314463

Designated States (Regional): AT BE CH DE DK ES FR GB GR IT LI LU MC NL SE

DE 69229630 E G06F-017/60 Based on patent EP 576646

Based on patent WO 9314463

EP 576646 A4 G06F-015/22

Abstract (Basic): WO 9314463 A

The method includes a database having **information** relating to the price and weight of the loaded modules and various combinations of the modules that would make up a complete order. The order list of **selected** combination of **goods** from a **customer** is entered into the computer. The pricing and wt **information** pertinent to the order is retrieved from the data base, and is displayed by the computer. The instructions for the complete order is then transmitted to a shipping location. The order is finally filled at the shipping location with the modules and trays as indicated in the computer display.

ADVANTAGE - Improves flexibility and **optimises** efficiency.

Dwg.1/7

Title Terms: ORDER; SHIPPING; **MERCHANDISE** ; **GOODS** ; VARIOUS; SIZE; ENTER; ORDER; COMPUTER; RETRIEVAL; RELEVANT; DATA; DATABASE; INSTRUCTION; ORDER; TRANSMIT; SHIPPING; LOCATE

Derwent Class: Q32; Q35; T01; X16

International Patent Class (Main): G06F-015/22; **G06F-017/60** ; G06F-153/00

International Patent Class (Additional): B65D-005/52; B65G-001/137;

G06F-015/24; G06F-151/00; G06G-007/52

File Segment: EPI; EngPI

16/5/1 (Item 1 from file: 347)  
DIALOG(R) File 347:JAPIO  
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07526680 \*\*Image available\*\*  
VIRTUAL COORDINATING SYSTEM

PUB. NO.: 2003-020512 [JP 2003020512 A]  
PUBLISHED: January 24, 2003 (20030124)  
INVENTOR(s): YAMAMOTO MASATOSHI  
APPLICANT(s): YAMAMOTO MASATOSHI  
APPL. NO.: 2001-205998 [JP 20011205998]  
FILED: July 06, 2001 (20010706)  
INTL CLASS: A41H-043/00; G06F-017/60

#### ABSTRACT

PROBLEM TO BE SOLVED: To display various coordinations and assist a customer in making a precise selection of merchandise by protecting the privacy of the customer in Internet mail-order selling and synthesizing the face and figure data of the customer and merchandise information on the side of merchandise supply.

SOLUTION: This virtual coordinating system is designed to display the merchandise information supplied from the side of the merchandise supply through the Internet (the merchandise such as clothes, accessories, glasses, makeup or hairstyles worn by the customer) and information about the customer recorded in a recording device for the customer (a face photograph, figure information, etc.), in a virtually worn state with software having functions to synthesize images. Thereby, the merchandise selection by the customer is facilitated and ensured. The coordination can comprehensively be enjoyed by simultaneously displaying the merchandise information among a plurality of different types of businesses operating the method. The greatest feature is to protect the privacy of the customer by operating the private information of the customer (the face photography, figure information, etc.), without transmitting the private information from the recording device for the customer to the outside.

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16/5/2 (Item 2 from file: 347)  
DIALOG(R) File 347:JAPIO  
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07483626 \*\*Image available\*\*  
COMPUTER PROGRAM PRODUCT FOR ASSISTING USER SELECTION FROM AMONG INFORMATION UNIT OF A PLURALITY OF STRUCTURED INFORMATION UNITS CONCERNING BEARING AND SEAL

PUB. NO.: 2002-352144 [JP 2002352144 A]  
PUBLISHED: December 06, 2002 (20021206)  
INVENTOR(s): VASSMER GREGORY  
AFFONSO JANICE  
STATLER DAN  
ZIJP JACQUES VAN  
PUPPIONE LUCIA  
APPLICANT(s): SKF:AB  
APPL. NO.: 2002-068670 [JP 20022068670]  
FILED: March 13, 2002 (20020313)

PRIORITY: 01 805575 [US 2001805575], US (United States of America),  
March 14, 2001 (20010314)  
INTL CLASS: G06F-017/60 ; G06F-017/30

ABSTRACT

PROBLEM TO BE SOLVED: To provide an **information** structure system for giving increased opportunities for easily and quickly finding necessary **information** .

SOLUTION: A computer program **product** assists a **user** for **selecting** from among **information** units of a plurality of structured **information** units at least one of **products** in relation to bearings and seals, their use and technical solutions. Each **information** unit is arranged to comprise the following: namely, an **information** item (1), a descriptor tag (2), a structure tag (3) and a solution category (4). The computer program performs a step for presenting an initial set of descriptor tags using an output means (a), a step for receiving instruction for assembling a new set of descriptor tags (b), a step for presenting the descriptor tags of the new set of the **information** units, using the output means (c) and a step for repeating the steps (b) and (c) at the user's request (d).

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16/5/3 (Item 3 from file: 347)  
DIALOG(R) File 347:JAPIO  
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07420032 \*\*Image available\*\*  
**MERCHANDISE** SELECTION SUPPORT SYSTEM AND METHOD

PUB. NO.: 2002-288542 [JP 2002288542 A]  
PUBLISHED: October 04, 2002 (20021004)  
INVENTOR(s): YAMADA MITSUHIKO  
APPLICANT(s): DAINIPPON SCREEN MFG CO LTD  
APPL. NO.: 2001-093549 [JP 20011093549]  
FILED: March 28, 2001 (20010328)  
INTL CLASS: G06F-017/60

ABSTRACT

PROBLEM TO BE SOLVED: To provide **merchandise** **information** helping an-easy and accurate comparison of articles of **merchandise** of the same type supplied by different makers, and **help** even a **user** without sufficient **merchandise** knowledge to easily **select** desirable article of **merchandise** .

SOLUTION: A user accesses a server 200 from a user side terminal 300 to acquire a comparison table prepared according to **merchandise** **information** collection data 251 acquired from a plurality of makers. The comparison table contains comparison items set in common for each type of **merchandise** . When the user selects a sequence of important items from the comparison items and specifies a sequence of requirements for the items from the user side terminal 300, the server 200 transmits a sequence of comparison tables about, only the articles of **merchandise** that fulfill the specified requirements as selection tables. The selection tables also show a total point of each article of **merchandise** consisting of points given according to whether the items of each article of **merchandise** fulfill the specified requirements or not, and show evaluation by a user actually using the **merchandise** .

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16/5/4 (Item 4 from file: 347)  
DIALOG(R)File 347:JAPIO  
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07301522 \*\*Image available\*\*  
USAGE INFORMATION PROVIDING TYPE PRODUCT SALES SYSTEM AND USAGE  
INFORMATION PROVIDING TYPE PRODUCT SALES METHOD

PUB. NO.: 2002-170002 [JP 2002170002 A]  
PUBLISHED: June 14, 2002 (20020614)  
INVENTOR(s): OKUDA TATSUYA  
APPLICANT(s): SEKISUI CHEM CO LTD  
APPL. NO.: 2000-367285 [JP 2000367285]  
FILED: December 01, 2000 (20001201)  
INTL CLASS: G06F-017/60

#### ABSTRACT

PROBLEM TO BE SOLVED: To provide usage **information** by other users for a **commodity** in a transaction on Internet to facilitate the **commodity** selection by a user who has never purchased the **commodity**, and to collect the user-side **information** to level the production of the **commodity**.

SOLUTION: A user retrieves **information** such as the usage of a **product** by other users or the like to obtain an advice useful for the selection of the **product**. The usage **information** stored in a user **information** database 22 is then provided to the user to assist the **product selecting** work by the user. To the users sending the usage **information** for the **product**, a benefit such as discount or the like is imparted as the consideration, and the **information** for the benefit imparting is recorded in both an order-receiving database 21 and the user **information** database 22.

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16/5/5 (Item 5 from file: 347)  
DIALOG(R)File 347:JAPIO  
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07123210 \*\*Image available\*\*  
SYSTEM FOR PROVIDING PRODUCT INFORMATION AND METHOD FOR THE SAME

PUB. NO.: 2001-350878 [JP 2001350878 A]  
PUBLISHED: December 21, 2001 (20011221)  
INVENTOR(s): UEI HIKONOSUKE  
APPLICANT(s): SEIKO EPSON. CORP  
APPL. NO.: 2000-173931 [JP 2000173931]  
FILED: June 09, 2000 (20000609)  
INTL CLASS: G06F-017/60 ; G06F-003/00; G06T-011/20

#### ABSTRACT

PROBLEM TO BE SOLVED: To help a user to easily **select** a best **product** by presenting **information** such as the running costs of the **product** which is difficult for the user to see to the user so that the **information** can be easily understood by the user.

SOLUTION: **Product information** such as the price for purchase for each device classification of a certain kind of **product** (for example, a printer) or the use quantity or unit costs of the consumable stores (for example, sheets or ink) of the **product** is preliminarily stored in a computer. A user designates his or her desired plural device classification names and his or her own use configuration (for example, the kind of print sheets, a sheet size, a picture example to be printed, and print quantity) in the computer system. The computer system calculates total costs as the function of the use quantity (for example, the number of sheets to be printed) by combining the initial costs such as the price for purchase with the running costs such as the prices of the consumable stores based on the use configuration designated by the user and the **product information** for each device classification designated by the user, and displays it in a graphical and inter-device classification contrastable format such as a polygonal line graph.

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16/5/6 (Item 1 from file: 350)  
DIALOG(R)File 350:Derwent WPIX  
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015493482 \*\*Image available\*\*  
WPI Acc No: 2003-555629/200352  
Related WPI Acc No: 2003-335215; 2003-353222; 2003-365132; 2003-365135;  
2003-365137; 2003-373976; 2003-373977; 2003-380914; 2003-429998;  
2003-448314; 2003-448315; 2003-448317; 2003-480465; 2003-507082;  
2003-576387  
XRPX Acc No: N03-441304  
Beauty product selection assisting method using local area network,  
involves retrieving identity of specific product corresponding to users  
body condition from database  
Patent Assignee: RUBINSTENN G (RUBI-I)  
Inventor: RUBINSTENN G  
Number of Countries: 001 Number of Patents: 001  
Patent Family:  
Patent No Kind Date Applcat No Kind Date Week  
US 20030065588 A1 20030403 US 2001325559 P 20011001 200352 B  
US 200124332 A 20011221

Priority Applications (No Type Date): US 2001325559 P 20011001; US  
200124332 A 20011221

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes  
US 20030065588 A1 28 G06F-017/60 Provisional application US 2001325559

Abstract (Basic): US 20030065588 A1

NOVELTY - Identity of beauty **product** used by each individuals during specific time-lapse is stored in a database. The identity of a specific **product** corresponding to the user's selection **information** such as external body condition e.g. wrinkles, is retrieved and displayed to the required user along with the beauty **product** used during the time-lapse of a specific individual.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:

- (1) beauty **product** selection assisting system;
- (2) computer readable medium for storing beauty **product** selection assisting program; and
- (3) computer for **assisting** user in **selection** of beauty

**product .**

USE - For assisting the user in selecting a beauty product such as anti-aging compounds, elasticity enhancers, hair coloring products , moisturizers, tanners, anti-wrinkle agents, blushes, mascara, eyeliners, lip liners, lipsticks, lip glosses, eyebrow liners, eye shadows, nail polishes, foundations, concealers, dental whitening products , cellulite reduction products , shampoos, conditioners, hair straighteners and curlers, weight reduction products , and any other cosmetic or other product , using the network such as local area network (LAN) or wide area network (WAN) .

ADVANTAGE - Since the information of the beauty product required by the user is retrieved from the database it thus allows consumer to provide with tool for determining how the use and/or non-use of beauty products effects the consumers own appearance.

DESCRIPTION OF DRAWING(S) - The figure explains screen shot summarizing a beauty case history.

pp; 28 DwgNo 1/11

Title Terms: BEAUTY; PRODUCT ; SELECT; ASSIST; METHOD; LOCAL; AREA; NETWORK; RETRIEVAL; IDENTIFY; SPECIFIC; PRODUCT ; CORRESPOND; USER; BODY ; CONDITION; DATABASE

Derwent Class: T01; T05; X27

International Patent Class (Main): G06F-017/60

File Segment: EPI

16/5/7 (Item 2 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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015357053 \*\*Image available\*\*

WPI Acc No: 2003-417991/200339

XRPX Acc No: N03-333392

**Electronic communication device for marketing goods and services, includes central communication facility processor which facilitates transaction between central communication facility and remote communication facility**

Patent Assignee: WREN S C (WREN-I); VARIANT HOLDINGS INC (VARI-N)

Inventor: WREN S C

Number of Countries: 100 Number of Patents: 002

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 20030036980	A1	20030220	US 2001311819	P	20010814	200339 B
			US 2002217643	A	20020814	
WO 200317046	A2	20030227	WO 2002US25744	A	20020814	200339

Priority Applications (No Type Date): US 2001311819 P 20010814; US 2002217643 A 20020814

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
US 20030036980	A1	14		G06F-017/60	Provisional application US 2001311819

WO 200317046 A2 E G06F-000/00

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG UZ VN YU ZA ZM ZW

Designated States (Regional): AT BE BG CH CY CZ DE DK EA EE ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SK SL SZ TR TZ UG ZM ZW

Abstract (Basic): US 20030036980 A1

NOVELTY - Central communication facilities (12) have information relating to goods and services stored in a database. The central communication facilities have a processor programed to facilitate transaction between the central communication facility and remote communication facility (14) and periodically update the database in the central communication facility.

USE - For selling and marketing goods and services and facilitating transaction between central facility such as bank, credit union, finance company, marketer, manufacturer and remote facility such as retail sales facility, car, truck, boat, motor vehicle dealership, department store, public location such as shopping mall, auction house, airport, grocery store, real estate office.

ADVANTAGE - Facilitates communication of business transaction utilizing central and remote communication facilitates. Provides assistance to customers in selection of goods and services.

DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of electronic communication device.

central communication facilities (12)  
remote communication facility (14)  
pp; 14 DwgNo 1/1

Title Terms: ELECTRONIC; COMMUNICATE; DEVICE; MARKET; GOODS ; SERVICE; CENTRAL; COMMUNICATE; FACILITY; PROCESSOR; FACILITATE; TRANSACTION; CENTRAL; COMMUNICATE; FACILITY; REMOTE; COMMUNICATE; FACILITY

Derwent Class: T01

International Patent Class (Main): G06F-000/00; G06F-017/60

File Segment: EPI

16/5/8 (Item 3 from file: 350)

DIALOG(R) File 350:Derwent WPIX  
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015349709 \*\*Image available\*\*  
WPI Acc No: 2003-410647/200339

XRPX Acc No: N03-327904

Network payment settlement system for shop, has marketing handling system which confirms personal identification formation of buyer and mode of payment for selected goods before buyer leaves shop

Patent Assignee: KEIRO M (KEIR-I)

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 2003123013	A	20030425	JP 2001313632	A	20011011	200339 B

Priority Applications (No Type Date): JP 2001313632 A 20011011

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
JP 2003123013	A	3		G06F-017/60	

Abstract (Basic): JP 2003123013 A

NOVELTY - A personal digital assistant of a buyer receives goods information when a buyer selects specific item with goods tag, from a shop. When the buyer enters into the payment appointed zone, the buyer's personal identification and the goods information are acquired by a marketing handling system which confirms the buyer's personal identification and credit card number and mode of payment, before the buyer leaves the shop.

USE - Network payment settlement system for shops.

ADVANTAGE - The marketing persons cash management cost is reduced.

The purchaser feels easy to purchase **goods** and theft or loss of **goods** from the shop is prevented.

DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of network payment settlement system. (Drawing includes non-English language text).

pp; 3 DwgNo 2/5

Title Terms: NETWORK; PAY; SETTLE; SYSTEM; SHOP; MARKET; HANDLE; SYSTEM; CONFIRM; PERSON; IDENTIFY; FORMATION; BUY; MODE; PAY; SELECT; GOODS ; BUY; LEAF; SHOP

Derwent Class: T01

International Patent Class (Main): G06F-017/60

International Patent Class (Additional): G06F-015/00; G06K-017/00

File Segment: EPI

16/5/9 (Item 4 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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015205634 \*\*Image available\*\*

WPI Acc No: 2003-266169/200326

XRPX Acc No: N03-211376

**Cost information management method for online shopping, involves estimating profit margin for product selling based on sales price and product cost information received from different suppliers**

Patent Assignee: BYE J (BYEJ-I); ACCENTURE GLOBAL SERVICES GMBH (ACCE-N)

Inventor: BYE J

Number of Countries: 100 Number of Patents: 002

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 20020178109	A1	20021128	US 2001866450	A	20010525	200326 B
WO 200305259	A2	20030116	WO 2002IB3122	A	20020522	200326

Priority-Applications (No Type Date): US 2001866450 A 20010525

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
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US 20020178109	A1	25		G06F-017/60	
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WO 200305259	A2	E		G06F-017/60	
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Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG UZ VN YU ZA ZM ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZM ZW

Abstract (Basic): US 20020178109 A1

NOVELTY - A **product cost information** from different suppliers is electronically stored in a database (220) and a sales price for the **product** is received. The profit margin for the sale of **product** is calculated using the received sales price and the **product cost information**. The calculated profit margin is displayed based on the request from suppliers.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are included for the following:

(1) fact based negotiation tool for online shopping; and  
(2) computer readable medium storing cost **information** providing program.

USE - For providing cost **information** to consumers in online shopping using fact based negotiation tool through internet.

**ADVANTAGE** - The user can remotely view and manipulate cost information and other information without creating discrepancies in main database, thereby desired ordering is enabled. Provides proper assistance to user in selecting the products by estimating the profit margins quickly and effectively.

**DESCRIPTION OF DRAWING(S)** - The figure shows the block diagram of fact based negotiation tool.

database (220)

pp; 25 DwgNo 2/19

Title Terms: COST; INFORMATION ; MANAGEMENT; METHOD; SHOPPING; ESTIMATE; PROFIT; MARGIN; PRODUCT ; SELL; BASED; SALE; PRICE; PRODUCT ; COST; INFORMATION ; RECEIVE; SUPPLY

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

16/5/10 (Item 5 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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015184858 \*\*Image available\*\*

WPI Acc No: 2003-245390/200324

**System and method for suggesting financial commodity investment and mediating reverse-auction**

Patent Assignee: KOREA SECURITIES COMPUTER CORP (KOSE-N)

Inventor: JUNG S G

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
KR 2002007529	A	20020129	KR 200040709	A	20000714	200324 B

Priority Applications (No Type Date): KR 200040709 A 20000714

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
KR 2002007529	A	1		G06F-017/60	

Patent Details:

**NOVELTY** - A system and method for suggesting a financial commodity investment and mediating a reverse-auction are provided to respond to fund information , requesting contents, a financial market condition of an investor by suggesting an investment portfolio based on personal information as an inclination of an investor and an investment principle and suggesting an investment suggesting consulting service among many small classified areas in accordance with an investor and selecting and suggesting an individual commodity item each institution in a small sized classified financial commodity group on a network.

**DETAILED DESCRIPTION** - Financial commodity investment information including a large classified financial commodity group to be invested and an additional requesting item in accordance with investment fund information and an investment financial commodity group is received from an investor(S24). The inputted information and a financial market condition called from a pre-constructed financial market condition database are analyzed, and a middle and small sized classified financial commodity group adapted to the investor is selected and suggested to the investor(S26). A transaction possible financial commodity list with respect to middle and small sized classified financial commodity group selected by the investor is supplied to the investor(S60). Information of the investor is

transmitted to a financial institution selling the selected financial commodity out of the financial list supplied to the investor(S70).  
pp; 1 DwgNo 1/10  
Title Terms: SYSTEM; METHOD; FINANCIAL; COMMODITY ; INVESTMENT; REVERSE; AUCTION  
Derwent Class: T01  
International Patent Class (Main): G06F-017/60  
File Segment: EPI

16/5/11 (Item 6 from file: 350)  
DIALOG(R) File 350:Derwent WPIX  
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015092606 \*\*Image available\*\*  
WPI Acc No: 2003-153124/200315  
XRPX Acc No: N03-121243  
Online gift data management system relates budget range data received from customer's terminal with memory information to select appropriate gift, and displays details of selected gift to customer's terminal  
Patent Assignee: NISSHIN FLOUR MILLING CO (NISS )  
Number of Countries: 001 Number of Patents: 001  
Patent Family:  
Patent No Kind Date Applcat No Kind Date Week  
JP 2003006356 A 20030110 JP 2001183580 A 20010618 200315 B

Priority Applications (No Type Date): JP 2001183580 A 20010618  
Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes  
JP 2003006356 A 9 G06F-017/60

Abstract (Basic): JP 2003006356 A  
NOVELTY - The gift data management system has memories (44,40) that store goods rank information , related occasions with respect to several goods name, and price data of the goods , respectively. An allocation unit (26) selects appropriate gift based on the budget range data from customer's terminal (10) and goods data in memories, and displays the details of the selected gift to the customer's terminal.

USE - For managing gift data for online gift selection.

ADVANTAGE - Effectively assists customer to select gifts suitable for the occasion and his/her budget.

DESCRIPTION OF DRAWING(S) - The figure shows the online gift data management system. (Drawing includes non-English language text).

Customer's terminal (10)

Allocation unit (26)

Memories (40,44)

pp; 9 DwgNo 1/13

Title Terms: GIFT; DATA; MANAGEMENT; SYSTEM; RELATED; BUDGET; RANGE; DATA; RECEIVE; CUSTOMER; TERMINAL; MEMORY; INFORMATION ; SELECT; APPROPRIATE; GIFT; DISPLAY; DETAIL; SELECT; GIFT; CUSTOMER; TERMINAL

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

16/5/12 (Item 7 from file: 350)  
DIALOG(R) File 350:Derwent WPIX  
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014999078 \*\*Image available\*\*

WPI Acc No: 2003-059593/200305

XRPX Acc No: N03-046212

**Internet web site grocery shopping by comparing databases of grocery stores and groceries and processing diet plan**

Patent Assignee: OWENS C D (OWEN-I)

Inventor: OWENS C D

Number of Countries: 100 Number of Patents: 002

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200299604	A2	20021212	WO 2002US18442	A	20020607	200305 B
US 20030004831	A1	20030102	US 2001297207	P	20010607	200305
			US 2002164334	A	20020606	

Priority Applications (No Type Date): US 2002164334 A 20020606; US 2001297207 P 20010607

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 200299604 A2 E 187 G06F-000/00

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG US UZ VN YU ZA ZM ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZM ZW

US 20030004831 A1 G06F-017/60 Provisional application US 2001297207

Abstract (Basic): WO 200299604 A2

NOVELTY - Method consists in using a database of groceries, a database of grocery stores in a **preferred** area, a processor relating the two, a database storing comparison **information**, an interface, and a database for a shopping list. The processor transfers purchase lists to the selected stores and an interface allows user access to a web site for the store. A database stores user demographics, coupon **information** is stored and displayed on a PDA or printed out. A diet plan is processed with a database storing the dietary requirement and advertising **information**.

DETAILED DESCRIPTION - There are INDEPENDENT CLAIMS for:

(1) An Internet Web shopping system

(2) A computer program for Internet web site shopping  
USE - Method is for Internet **goods** and services shopping.

ADVANTAGE - Method enables the user to **select** from a previously prepared list, saves **user** time, **suggests products**, enables recipes to be used, compares prices and availability and provides an analysis of the user **profile** and purchasing history to retailers.

DESCRIPTION OF DRAWING(S) - The figure shows a web site shopping system.

pp; 187 DwgNo 4/105

Title Terms: WEB; SITE; GROCERY; SHOPPING; COMPARE; GROCERY; STORAGE; GROCERY; PROCESS; DIET; PLAN

Derwent Class: T01

International Patent Class (Main): G06F-000/00; G06F-017/60

File Segment: EPI

16/5/13 (Item 8 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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014995212 \*\*Image available\*\*

WPI Acc No: 2003-055727/200305

**System for free insurance reserve card on internet linked with point business**

Patent Assignee: KIM M H (KIMM-I).

Inventor: KIM M H

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
KR 2002056842	A	20020710	KR 200225980	A	20020503	200305 B

Priority Applications (No Type Date): KR 200225980 A 20020503

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
KR 2002056842	A	1	G06F-017/60	

Abstract (Basic): KR 2002056842 A

**NOVELTY** - A system for a free insurance reserve card on the Internet linked with a point business is provided to convert accumulated points into an insurance money through a cash back service for converting points accumulated by an off-line card into various kinds of service on an on-line.

**DETAILED DESCRIPTION** - In an on-line and an off-line transaction account, a client uses a member store. The member store issues a card to the client. The client connects to the main company site. An inherent number on the bottom surface of a free insurance accumulation card of the client is written on a web and a member number is embodied. Each insurance company registers and advertises **commodities**. The **member** **selects** a specific **commodity** **suggested** from each insurance company. An insurance account is opened. The member reuses the member store by possessing the free insurance accumulation card. After using a service, the client checks a card in a terminal. The client receives 5-10% of a using amount as a service. Point **information** is transmitted to a point accumulation program on the web. Accumulated points are converted into insurance money automatically. Accumulated points are paid to a service company as cash per month.

pp; 1 DwgNo 1/10

Title Terms: SYSTEM; FREE; INSURANCE; RESERVE; CARD; LINK; POINT; BUSINESS  
Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

16/5/14 (Item 9 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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014888382 \*\*Image available\*\*

WPI Acc No: 2002-709088/200277

XRPX Acc No: N02-559218

**Computer based system for providing a shopping site for selecting and ordering goods on a network, uses an e-mail based system to restore an interrupted selection and ordering process**

Patent Assignee: SEIKO EPSON CORP (SHIH )

Inventor: KITAHARA K; KOMATSU K; OSHIMA Y; SUZUKI J

Number of Countries: 028 Number of Patents: 003

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
EP 1249783	A1	20021016	EP 2002252510	A	20020408	200277 B
US 20020161669	A1	20021031	US 2002118464	A	20020409	200279
JP 2002373277	A	20021226	JP 200246671	A	20020222	200314

Priority Applications (No Type Date): JP 200246671 A 20020222; JP 2001114855 A 20010413

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

EP 1249783 A1 E 24 G06F-017/60

Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT  
LI LT LU LV MC MK NL PT RO SE SI TR

US 20020161669 A1 G06F-017/60

JP 2002373277 A 14 G06F-017/60

Abstract (Basic): EP 1249783 A1

NOVELTY - During selection of **goods**, an e-mail creating and sending module (S108) creates an e-mail which includes **goods** group information on the specified **goods** and a preset selection mark for selecting the shopping site on the network. If a selection process is suspended, the e-mail can be sent to the shopping site on the network to restore the **goods** selection process to the suspended selection state.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are included for the following:

(1) A method of **goods** selection in a shopping site on a network that allows a user to select and order at least one **goods** among a plurality of available **goods**;

(2) A storage medium in which a computer program is stored to cause a computer to function as a shopping site providing apparatus that provides a shopping site on a network to allow a user to select and order at least one **goods** among a plurality of available **goods**.

USE - For use in providing a shopping site for selection and ordering **goods** on a network.

ADVANTAGE - The e-mail based process allows a suspended selection process to be restored to the suspending selection state allowing the user to resume his/her selection process. The e-mail also allows an expert or other knowledgeable **person** to provide **selection assistance** by **selecting** appropriate **goods** and sending an e-mail, specifying the **goods**, to the customer.

DESCRIPTION OF DRAWING(S) - The figure is a flowchart showing a **goods** selection-related e-mail sending routine executed by a computer functioning as a shopping site providing apparatus.

pp; 24 DwgNo 2/11

Title Terms: COMPUTER; BASED; SYSTEM; SHOPPING; SITE; SELECT; ORDER; **GOODS**; NETWORK; MAIL; BASED; SYSTEM; RESTORATION; INTERRUPT; SELECT; ORDER; PROCESS

Derwent Class: T01

International Patent Class (Main): **G06F-017/60**

International Patent Class (Additional): G06F-013/00

File Segment: EPI

16/5/15 (Item 10 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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014875639 \*\*Image available\*\*

WPI Acc No: 2002-696345/200275

**Ec method for sales promotion article using internet**

Patent Assignee: JUNG W S (JUNG-I)

Inventor: JUNG W S

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
KR 2002039519	A	20020527	KR 200069370	A	20001121	200275 B

Priority Applications (No Type Date): KR 200069370 A 20001121

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
KR 2002039519	A	1	G06F-017/60	

Abstract (Basic): KR 2002039519 A

NOVELTY - An EC(Electric Commerce) method for a sales promotion article using the Internet is provided to enhance the sales promotion effect and to take an opinion and response of a sales target customer by providing the sales promotion article to a specific person needing the sales promotion article.

DETAILED DESCRIPTION - The EC method comprises steps of configuring a sales promotion article interface according to the customer information (s200), if a customer logs in(s100), appearing a relating question(s400) if the user **selects** a sales promotion **product** (s300), the **customer** receiving the **product** (s600) after **suggesting** the opinion and paying the price amount through the electronic payment(s500), and an operator giving the consultation to the company(c300) by collecting the opinion suggested by the customer(c100) and analyzing the opinion through a statistical method(c200).

pp; 1 DwgNo 1/10

Title Terms: METHOD; SALE; PROMOTE; ARTICLE

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

16/5/16 (Item 11 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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014872359 \*\*Image available\*\*

WPI Acc No: 2002-693065/200275

XRPX Acc No: N02-546710

Computer program product for supporting product information selection, presents descriptor tags related to new information set generated by selecting structure tag or solution category tag, to user

Patent Assignee: SKF AB (SKFK ); AFFONSO J (AFFO-I); PUPPIONE L (PUPP-I); STATLER D (STAT-I); VASSMER G (VASS-I); ZIJP J V (ZIJP-I)

Inventor: AFFONSO J; PUPPIONE L; STATLER D; VAN ZIJP J; VASSMER G; ZIJP J V

Number of Countries: 028 Number of Patents: 003

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
EP 1241597	A2	20020918	EP 2002445033	A	20020312	200275 B
US 20020143557	A1	20021003	US 2001805575	A	20010314	200275
JP 2002352144	A	20021206	JP 200268670	A	20020313	200310

Priority Applications (No Type Date): US 2001805575 A 20010314

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
EP 1241597	A2	E	8	G06F-017/30

Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT  
LI LT LU LV MC MK NL PT RO SE SI TR

US 20020143557 A1 G06F-007/00

JP 2002352144 A 7 G06F-017/60

Abstract (Basic): EP 1241597 A2

NOVELTY - The initial set of descriptor tags (7,25,27,29)

indicating **information** content of each **information** item in database, are presented to the user. The structure tags indicating specific **information** item, or solution category tags (31,33,35,37) indicating design and maintenance solutions of **information** item is selected by user, to generate new set of **information** whose descriptor tags are then presented to the user.

USE - For assisting user to select **information** regarding **products** such as air compressor, pump, etc., and their use and technical solutions in relation to bearings and seals.

ADVANTAGE - Provides improved opportunities of searching requested **information** easily and swiftly.

DESCRIPTION OF DRAWING(S) - The figure shows a schematic view of the computer interface presenting initial set of descriptor tags.

Descriptor tags (7,25,27,29)

Solution category tags (31,33,35,37)

pp; 8 DwgNo 3/4

Title Terms: COMPUTER; PROGRAM; PRODUCT ; SUPPORT; PRODUCT ; INFORMATION ; SELECT; PRESENT; DESCRIBE; TAG; RELATED; NEW; INFORMATION ; SET; GENERATE; SELECT; STRUCTURE; TAG; SOLUTION; CATEGORY; TAG; USER

Derwent Class: T01

International Patent Class (Main): G06F-007/00; G06F-017/30; G06F-017/60

File Segment: EPI

16/5/17 (Item 12 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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014844515 \*\*Image available\*\*

WPI Acc No: 2002-665221/200271

Related WPI Acc No: 2002-674214

XRPX Acc No: N02-526229

User-specified configuration system provides availability information for configurable product with server, availability engine, configuration wizard and exclusion rule generator

Patent Assignee: ITT MFG ENTERPRISES INC (INTT )

Inventor: PALMER D L; VOLLMER T

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 20020073001	A1	20020613	US 2000737249	A	20001213	200271 B
			US 2001861259	A	20010518	

Priority Applications (No Type Date): US 2001861259 A 20010518; US 2000737249 A 20001213

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

US 20020073001 A1 29 G06F-017/60 CIP of application US 2000737249

Abstract (Basic): US 20020073001 A1

NOVELTY - A server (20) includes a configurator (30) to generate **product** specification data and an availability engine (32) to determine **product** availability and provide component data to the data access layer (34) for supplier queries. A configuration wizard (38) generates **product** numbers from a user's **product** attribute options and determines **product** options available for further selection. An exclusion rule generator (40) generates exclusion rules used to determine a **product** number and remaining options.

DETAILED DESCRIPTION - The server communicates with clients (22), a networked factory (24) and a distributor database (26). Communication with clients is via the Internet through a presentation layer

application (36) (e.g. Java servlet or server pages), and with the manufacturer and distributor databases through the Internet or private networks enabled through a data access layer application. The configurator and availability engine are both Java applications.

Independent claims are also included for a method for assisting a user in selecting options for a configurable product e.g. computer system, connector, and a maintenance process.

USE - The system is used for user-specified configuration of configurable products, e.g. personal computers, electrical connectors.

ADVANTAGE - Customers are provided with accurate availability information for a configurable product from multiple suppliers through a centralized source via the Internet. The system dynamically generates a product number from user specified options, eliminating the need to maintain a static database containing a record for every possible combination of options or every possible product number. The system is easy to maintain. Product numbers are produced for any viable combination of options/components irrespective of what has been produced before.

DESCRIPTION OF DRAWING(S) - The drawing shows a block diagram of the system architecture.

Server (20)  
Clients (22)  
Factory database (24)  
Distributor database (26)  
User agent (28)  
Configurator (30)  
Availability engine (32)  
Data access layer (34)  
Configuration wizard (38)  
Exclusion rule generator (40)  
pp; 29 DwgNo 2/15

Title Terms: USER; SPECIFIED; CONFIGURATION; SYSTEM; AVAILABLE; INFORMATION; CONFIGURATION; PRODUCT; SERVE; AVAILABLE; ENGINE; CONFIGURATION; EXCLUDE; RULE; GENERATOR

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

16/5/18 (Item 13 from file: 350)

DIALOG(R)File 350:Derwent WPIX  
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014819468 \*\*Image available\*\*

WPI Acc No: 2002-640174/200269

XRPX Acc No: N02-506078

Internet-based salesman selection management system selects appropriate salesman corresponding to purchase order and area suggested by user, based on stored information

Patent Assignee: CASIO COMPUTER CO LTD (CASK )

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 2002230340	A	20020816	JP 200129494	A	20010206	200269 B

Priority Applications (No Type Date): JP 200129494 A 20010206

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
JP 2002230340	A	17		G06F-017/60	

Abstract (Basic): JP 2002230340 A

NOVELTY - The management server (1) stores the information about the salesman, marketing area of the salesman and the goods marketed by the salesman. When an order for purchasing the goods is received from a user terminal (4) through internet (2), the server selects the appropriate salesman corresponding to the area suggested by the user, based on the stored information.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is included for internet-based salesman selection management method.

USE - Internet-based salesman selection management system.

ADVANTAGE - Since the salesman are selected based on the user information, the requested goods are efficiently and appropriately delivered to the user thus effort and time required for searching the salesman is reduced.

DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of the salesman selection management system. (Drawing includes non-English language text).

Management server (1)

Internet (2)

User terminal (4)

pp; 17 DwgNo 1/15

Title Terms: BASED; SELECT; MANAGEMENT; SYSTEM; SELECT; APPROPRIATE; CORRESPOND; PURCHASE; ORDER; AREA; USER; BASED; STORAGE; INFORMATION

Derwent Class: Q35; T01

International Patent Class (Main): G06F-017/60

International Patent Class (Additional): B65G-061/00; G06F-017/30

File Segment: EPI; EngPI

16/5/19 (Item 14 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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014760521 \*\*Image available\*\*

WPI Acc No: 2002-581225/200262

Method and system for online shopping

Patent Assignee: LEE H S (LEEH-I)

Inventor: LEE H S

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
KR 2002017568	A	20020307	KR 200050981	A	20000831	200262 B

Priority Applications (No Type Date): KR 200050981 A 20000831

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
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KR 2002017568	A	1	G06F-017/60	
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Abstract (Basic): KR 2002017568 A

NOVELTY - A method and system for online shopping are provided to assist a consumer in choosing a product by offering sales rating information of the product, and to give the product provider a flexible chance to change the sales price by offering a list of other seller's prices.

DETAILED DESCRIPTION - The system comprises a consumer requesting information on a product, a computer(110) used in requesting the order for the product, the online shopping mall(130) offering sales rating of the product, and the price of the product offered by the supplier and other requested information to the computer, a

network(120) connecting the computer and the online shopping mall. The online shopping mall comprises a member information administration server(131) administering the allowance of a member in usage of the information by referring to the member information, a product information server(132) offering the product information to the consumer, a sales rating information server(133) offering the sales rating of the product to the consumer, a price information server(134) offering the information of the price offered by the supplier, a payment data administration server(135) administering the purchase payment of the product, and a delivery administration server(136) administering the delivery of the product.

pp; 1 DwgNo 1/10

Title Terms: METHOD; SYSTEM; SHOPPING

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

16/5/20 (Item 15 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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014704927 \*\*Image available\*\*

WPI Acc No: 2002-525631/200256

Method for buying and producing customized product based on internet

Patent Assignee: LG ELECTRONICS INC (GLDS )

Inventor: KANG W S; KIM J; KIM Y H; PARK S U; YOO D G

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
KR 2002009932	A	20020202	KR 200043596	A	20000728	200256 B

Priority Applications (No Type Date): KR 200043596 A 20000728

Patent Details:

Patent No	Kind	Lan	Pg	Main	IPC	Filing Notes
KR 2002009932	A	1			G06F-017/60	

Abstract (Basic): KR 2002009932 A

NOVELTY - A method for buying and producing a customized product based on the Internet is provided to perform a product supply and a service based on a consumer by enabling a consumer to reflect one's intention in producing a product substantially directly.

DETAILED DESCRIPTION - A consumer connects to the Internet using an Internet user interface(201). The consumer connects to a site of a service system on the Internet(202). If the consumer selects a purchase-wanted product classification(203), a system server supplies detail information with respect to the corresponding product to the consumer and waits a selection of a product specification by the consumer(204). If the consumer selects refrigerator, selection specifications as a wanted type, a wanted color, a wanted material, a capacity and size are suggested, and completed refrigerator made by user - selected specifications is displayed as a three-dimensional image(205). If the final selection of the consumer is achieved, all information to the product selected by the consumer is transmitted to the corresponding product manufacturer through the Internet(206). If an order of a directed designed product is received by the consumer, a manufacturer executes a manufacturing process and a delivering process to the corresponding product (207). Data collected from consumers are analyzed and processed, and used as data for managing a client after this and forecasting a future market(208).

pp; 1 DwgNo 1/10  
Title Terms: METHOD; BUY; PRODUCE; CUSTOMISATION; PRODUCT ; BASED  
Derwent Class: T01  
International Patent Class (Main): G06F-017/60  
File Segment: EPI

16/5/21 (Item 16 from file: 350)  
DIALOG(R) File 350:Derwent WPIX  
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014694413 \*\*Image available\*\*  
WPI Acc No: 2002-515117/200255  
XRXPX Acc No: N02-407983

Product selection support system collects and stores past usage details of various products by users , to assist product selection by other new users

Patent Assignee: SEKISUI CHEM IND CO LTD (SEKI )

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 2002170002	A	20020614	JP 2000367285	A	20001201	200255 B

Priority Applications (No Type Date): JP 2000367285 A 20001201

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
JP 2002170002	A	11	G06F-017/60	

Abstract (Basic): JP 2002170002 A

NOVELTY - The details of usage of each product by various users in the past are collected and stored. This information is provided to assist selection of products by other users .

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for product selection support method.

USE - For selling agricultural goods like vinyl film for greenhouse.

ADVANTAGE - The system provides information of the product chosen by the user reliably and privileges such as discount are provided to the user providing usage details, thus being beneficial to the customer and the manufacturer.

DESCRIPTION OF DRAWING(S) - The figure shows the flowchart explaining the operation of product selection support system. (Drawing includes non-English language text).

pp; 11 DwgNo 2/7  
Title Terms: PRODUCT ; SELECT; SUPPORT; SYSTEM; COLLECT; STORAGE; PASS; DETAIL; VARIOUS; PRODUCT ; USER; ASSIST; PRODUCT ; SELECT; NEW; USER  
Derwent Class: T01  
International Patent Class (Main): G06F-017/60  
File Segment: EPI

16/5/22 (Item 17 from file: 350)  
DIALOG(R) File 350:Derwent WPIX  
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014666624 \*\*Image available\*\*  
WPI Acc No: 2002-487328/200252  
Method for supplying digital catalogue  
Patent Assignee: GIFKO.COM CO LTD (GIFK-N)  
Inventor: KIM Y J

Number of Countries: 001 Number of Patents: 002

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
KR 2002006655	A	20020124	KR 200171522	A	20011116	200252 B
KR 363683	B	20021205	KR 200171522	A	20011116	200335

Priority Applications (No Type Date): KR 200085416 A 20001229

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
KR 2002006655	A	1		G06F-017/60	
KR 363683	B			G06F-017/60	Previous Publ. patent KR 2002006655

Abstract (Basic): KR 2002006655 A

NOVELTY - A method for supplying a digital catalogue is provided to supply a digital catalogue capable of being applied to an electronic commercial transaction with respect to an individual **commodity** at an on-line.

DETAILED DESCRIPTION - A special selling web server receives log-in **information** including identification **information** and a password of a client, inquires the **information** using a member database, and performs a log-in process(S11). The server receives a selection signal for selecting a wanted **commodity** out of a plurality of **commodities** suggested from a client computer and suggests the corresponding **commodity** **information** to the client computer(S12). The web server receives a request for inquiring detail **information** of the **selected commodity** from the **client** computer and **suggests** detail **information** of the corresponding **selected commodity** to the client computer(S13). The web server receives editing contents for editing detail **information** of the **commodity** from the client computer and registers the edited detail **information** as detail **information** of the **commodity** (S14). The web server transmits printed **information** of the **commodity** detail **information** to the client computer in accordance with a request of the client computer(S15). The web server may store the **commodity** **information** of the selected **commodity** in a **commodity** **information** storing unit of the client(S16).

pp; 1 DwgNo 1/10

Title Terms: METHOD; SUPPLY; DIGITAL; CATALOGUE

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

16/5/23 (Item 18 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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014634873

WPI Acc No: 2002-455577/200249

XRPX Acc No: N02-359156

Device for selecting products matching each other uses a terminal to capture individual customer data as a shopping trolley with communications devices and an interface with transmitters/receivers spread about a supermarket.

Patent Assignee: LYRIX MEDIA GMBH (LYRI-N)

Inventor: GOTTBRECHT J

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
DE 10049920	A1	20020502	DE 1049920	A	20001007	200249 B

Priority Applications (No Type Date): DE 1049920 A 20001007

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes  
DE 10049920 A1 3 G06F-017/60

Abstract (Basic): DE 10049920 A1

NOVELTY - A terminal acts as a communications interface with a screen for presenting different **suggestions** and a keyboard for a user to **select** one of these **suggestions**. A shopping trolley has a display and a keyboard. A terminal has a printer for maps of an area, recipes or direction around a building. A list of choices is offered. A customer chooses suitable **products** from a pre-stored whole **product** range and receives his selection.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for a method for offering a selection of **products** matching each other.

USE.- In supermarkets, building material warehouses and DIY hypermarkets.

ADVANTAGE - Details of the whereabouts of single **products** are transmitted to the customer's shopping trolley. Acoustic **product information** is transmitted to the customer.

pp; 3 DwgNo 0/0

Title Terms: DEVICE; SELECT; PRODUCT ; MATCH; TERMINAL; CAPTURE; INDIVIDUAL; CUSTOMER; DATA; SHOPPING; TROLLEY; COMMUNICATE; DEVICE; INTERFACE; TRANSMIT; RECEIVE; SPREAD; SUPERMARKET

Derwent Class: P27; T01; T05; W05

International Patent Class (Main): G06F-017/60

International Patent Class (Additional): A47F-010/00

File Segment: EPI; EngPI

16/5/24 (Item 19 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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014569565 \*\*Image available\*\*

WPI Acc No: 2002-390268/200242

XRXPX Acc No: N02-306217

Internet-based payment assistance device establishes commercial transactions between user and sponsor selected based on user input transaction ID, using user credit card information.

Patent Assignee: NETWORK SOLUTIONS KK (NETW-N)

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 2002117355	A	20020419	JP 2000261361	A	20000830	200242 B

Priority Applications (No Type Date): JP 2000236123 A 20000803

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes  
JP 2002117355 A 17 G06F-017/60

Abstract (Basic): JP 2002117355 A

NOVELTY - The device stores credit card **information** of several users and transaction ID of several transactions performed in respective databases (23,21). A user transmits transaction ID based on which an equivalent sponsor is searched from the database. The credit card **information** of the user is transmitted to the sponsor, so as to establish commercial transactions between the user and the sponsor.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are included for the following:

- (1) Payment support system; and
- (2) Payment assistance method.

USE - For assisting payment of **goods**.

ADVANTAGE - Since the transaction ID and the user ID are specified during transaction, the identification of the user who is trading is performed easily and efficiently.

DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of payment support system. (Drawing includes non-English language text).

Databases (21,23)

pp; 17 DwgNo 1/10

Title Terms: BASED; PAY; ASSIST; DEVICE; ESTABLISH; COMMERCIAL; TRANSACTION; USER; SELECT; BASED; USER; INPUT; TRANSACTION; ID; USER; CREDIT; CARD; INFORMATION

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

16/5/25 (Item 20 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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014537847 \*\*Image available\*\*

WPI Acc No: 2002-358550/200239

**Pre-reservation of airline and tele-marketing using client information and electronic mail commodity marketing system**

Patent Assignee: ANENC CO LTD (ANEN-N)

Inventor: KIM M H; LEE S B

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
KR 2001087820	A	20010926	KR 200134880	A	20010619	200239 B

Priority Applications (No Type Date): KR 200134880 A 20010619

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

KR 2001087820 A 1 G06F-017/60

Abstract (Basic): KR 2001087820 A

NOVELTY - A pre-reservation of airline and a tele-marketing using client **information** and an electronic mail **commodity** marketing system are provided to **suggest** a middle **information** **client** **classification** **selection** system for satisfying a future purchase desire of a client and the total airline sales system capable of selecting a **goods** group and performing a marketing.

DETAILED DESCRIPTION - A middle **information** classifying server(4) stores airline reserving **information** (1), client **information** (2), and **commodity** **information** (3). An external general web server(5) inquiries and confirms **information**. The middle **information** classifying server(4) updates the airline reserving **information** (1), the client **information** (2), and the **commodity** **information** (3) periodically. The **information** is exchanged by an API and a dataset method for system stability and a pre-processing of **information**. The middle **information** classifying server(4) includes a reserved **information** database, a client **information** database, and a **commodity** **information** database for storing a plurality of **information** and classification. The general web server(5) is constructed by an ASP for inquiring selected client data through a middle **information** classification based on prepared airplane reserving **information**.

pp; 1 DwgNo 1/10  
Title Terms: PRE; RESERVE; AIRLINE; TELE; MARKET; CLIENT; INFORMATION ;  
ELECTRONIC; MAIL; COMMODITY ; MARKET; SYSTEM  
Derwent Class: T01  
International Patent Class (Main): G06F-017/60  
File Segment: EPI

16/5/26 (Item 21 from file: 350)  
DIALOG(R) File 350:Derwent WPIX  
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014508212 \*\*Image available\*\*  
WPI Acc No: 2002-328915/200236  
XRPX Acc No: N02-258157

Auction brokerage service provision method using Internet, involves identifying auction servers suitable for user's requirement, receiving notification confirming registration of auctioned commodity  
Patent Assignee: HITACHI LTD (HITA ); HIGUCHI M (HIGU-I); TANAKA T (TANA-I); YAMADA M (YAMA-I)

Inventor: HIGUCHI M; TANAKA T; YAMADA M

Number of Countries: 002 Number of Patents: 002

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 20020029185	A1	20020307	US 2001873259	A	20010605	200236 B
JP 2002083166	A	20020322	JP 2000273527	A	20000905	200236

Priority Applications (No Type Date): JP 2000273527 A 20000905

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
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US 20020029185	A1	12	G06F-017/60	
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JP 2002083166	A	8	G06F-017/60	
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Abstract (Basic): US 20020029185 A1

NOVELTY - The auction servers suitable for user's requirement are identified by communicating with an **information** terminal (211) of an user. A notification confirming that an auctioned **commodity** of the user has been registered at the auction server, is received from the auction servers selected by the user among identified servers, along with the auction result **information** which is intimated to the user.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for computer for performing brokerage service.

USE - For providing auction brokerage service to users over Internet.

ADVANTAGE - Enables effectively **assisting** a **user** to **select** suitable auction sites and monitoring trading status and/or termination of the auctions in each auction site on behalf of the user, when the user puts up identical **commodity** at a number of auction sites simultaneously.

DESCRIPTION OF DRAWING(S) - The figure shows the auction brokerage service provision system.

**Information** terminal (211)

pp; 12 DwgNo 1/7

Title Terms: AUCTION; SERVICE; PROVISION; METHOD; IDENTIFY; AUCTION; SERVE; SUIT; USER; REQUIRE; RECEIVE; NOTIFICATION; CONFIRM; REGISTER; COMMODITY

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

16/5/27 (Item 22 from file: 350)  
DIALOG(R) File 350:Derwent WPIX  
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014402318 \*\*Image available\*\*  
WPI Acc No: 2002-223021/200228  
Customized electronic commercial transaction system using interactive  
e-crm system  
Patent Assignee: JUN S G (JUNS-I)  
Inventor: JUN S G  
Number of Countries: 001 Number of Patents: 001  
Patent Family:  
Patent No Kind Date Applcat No Kind Date Week  
KR 2001096756 A 20011108 KR 200019638 A 20000414 200228 B

Priority Applications (No Type Date): KR 200019638 A 20000414

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes  
KR 2001096756 A 1 G06F-017/60

Abstract (Basic): KR 2001096756 A

NOVELTY - A customized electronic commercial transaction system using an interactive e-CRM(customer relationship management) system is provided to enable a user to buy a **commodity** after checking a sample of the **commodity** in accordance with a pre-sensed user's request by an interactive user DB.

DETAILED DESCRIPTION - A **profile** of a member is inputted in a interactive user DB of a web server in accordance with a member registration of a computer user(S101). A customized sample catalogue composed based on the **profile** of the member is displayed on the web page of the member in real time(S105). The **member** selects a sample being **suggested** in the sample catalogue(S106). After the **selected** sample is transmitted to the member, an opinion of the member who used the sample is fed back(S113). The fed back is updated in the **profile** of the member being stored in the user DB, and summarized updated **information** of the user is displayed on the web page of the member in real time simultaneously(S114). The **commodity** being suggested in the sample catalogue is sold based on the updated **information** of the user(S116). After delivering the **commodity** to the member who bought the **commodity**, **information** of the **commodity** is displayed on a web page of the member of the **commodity** (S117).

pp; 1 DwgNo 1/10

Title Terms: CUSTOMISATION; ELECTRONIC; COMMERCIAL; TRANSACTION; SYSTEM;  
INTERACT; SYSTEM

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

16/5/28 (Item 23 from file: 350)  
DIALOG(R) File 350:Derwent WPIX  
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014380013 \*\*Image available\*\*  
WPI Acc No: 2002-200716/200226  
XRDX Acc No: N02-152775

Internet-based help desk system transmits contents of user inquiry to mobile telephone of selected help desk member in the form of electronic mail and transmits reply to requested user  
Patent Assignee: NIPPON DENKI FIELD SERVICE KK (NIDE )

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 2002032507	A	20020131	JP 2000217606	A	20000718	200226 B

Priority Applications (No Type Date): JP 2000217606 A 20000718

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
JP 2002032507	A	10		G06F-017/60	

Abstract (Basic): JP 2002032507 A

NOVELTY - Databases (36A,36B) store **information** about several users and **help desk member**, respectively. A **selection unit** (33) **selects** the **help desk member** corresponding to the **user inquiry information**. A transmission unit (34) transmits the contents of the inquiry and the **user information** to mobile telephone of the **selected help desk member** in the form of electronic mail and transmits the reply to the requested user.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:

- (a) Help desk server;
- (b) Help desk service method;
- (c) Recorded medium storing help desk service program

USE - For providing reply to inquiry about a **product** such as computer, mobile telephone from a customer through internet.

ADVANTAGE - Since the **information** of the reply person are stored in database, less time is taken for searching. Since the contents of the inquiry are transmitted to mobile telephone of help desk member, the inquiry can be responded quickly.

DESCRIPTION OF DRAWING(S) - The figure shows the schematic block diagram of the help desk system. (Drawing includes non-English language text).

Selection unit (33)

Transmission unit (34)

Databases (36A,36B)

pp; 10 DwgNo 1/6

Title Terms: BASED; HELP; DESK; SYSTEM; TRANSMIT; CONTENT; USER; ENQUIRY; MOBILE; TELEPHONE; SELECT; HELP; DESK; MEMBER; FORM; ELECTRONIC; MAIL; TRANSMIT; REPLY; REQUEST; USER

Derwent Class: T01

International Patent Class (Main): G06F-017/60

International Patent Class (Additional): G06F-013/00

File Segment: EPI

16/5/29 (Item 24 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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014301240

WPI Acc No: 2002-121944/200216

XRAM Acc No: C02-037283

XRXPX Acc No: N02-091517

**Additive composition for dispensing in a laundry wash and/or rinse bath comprises fabric care active(s) including restricted amounts of detergent surfactant and fabric softener active**

Patent Assignee: PROCTER & GAMBLE CO (PROC ); BAKER E S (BAKE-I); CASWELL D S (CASW-I); DECKNER G E (DECK-I); DIERSING S L (DIER-I); DIHORA J O (DIHO-I); DODD M M (DODD-I); DUFTON D J (DUFT-I); ESHUIS J (ESHU-I); GALLON L S (GALL-I); HENSLEY C A (HENS-I); HOFFMAN W (HOFF-I); HOWE S

(HOWE-I); LAUDAMIEL-PELLET C (LAUD-I); LITTIG J S (LITT-I); MURPHY R A (MURP-I); PENA-ROMERO A (PENA-I); RIDYARD M W (RIDY-I); SAYERS E (SAYE-I); SCHROEDER T J (SCHR-I); TRINH T (TRIN-I); WAHL E H (WAHL-I); WELCH R G (WELC-I); YORK D W (YORK-I)

Inventor: BAKER E S; CASEWELL D S; DECKNER G E; DIERSING S L; DIHORA J O; DODD M M; DUFTON D J; ESHUIS J; GALLON L S; HENSLEY C A; HOFFMAN W; HOWE S; LAUDAMIEL-PELLET C; LITTIG J S; MURPHY R A; RIDYARD M W; ROMERO A P; SAYERS E; SCHROEDER T J; TRINH T; WAHL E H; WELCH R G; YORK D W; CASWELL D S; PENA-ROMERO A

Number of Countries: 096 Number of Patents: 004

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200185888	A2	20011115	WO 2001US15275	A	20010510	200216 B
AU 200163063	A	20011120	AU 200163063	A	20010510	200219
EP 1297101	A2	20030402	EP 2001937314	A	20010510	200325
			WO 2001US15275	A	20010510	
US 20030104969	A1	20030605	US 2000203472	P	20000511	200339
			US 2001838867	A	20010420	

Priority Applications (No Type Date): US 2001838867 A 20010420; US 2000203472 P 20000511

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 200185888 A2 E 164 C11D-003/00

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW

AU 200163063 A C11D-003/00 Based on patent WO 200185888

EP 1297101 A2 E C11D-003/00 Based on patent WO 200185888

Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI TR

US 20030104969 A1 C11D-017/00 Provisional application US 2000203472

Abstract (Basic): WO 200185888 A2

NOVELTY - An additive composition for dispensing in a laundry wash and/or rinse bath comprises 1-99 wt.% of fabric care active(s). The composition has less than 5%, ( **preferably** less than 3%, more **preferably** less than 1%) each of detergent surfactant and fabric softener active.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:

(1) An article for use in customizing a laundry solution to deliver a selected fabric care benefit, comprising a unitized dose (0.05-60 g) of the composition.

(2) A kit comprising a number of these unitized doses.

(3) A method of identifying a system of laundry **products** to a consumer comprising:

(a) collecting **information** from the consumer regarding desired fabric care benefit(s),

(b) selecting, on the basis of **information** received, a system of laundry **products** including detergent and/or fabric softener and at least one of the unitized doses and

(c) providing **information** to the consumer identifying the **products**.

(4) A method for dispensing packaged laundry additive **products** comprising:

(a) providing a supply of different types of packaged additive each

containing 1-99% fabric care active(s) and  
(b) providing a dispensing device housing the supply, the device allowing a consumer to select one or more types of additive and to remove the additives from the device.

(5) A **merchandising** display for use in a retail environment comprising:

(a) a supply of unitized doses of the fabric enhancing additives and

(b) **information** to assist the consumer in selecting the correct additive.

(6) A method of providing **information** to a consumer comprising:  
(a) identifying fabric care active(s) that should be used in laundering a fabric and

(b) providing **information** identifying the active with the distribution of (clothing made from) the fabric.

USE - The composition is used to supply fabric care benefits to clothing or fabrics in an automated washing machine and by manual washing.

ADVANTAGE - Superior fabric conditioning and treatment, convenience and flexibility are achieved.

pp; 164 DwgNo 0/1

Title Terms: ADDITIVE; COMPOSITION; DISPENSE; LAUNDER; WASHING; RINSE; BATH ; COMPRISE; FABRIC; CARE; ACTIVE; RESTRICT; AMOUNT; DETERGENT; SURFACTANT ; FABRIC; SOFTEN; ACTIVE

Derwent Class: A97; D25; E19; F06; P27; T01

International Patent Class (Main): C11D-003/00; C11D-017/00

International Patent Class (Additional): A47F-007/28; C11D-003/386; C11D-003/42; C11D-003/48; C11D-003/50; C11D-017/04; G06F-017/60

File Segment: CPI; EPI; EngPI

16/5/30 (Item 25 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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014280498 \*\*Image available\*\*

WPI Acc No: 2002-101199/200214

XRPX Acc No: N02-075002

Decision assistance device for goods selection, ranks list of goods based on deterministic, qualitative and quantitative selection references

Patent Assignee: NEC CORP (NIDE )

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 2001337968	A	20011207	JP 2000159581	A	20000525	200214 B

Priority Applications (No Type Date): JP 2000159581 A 20000525

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
JP 2001337968	A	8		G06F-017/30	

Abstract (Basic): JP 2001337968 A

NOVELTY - A memory (21) stores **information** obtained by interaction with a user. A search controller (32) outputs a keyword generated from the stored **information** and a generated search type which is generated based on correlation of deterministic, quantitative and qualitative selection references in the interactive **information**. An AHP unit (34) ranks the list of **goods** based on the selection references.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the

following:

(a) Decision assistance method;  
(b) Recorded medium storing decision assistance program  
USE - For assisting the user to select goods through computer network.

ADVANTAGE - Best selection of goods can be performed within a fixed time.

DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of decision assistance device. (Drawing includes non-English language text).

Memory (21)  
Search controller (32)  
AHP unit (34)  
pp; 8 DwgNo 1/6

Title Terms: DECIDE; ASSIST; DEVICE; GOODS ; SELECT; RANK; LIST; GOODS ; BASED; QUALITATIVE; QUANTITATIVE; SELECT; REFERENCE

Derwent Class: T01

International Patent Class (Main): G06F-017/30

International Patent Class (Additional): G06F-017/60

File Segment: EPI

16/5/31 (Item 26 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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014244276 \*\*Image available\*\*

WPI Acc No: 2002-064976/200209

XRXPX Acc No: N02-048372

Intellectual assistance person introduction through internet, involves selecting intellectual assistance person adapted to specified area, who choose appropriate specialist information as per need of enterprise

Patent Assignee: ITO M (ITOM-I)

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 2001319005	A	20011116	JP 2000138504	A	20000511	200209 B

Priority Applications (No Type Date): JP 2000138504 A 20000511

Patent Details:

Patent No	Kind	Lan	Pg	Main	IPC	Filing Notes
JP 2001319005	A	6			G06F-017/60	

Abstract (Basic): JP 2001319005 A

NOVELTY - An enterprise/user database (14b) records enterprise information when an access signal for introduction of intellectual assistance person is received from the enterprise (2). The selected intellectual assistance person adapted to the specified area, chooses an appropriate specialist information from specialist database (14a) as per the need of enterprise and notifies the enterprise.

USE - For introducing an intellectual assistance person through internet for choosing specialists such as attorney, licensed tax accountant, accountant, interpreter translator, architecture designer for construction industry, internal equipment business, real estate business, transportation business and patent technique.

ADVANTAGE - As the intellectual person of a specified area is selected automatically, the objectives of the enterprise are solved efficiently in a short period of time through internet.

DESCRIPTION OF DRAWING(S) - The figure shows the intellectual assistance person introduction device.

Enterprise (2)

Specialist database (14a)

Enterprise/user database (14b)

pp; 6 DwgNo 1/4

Title Terms: INTELLIGENCE; ASSIST; PERSON; INTRODUCING; THROUGH; SELECT; INTELLIGENCE; ASSIST; PERSON; ADAPT; SPECIFIED; AREA; CHOICE; APPROPRIATE ; SPECIAL; INFORMATION ; PER; NEED

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

16/5/32 (Item 27 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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013992085 \*\*Image available\*\*

WPI Acc No: 2001-476300/200151

XRXPX Acc No: N01-352507

User actuated product information system for presenting information through interactive viewing unit; receives input from user related to product and presents to user static output and dynamic output on display device

Patent Assignee: VALUE MEDIA MANAGEMENT INC (VALU-N); VILLENEUVE S (VILL-I)

Inventor: VILLENEUVE S

Number of Countries: 092 Number of Patents: 003

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200157741	A1	20010809	WO 2001CA113	A	20010201	200151 B
CA 2297619	A1	20010802	CA 2297619	A	20000202	200154
AU 200129936	A	20010814	AU 200129936	A	20010201	200173

Priority Applications (No Type Date): US 2000496906 A 20000202; CA 2297619 A 20000202

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 200157741 A1 E 30 G06F-017/60

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW  
Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW

CA 2297619 A1 E G06F-017/60

AU 200129936 A G06F-017/60 Based on patent WO 200157741

Abstract (Basic): WO 200157741 A1

NOVELTY - A circuit device for receiving an input (2) from a user (1) related to a product and presenting to the user a static output and a dynamic output on the display device (6,7). Each output is proximate to and concurrent with the other output.

DETAILED DESCRIPTION - In response to the input, a computer (3) calls information from a static database (5) and other information from a dynamic database (4). These two types of information are then sent by the computer to two output displays of a display device for static (6) and dynamic output (7), respectively.

An INDEPENDENT CLAIM is included for:

(a) a method of presenting a user with two types of information

on a display

USE - For informing consumers while assisting their purchasing choices , by delivering product information to consumers with advertising content.

ADVANTAGE - Provides detailed information on selected products to consumers interactively in a retail environment through the use of a scanner.

DESCRIPTION OF DRAWING(S) - The drawing  
user (1)  
input (2)  
computer (3)  
static database (5)  
dynamic database (4)  
display device (6,7)  
pp; 30 DwgNo 1/6

Title Terms: USER; ACTUATE; PRODUCT ; INFORMATION ; SYSTEM; PRESENT; INFORMATION ; THROUGH; INTERACT; VIEW; UNIT; RECEIVE; INPUT; USER; RELATED; PRODUCT ; PRESENT; USER; STATIC; OUTPUT; DYNAMIC; OUTPUT; DISPLAY; DEVICE

Derwent Class: P85; T01; T05

International Patent Class (Main): G06F-017/60

International Patent Class (Additional): G09F-023/06; G09F-027/00

File Segment: EPI; EngPI

16/5/33 (Item 28 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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013980345 \*\*Image available\*\*

WPI Acc No: 2001-464559/200150

XRPX Acc No: N01-344554

Selecting method for facial color cosmetic scheme, involves allowing customer to select one area of face to colored with color cosmetic product , and coloring the selected area with selected color  
Patent Assignee: UNILEVER PLC (UNIL ); FD MANAGEMENT INC (FDMA-N); FD MANAGEMENT CO (FDMA-N); UNILEVER NV (UNIL ); HINDUSTAN LEVER LTD (HIND-N)

Inventor: FLYNN M D; FLYNN M

Number of Countries: 092 Number of Patents: 009

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week	
WO 200104838	A1	20010118	WO 2000EP5407	A	20000609	200150	B
AU 200052207	A	20010130	AU 200052207	A	20000609	200150	
BR 200012340	A	20020402	BR 200012340	A	20000609	200231	
			WO 2000EP5407	A	20000609		
EP 1196892	A1	20020417	EP 2000936876	A	20000609	200233	
			WO 2000EP5407	A	20000609		
CZ 200200057	A3	20020612	WO 2000EP5407	A	20000609	200251	
			CZ 200257	A	20000609		
US 6437866	B1	20020820	US 99142600	P	19990707	200257	
			US 2000543711	A	20000405		
CN 1367910	A	20020904	CN 2000809997	A	20000609	200281	
KR 2002064755	A	20020809	KR 2002700059	A	20020103	200309	
JP 2003504768	W	20030204	WO 2000EP5407	A	20000609	200320	
			JP 2001510168	A	20000609		

Priority Applications (No Type Date): US 99142600 P 19990707; US 2000543711  
A 20000405

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes  
 WO 200104838 A1 E 31 G06T-011/00

Designated States (National): AE AL AM AT AU AZ BA BB BG BR BY CA CH CN  
 CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP  
 KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE  
 SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW  
 Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR  
 IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TZ UG ZW

AU 200052207 A G06T-011/00 Based on patent WO 200104838  
 BR 200012340 A G06T-011/00 Based on patent WO 200104838  
 EP 1196892 A1 E G06T-011/00 Based on patent WO 200104838  
 Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT  
 LI LT LU LV MC MK NL PT RO SE SI  
 CZ 200200057 A3 G06T-011/00 Based on patent WO 200104838  
 US 6437866 B1 G01J-003/50 Provisional application US 99142600  
 CN 1367910 A G06T-011/00  
 KR 2002064755 A G06T-001/00  
 JP 2003504768 W 28 G06T-011/60 Based on patent WO 200104838

Abstract (Basic): WO 200104838 A1

NOVELTY - An **information**, corresponding to a measured facial color, is transmitted to a color module. The computer module displays the color on a model face generated on a monitor screen. A customer is allowed to select one area of the face to be colored with the a color cosmetic **product**. The selected area of the model face is colored with the selected color.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is included for a facial color cosmetic scheme selection system.

USE - For **assisting** a **customer** in **selecting** color cosmetic **products**.

ADVANTAGE - Enables selection of facial color cosmetic scheme without requiring the actual placement of **products** on customer's face. Allows rapid visualization of different colored make-up permutations on various areas of face in simultaneous manner.

DESCRIPTION OF DRAWING(S) - The figure shows the flowchart of program for scheme selection.

pp; 31 DwgNo 1/23

Title Terms: SELECT; METHOD; FACE; COLOUR; COSMETIC; SCHEME; ALLOW;  
 CUSTOMER; SELECT; ONE; AREA; FACE; COLOUR; COLOUR; COSMETIC; **PRODUCT** ;  
 COLOUR; SELECT; AREA; SELECT; COLOUR

Derwent Class: T01

International Patent Class (Main): G01J-003/50; G06T-001/00; G06T-011/00;  
 G06T-011/60

International Patent Class (Additional): G06F-017/60

File Segment: EPI

16/5/34 (Item 29 from file: 350)

DIALOG(R) File 350:Derwent WPIX  
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013556472 \*\*Image available\*\*

WPI Acc No: 2001-040679/200105

XRPX Acc No: N01-030344

Customer service authentication for Internet based financial assistance , involves deciding approval of user , for selected financial services, based on application information , and updating relevant service criteria

Patent Assignee: CREDITLAND INC (CRED-N)

Inventor: BROWNING R R; JOHANSSON H; WILBERT A

Number of Countries: 090 Number of Patents: 002

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200052616	A2	20000908	WO 2000US4823	A	20000225	200105 B
AU 200033778	A	20000921	AU 200033778	A	20000225	200105

Priority Applications (No Type Date): US 99261772 A 19990303

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 200052616 A2 E 17 G06F-017/60

Designated States (National): AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW NL OA PT SD SE SL SZ TZ UG ZW

AU 200033778 A G06F-017/60 Based on patent WO 200052616

Abstract (Basic): WO 200052616 A2

NOVELTY - The financial service or service category, is received from the customer. The application **information** associated with the customer is collected. The approval for the selected financial service, is determined in real time based on the application **information**, and updating the criteria included in the financial services. The approval result is indicated to the user.

DETAILED DESCRIPTION - The financial service are associated with several financial service providers, life insurance policy and health insurance policy. The application **information** connected for approving the user, include **information** obtained directly from the user or from a third party. The third party is a credit bureau or repository of public records. The approval results offered to the user include other financial **products** for which the user qualifies.

USE - For deciding approval of customers ability to receive home loan, car loan or credit card offered from financial service providers through internet/phone. Also used in deciding services like banks, loans, credit card, retail card, health, life insurance policies.

ADVANTAGE - The application **information** can be stored for later use in case the customer returns and wishes to apply for other financial services, thus simplifying future service demand. Enables ensuring security of the application **information**, by setting relevant process conditions suitably.

DESCRIPTION OF DRAWING(S) - The figure explains the processes involved in user qualifying method for financial **products**.

pp; 17 DwgNo 1/2

Title Terms: CUSTOMER; SERVICE; AUTHENTICITY; BASED; FINANCIAL; ASSIST; DECIDE; APPROVE; USER; SELECT; FINANCIAL; SERVICE; BASED; APPLY; **INFORMATION**; UPDATE; RELEVANT; SERVICE; CRITERIA

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

16/5/35 (Item 30 from file: 350)

DIALOG(R) File 350:Derwent WPIX

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013507069 \*\*Image available\*\*

WPI Acc No: 2000-679013/200066

XRPX Acc No: N00-502671

Compatibility aware recommendation system for grocery store information

system, produces compatibility aware recommendation output set using received user preference data, item compatibility rules and match data

Patent Assignee: NET PERCEPTIONS INC (NETP-N)

Inventor: BIEGANSKI P; FRANKOWSKI D; KONSTAN J; RAUSER J; KONSTAN J A

Number of Countries: 090 Number of Patents: 003

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 200039726	A2	20000706	WO 99US30358	A	19991221	200066 B
AU 200022000	A	20000731	AU 200022000	A	19991221	200066
US 6412012	B1	20020625	US 98219585	A	19981223	200246

Priority Applications (No Type Date): US 98219585 A 19981223

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
WO 200039726	A2	E	66	G06F-017/60	

Designated States (National): AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW NL OA PT SD SE SL SZ TZ UG ZW

AU 200022000 A G06F-017/60 Based on patent WO 200039726

US 6412012 B1 G06F-013/00

Abstract (Basic): WO 200039726 A2

NOVELTY - A computer including several central processing unit (102), receives applicable data including user **preference** data, item compatibility rules and match data and produces compatibility aware recommendation output set accordingly. A recommendation output set is produced in response to recommendation request from user received via request interface operatively coupled to computer.

DETAILED DESCRIPTION - An ratings interface operatively coupled to computer receives user **preference** data including unary values, binary values and numerical values and transmits the received data to the computer. An output interface (112) receives the compatibility aware recommendation output set and displays in a display device (118).

INDEPENDENT CLAIMS are also included for the following:

- (a) compatibility filtered and weighted recommendation producing method;
- (b) storage device storing computer readable program for generating recommendation

USE - For generating compatibility aware recommendation to user in grocery store and book store **information** system. Also used for recommendations in fields such as music in various forms, advertisements, marketing literature and **product** offers, consumable **goods** including groceries and office supplies, dinning and entertainment services, financial service **products**, real estate and home furnishings, automobile related **goods** and services, travel related **goods** and services, outworks, publications and documents.

ADVANTAGE - Use of item compatibility rules and user **preference** data improves quality of recommendation set that is more likely to anticipate real interest of **customer** and therefore leads to successful **suggestive** selling. Produces **recommendation** that are not only accurate but also of high value.

DESCRIPTION OF DRAWING(S) - The figure shows the computer system used in compatibility aware recommendation system.

Central processing unit (102)

Output interface (112)

Display device (118)

pp; 66 DwgNo 1/14

Title Terms: COMPATIBLE; AWARE; SYSTEM; GROCERY; STORAGE; INFORMATION ;  
SYSTEM; PRODUCE; COMPATIBLE; AWARE; OUTPUT; SET; RECEIVE; USER; PREFER ;  
DATA; ITEM; COMPATIBLE; RULE; MATCH; DATA  
Derwent Class: T01; T05  
International Patent Class (Main): G06F-013/00; G06F-017/60  
File Segment: EPI

16/5/36 (Item 31 from file: 350)

DIALOG(R) File 350:Derwent WPIX  
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011456788 \*\*Image available\*\*  
WPI Acc No: 1997-434695/199740

XRPX Acc No: N97-361654

Selecting and purchasing method for colour contact lenses through virtual shop - in which group of spectacle frames are selected and suggested according to user defined preferences , and cosmetic features of customer's face

Patent Assignee: BECHARA S J (BECH-I)

Inventor: BECHARA S J

Number of Countries: 019 Number of Patents: 002

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 9729441	A1	19970814	WO 97BR2	A	19970205	199740 B
BR 9600543	A	19971230	BR 96543	A	19960206	199807

Priority Applications (No Type Date): BR 96543 A 19960206

Cited Patents: EP 576268; EP 61918; US 4730260; US 4845184; US 4852184; US 5171386

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 9729441 A1 E 22 G06F-017/60

Designated States (National): US

Designated States (Regional): AT BE CH DE DK ES FI FR GB GR IE IT LU MC  
NL PT SE

BR 9600543 A G06F-017/60

Abstract (Basic): WO 9729441 A

The method for automating the commercial activity of an optical shop involves using an imaging apparatus which picks up the face of the customer. According to the customer's cosmetic **preferences** and the features of the image of the face, an operating program presents a showcase with suggestions of best fit eyewear **products** e.g spectacles and frames and colour contact lenses.

From the suggested showcase, the customer is able to try on and compare eyewear **products** on the image of the face. Once an eyewear **product** is chosen, the purchase order may be confirmed, and a computer unit, connected to an assembling machine through a communications program, provides immediate assembling and delivery of the chosen eyewear **products** .

USE - Automating process of choosing and buying colour contact lenses using virtual optical shop. Access to virtual optical shop may be reached through Internet by customer, allowing process to be carried out from home computer.

Dwg.2/5

Title Terms: SELECT; PURCHASE; METHOD; COLOUR; CONTACT; LENS; THROUGH;  
VIRTUAL; SHOP; GROUP; SPECTACLE; FRAME; SELECT; ACCORD; USER; DEFINE;  
COSMETIC; FEATURE; CUSTOMER; FACE

Derwent Class: T01; T04; W01

International Patent Class (Main): G06F-017/60  
File Segment: EPI